WYNDHAM
HOTELS & RESORTS

A BUSINESS PARTNER

You Can Trust

INSIGHTS ON EMEA'S DEVELOPMENT AND GROWTH

YOUR TRUSTED PARTNER IN EUROPE, THE MIDDLE EAST, EURASIA & AFRICA

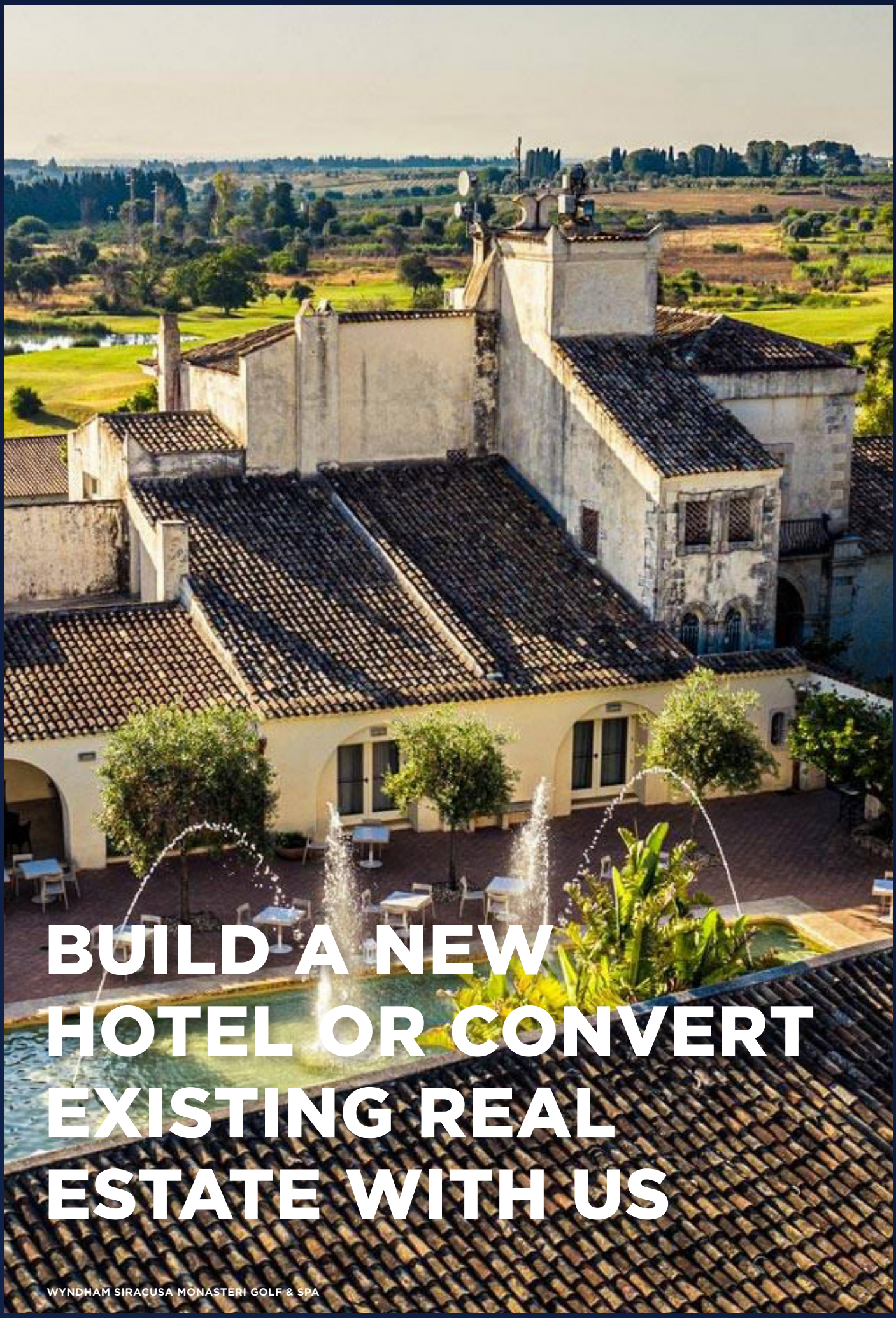
WYNDHAM HOTELS & RESORTS

REGISTRY COLLECTION HOTELS · WYNDHAM GRAND · DOLCE HOTELS AND RESORTS · esplendor · DAZZLER · WYNDHAM · waterwalk EXTENDED STAY · VIENNA HOUSE · TRYP BY WYNDHAM · TM TRADEMARK COLLECTION BY WYNDHAM · Allira APARTMENTS · LA QUINTA · WINGATE BY WYNDHAM

WYNDHAM GARDEN · Hawthorn EXTENDED STAY · AmericInn · BAYMONT · RAMADA · Ramada Encore · MICROTEL BY WYNDHAM · ECHO SUITES EXTENDED STAY · Days Inn · Super 8 · Howard Johnson · Travelodge



WYNDHAM GRAND DOHA WEST BAY BEACH | QATAR



BUILD A NEW HOTEL OR CONVERT EXISTING REAL ESTATE WITH US

WYNDHAM SIRACUSA MONASTERI GOLF & SPA

WHY WYNDHAM

WORLD'S LARGEST HOTEL FRANCHISING COMPANY BY NUMBER OF HOTELS

~8,400
Hotels

~873,000
Rooms

25
Brands

100+
Countries Across
6 Continents

~126M
Wyndham Rewards
Loyalty Members

AN IMPRESSIVE EMEA GROWTH STORY

750+
Hotels

99,000+
Rooms

15
Brands

260+
Properties in the Pipeline

WYNDHAM HOTELS & RESORTS

EXTENDED STAY	ECONOMY	MIDSCALE	LIFESTYLE	UPSCALE	DISTINCTIVE
ECHOSUITES EXTENDED STAY	Days Inn	LA QUINTA	TRYP BY WYNDHAM	WYNDHAM	REGISTRY COLLECTION HOTELS
Hawthorn EXTENDED STAY	Super 8 BY WYNDHAM	WYNDHAM GARDEN	TRADEMARK COLLECTION BY WYNDHAM	DOLCE HOTELS AND RESORTS	WYNDHAM GRAND
		RAMADA BY WYNDHAM	VIENNA HOUSE BY WYNDHAM		
		RAMADA encore BY WYNDHAM	Alltra ALL-INCLUSIVE		
		Howard Johnson			
		MICROTEL BY WYNDHAM			

The figures quoted in this document are approximate and were accurate as of Q1 2025 and may have changed since this time.
For the latest information, visit investor.wyndhamhotels.com

WYNDHAM: A DISTINCTIVE PARTNER

FLEXIBLE BRANDS

Hotels in the distinctive, upscale, lifestyle, upper midscale, midscale, value and extended-stay segments, offering owners brands to suit their asset, location and customer profile.

UNMATCHED EXPERTISE

In Europe, the Middle East, Eurasia and Africa

- Franchising
- Management services
- Hotel development
- Hotel conversions
- Branded residencies

THE WYNDHAM ADVANTAGE

Support services to drive your business forward

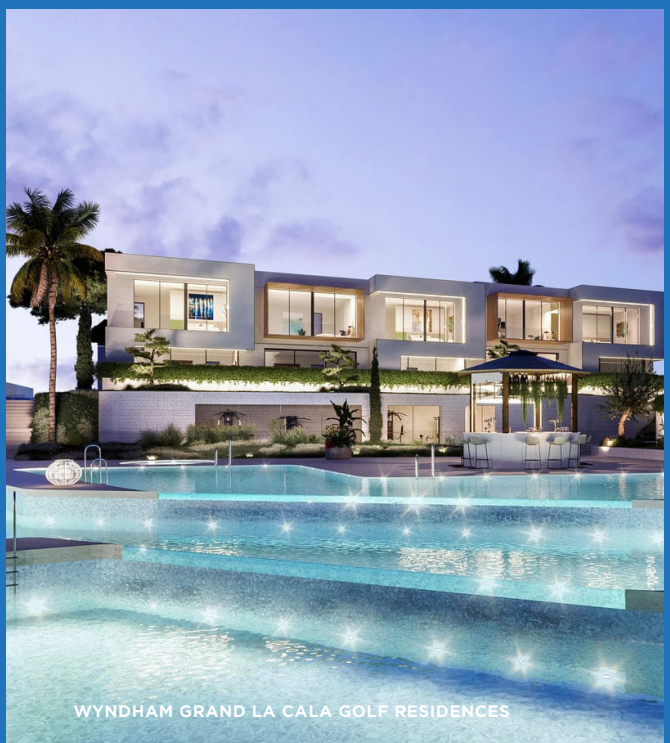
- Intelligent revenue management
- Operational expertise
- Strategic international sales
- Global marketing reach
- Advanced digital marketing and distribution
- Excellence in people management
- Cost-effective sourcing

OWNERFIRST™ APPROACH

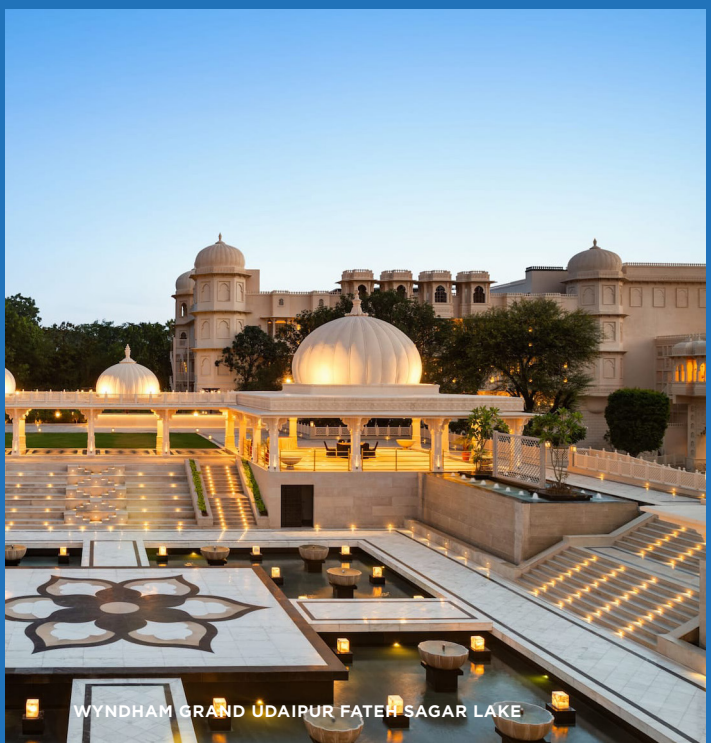
- Personalised to meet your business needs
- Supporting every stage of development
- Flexible to set you up for success



WYNDHAM GRAND İSTANBUL LEVENT HOTEL & CONFERENCE CENTER | TÜRKİYE



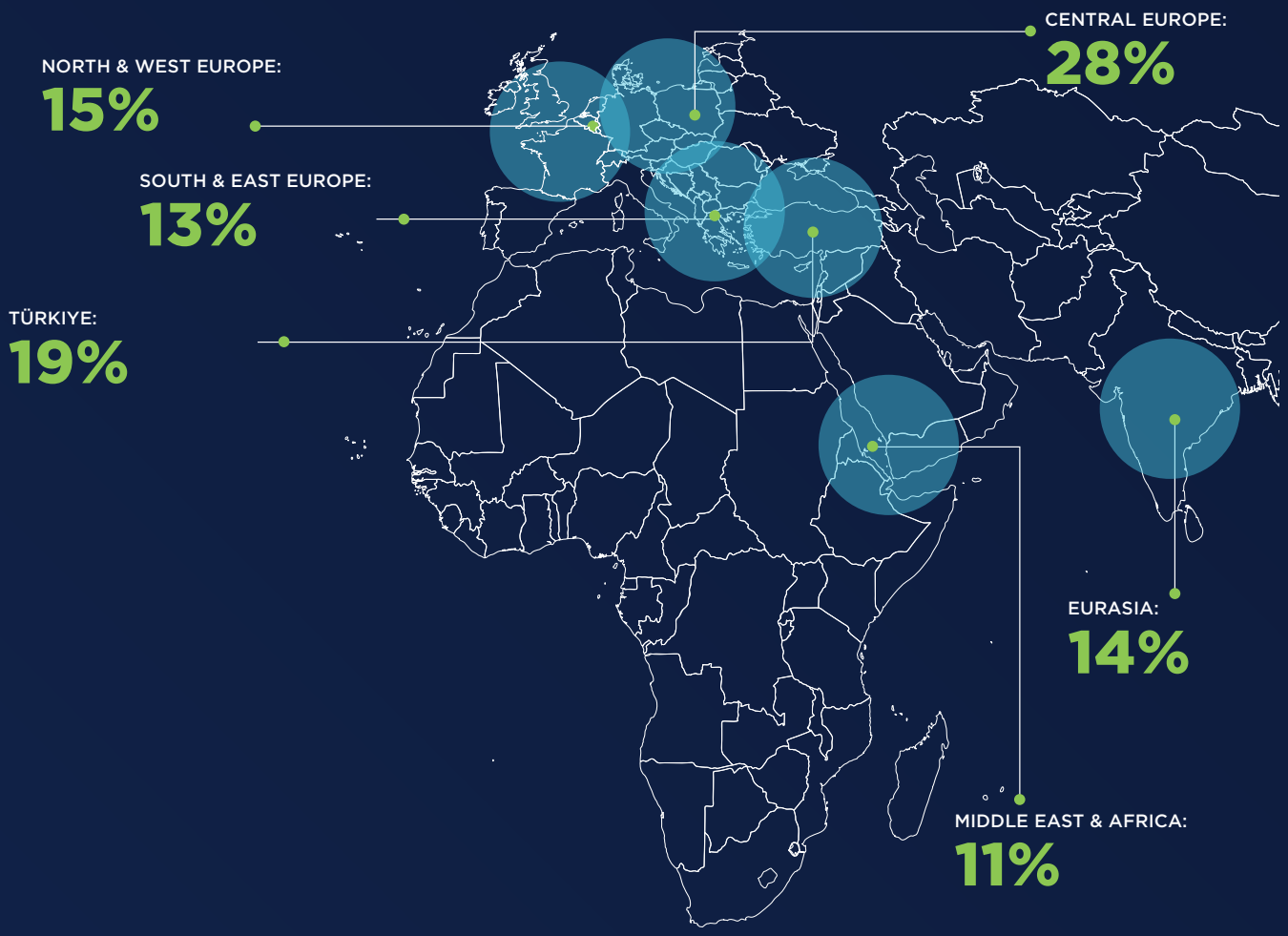
WYNDHAM GRAND LA CALA GOLF RESIDENCES



WYNDHAM GRAND UDAIPUR FATEH SAGAR LAKE

OUR EMEA GROWTH STORY

By honoring our commitment to delivering success for owners and leveraging EMEA's ongoing growth potential, Wyndham's **regional portfolio** now spans **99,000+** rooms across more than **750** hotels, representing **15** brands, with a pipeline of **260+** properties. In 2025, we signed **173** franchise agreements, opened **126** hotels, and added more than **11,500** rooms.



The figures quoted in this document are approximate and were accurate as of Q2 2026 and may have changed since this time.
For the latest information, visit investor.wyndhamhotels.com

THE WYNDHAM DIFFERENCE

Our OWNERFIRST™ ethos drives our entire business model, from the team we employ to the systems we have in place to support our owners. This is our competitive edge, promising hotel franchising and management expertise unmatched in the Europe, Middle East, Eurasia and Africa markets.



WYNDHAM GRAND MANAMA | BAHRAIN



FRANCHISING

Franchising hotels in the distinctive, upscale, lifestyle, upper midscale, midscale, value and extended-stay segments, offering franchisees the choice of 15 diverse brands to suit currently in EMEA, their asset, location and customer profile.



MANAGEMENT SERVICES

For owners and investors seeking operational support and expertise, our Managed Hotel Operations team provides comprehensive management services across all asset classes.



PROPERTY DEVELOPMENT

By building a new property with Wyndham Hotels & Resorts, you have access to our team of dedicated development, design and construction experts and a suite of benefits we have created to support you through the construction process and beyond.



PROPERTY CONVERSIONS

Convert your existing real estate into profitable hotels, resorts and residences, steered by our hands-on team of experts. Whatever your asset, from retail to residential, we advise on the best model for maximum ROI.



BRANDED RESIDENCES

Capitalise on the fast-growing branded residences segment, developing new properties or converting existing assets in prime locations. Partner with Wyndham to leverage the power of hospitality expertise and world-class brands that resonate with global travellers seeking long-stay accommodation.

BRANDS THAT WORK FOR YOU ACROSS EMEA



WYNDHAM LOUTRAKI POSEIDON RESORT | GREECE

REGISTRY
COLLECTION HOTELS

REGISTRY COLLECTION HOTELS

Luxury, soft-branded properties; offering leading independent hotels in prime locations the chance to join a collection that leverages Wyndham's brand equity.

CATEGORY: DISTINCTIVE

Location: urban and resort
Guests: affluent leisure and business travellers
Rooms: 100 – 200

WYNDHAM GRAND®

WYNDHAM GRAND

Offers premium finishes with local design flavour, distinctive F&B outlets helmed by top chefs, meeting and social spaces, plus business and fitness centres.

CATEGORY: DISTINCTIVE

Brand Tiers: Wyndham Grand Residences
Location: urban and resort
Guests: affluent business and leisure travellers
Rooms: 150 – 1,500



DOLCE BY WYNDHAM ÇEŞME ALAÇATI | TÜRKİYE

WYNDHAM

Delivers comfort that exceeds expectation, with distinct dining options, thoughtfully detailed rooms, extensive fitness, leisure, and business facilities, and the option to customise guest experiences.

CATEGORY: UPSCALE

Brand Tiers: Wyndham Residences
Location: urban, resort
Guests: service-minded business and leisure travellers
Rooms: 150 – 1,500

DOLCE HOTELS AND RESORTS BY WYNDHAM

Offering state-of-the-art meeting, conference, wellness and golf facilities; organic F&B at Nourishment Hubs; bespoke meetings, events and incentives; market-style dining and health clubs and spas.

CATEGORY: UPSCALE

Location: urban, resort
Guests: cultivated group, business and leisure travellers
Rooms: 200 – 400



BOREAS HOTEL, TRADEMARK COLLECTION BY WYNDHAM | TÜRKİYE

TRYP BY WYNDHAM

Tucked in the heart of the world's most exciting cities with the 'Plaza Central' social lobby a trademark feature, plus a healthy buffet breakfast and Signature Premium, Family and Fitness guest rooms.

CATEGORY: LIFESTYLE

Location: urban, city centre
Guests: urban explorer
Rooms: 120 – 400

TRADEMARK COLLECTION BY WYNDHAM

Independent and historic signature hotels, a soft brand offering a distinctive experience at each location. Offers ample meeting spaces and exciting destinations.

CATEGORY: LIFESTYLE

Location: urban, suburban, airport
Guests: leisure & business travellers
Rooms: 90 – 300



VIENNA HOUSE BY WYNDHAM AMBER BALTIC MIEDZYZDROJE | POLAND

VIENNA HOUSE
BY WYNDHAM

VIENNA HOUSE BY WYNDHAM

Trendy and contemporary F&B, tech-focused, spa and wellness facilities, creative meeting and event spaces, a 'Living Room' lobby with mini shop and co-working space, plus parking and e-stations.

CATEGORY: LIFESTYLE

Brand Tiers: Vienna House Easy by Wyndham
Location: urban, resort
Guests: refined leisure and business travellers
Rooms: 100 – 200

WYNDHAM
Alltra
ALL-INCLUSIVE RESORTS

WYNDHAM ALLTRA

All-inclusive resorts offering local, authentic experiences with a focus on attention to detail and service.

CATEGORY: LIFESTYLE

Location: resort
Guests: leisure travellers
Rooms: 100 – 200



WYNDHAM GARDEN AJMAN CORNICHE | UAE

WYNDHAM GARDEN

Facilitates stress-free easy travel, with streamlined and casual dining options, flexible meeting spaces, inviting lobbies, welcoming lounges and excellent service.

CATEGORY: UPPER-MIDSCALE

Location: urban, suburban, airport
Guests: convenience-focused travellers
Rooms: 100 – 250

LA QUINTA BY WYNDHAM

Stylish and contemporary with signature features including the 'Great Room' social lobby space, fitness rooms, and business centres with conference and meeting facilities.

CATEGORY: MIDSCALE

Location: urban, suburban, airport
Guests: urban explorer
Rooms: 100 – 500



RAMADA ENCORE BY WYNDHAM SILIGURI SEVOKE ROAD | INDIA

RAMADA
BY WYNDHAM

RAMADA BY WYNDHAM

One of the world's most recognised brands, with hotels featuring an onsite restaurant, flexible spaces for business or relaxation, fitness facilities and complimentary Wi-Fi.

CATEGORY: MIDSCALE

Brand Tiers: Ramada Plaza, Ramada Resort, Ramada Hotel & Suites, Ramada Residences
Location: urban, suburban, airport
Guests: affluent yet practical business and leisure travellers
Rooms: 100 – 500

RAMADA encore
BY WYNDHAM

RAMADA ENCORE BY WYNDHAM

Welcoming with friendly staff and functional stylish design elements including social lobby spaces, bathroom pods with walk-in showers, and wooden flooring.

CATEGORY: MIDSCALE

Location: urban, suburban, airport
Guests: practical leisure & business travellers
Rooms: 100 – 500



DAYS HOTEL BY WYNDHAM İSTANBUL ESENYURT | TÜRKİYE

HOWARD JOHNSON BY WYNDHAM

Warm and friendly service, thoughtful amenities, and an optional nutritious breakfast. Hotels feature modern architecture with F&B outlets, and some include fitness centres and a pool.

CATEGORY: MIDSCALE

Location: urban, resort
Guests: Family-oriented leisure and business travellers
Rooms: 50 – 100

MICROTEL BY WYNDHAM

Stylish, smart, and modern, blending a simple, streamlined guest experience with award-winning service. Featuring the innovative Moda prototype, these purpose-built properties are efficiently designed to drive maximum owner returns.

CATEGORY: MIDSCALE

Location: urban, airports
Guests:: practical leisure and business travellers
Rooms: 65 - 100

HAWTHORN EXTENDED STAY BY WYNDHAM

Our signature extended-stay brand, offering studios and 1-2 bedroom suites with fully equipped kitchens; a complimentary hot breakfast; pool, fitness and laundry facilities; and social hours to encourage community interaction.

CATEGORY: MIDSCALE

Location: suburban
Guests: extended-stay guests and comfort-focused leisure travellers
Rooms: 60 – 120


SUPER 8 BY WYNDHAM AUGSBURG | GERMANY

SUPER 8 BY WYNDHAM

Modern rooms, locally inspired black-and-white photography, fastWi-Fi and an optional savoury breakfast, in contemporary hotels.

CATEGORY: VALUE

Location: every major highway
Guests: leisure and business road trippers
Rooms: 50 – 200

DAYS INN BY WYNDHAM

For guests on the go, these modern hotels offer an optional energising breakfast and some include F&B outlets.

CATEGORY: VALUE

Location: metropolitan, city centre, roadside, airport
Guests: leisure and business travellers
Rooms: 50 – 300

THE WYNDHAM ADVANTAGE

Support services to drive your business forward



INTELLIGENT REVENUE MANAGEMENT

Our data-driven strategies, powered by intelligence tools, combined with Wyndham's cutting-edge Revenue Management System, RevIQ, ensure your hotel achieves its full revenue-generating potential. We enhance the visibility and consistency of your pricing and selling strategies, tailored to your specific needs. Multiple hotels in EMEA trust Wyndham Revenue Management Services to optimise their revenue, with our expertise helping your property achieve RevPAR increases of at least 2%.



OPERATIONAL EXPERTISE

Our Wyndham Quality Circle Support (WQCS) equips your hotel teams with top-tier tools and resources to assess and elevate your hotel's quality and guest satisfaction. Using Medallia's integrated technology for Online Reputation Management, we help enhance your asset's reputation and value. Our global intranet platform offers an extensive array of tools, systems, brand updates, online training, and communications to support your success.



STRATEGIC INTERNATIONAL SALES

Strategically located worldwide, our sales teams are dedicated to increasing business opportunities across all brands. By fostering exceptional relationships with international clients, we help drive-up your hotel's revenue and market share.



GLOBAL MARKETING REACH

We craft brand awareness campaigns that boost recognition and direct bookings on a global scale. With our dedicated marketing tools and resources easily accessed via our marketing services platform, your hotel teams have all they need to showcase your property and brand to guests and the local market.



ADVANCED DIGITAL MARKETING AND DISTRIBUTION

Investing in advanced central systems has empowered us to establish robust foundations for digital marketing and distribution success. Our industry leading brand websites and Wyndham Hotels & Resorts app undergo continuous testing and development, optimising every step of the customer journey. This seamless integration ensures your property reaches a global audience, driving bookings and enhancing guest satisfaction.



EXCELLENCE IN PEOPLE MANAGEMENT

Wyndham's comprehensive HR and training support ensures consistent employee management across every asset globally, compliance with labour laws, and skills development. Our programmes enhance employee retention, drive revenue, and improve guest service, aligning practices with brand standards and fostering a productive work environment. Recruitment and retention are streamlined through initiatives like Wyndham Partner Careers, ensuring you attract and maintain top talent.



COST-EFFECTIVE SOURCING

Our dedicated EMEA Strategic Sourcing team is part of a global network of Procurement and Supplier Management professionals who have the experience and expertise to support you in delivering purchase solutions and cost savings programmes. Wyndham's significant and growing global buying power means we are able to negotiate exclusive pricing with renowned suppliers while also helping you to comply to brand standards by only recommending suppliers that have been carefully vetted to ensure they offer goods and services that match our standards. Whether refurbishing a property or looking to enhance additional facilities, our strategic support on a global scale ensures significant improvement to the overall guest experience.

WYNDHAM REWARDS EVERYONE

Our loyalty programme, like our hotels, is designed for the everyday traveller. As the world's most generous rewards programme, Wyndham Rewards offers **126 million members** worldwide value, simplicity, and choice, making it a powerful business driver for your hotel.

AN INDUSTRY LEADING REDEMPTION EXPERIENCE

VALUE

Wyndham Rewards® is the world's most generous rewards programme, offering 50,000 redemption locations around the world. We make free stays possible for millions, with redemptions on one night starting from as low as 7,500 points, while discounted stays start from 1,500 points – the lowest points-and-cash rate in the industry.

SIMPLICITY

Members earn 10 points per dollar or 1,000 points (whichever is more) on every qualified stay. Tier progressions are simple too, based on qualifying nights stayed. They start with Blue status on enrolment and can move to Gold after just five qualifying nights stayed.

OPTIONS

Points are also redeemable against online shopping, gift cards, tours, activities, experiences and more. Members can also transfer points to partner programmes or donate them to charitable organisations.

THE WYNDHAM REWARDS DIFFERENCE

126M

MEMBERS GLOBALLY

MAKING FREE STAYS POSSIBLE FOR MILLIONS FROM JUST INCLUDING

5,000

POINTS

THE LOWEST POINTS-AND-CASH RATE IN THE INDUSTRY

MEMBERS CAN EARN POINTS WHEN REDEEMING FOR POINTS AND CASH

50,000

REDEMPTION LOCATIONS AROUND THE WORLD, INCLUDING

8,400

HOTELS

WYNDHAM REWARDS®

For more information please visit:
WyndhamHotels.com/Wyndham-Rewards

Figures are approximate and accurate as of Q2 2026. For the latest information, visit investor.wyndhamhotels.com

WE REWARD YOUR PARTNERSHIP TOO

Our exclusive, invitation-only Titanium tier offers owners a range of unique benefits and perks, recognising the value we place on your partnership.

TITANIUM MEMBER BENEFITS INCLUDE:

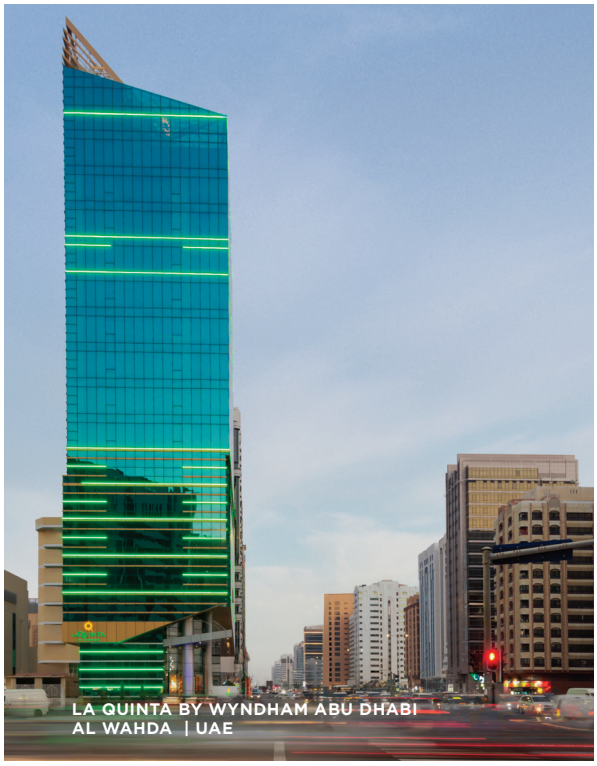
1 **AVIS PRESIDENT'S CLUB MEMBERSHIP:**
Enjoy special car hire perks that make every drive a pleasure.

2 **30,000 ANNUAL BONUS POINTS:**
Earn enough for one or more free nights!

3 **EXCLUSIVE MEMBERS RATES:**
Save up to 10% on bookings at any of our hotels.



RAMADA BY WYNDHAM ISTANBUL PERA | TÜRKİYE


LA QUINTA BY WYNDHAM ABU DHABI AL WAHDA | UAE

4 | **UNIQUE LOCAL EXPERIENCES:**
Get two free passes to a local experience for every award night booked and redeemed in our top destinations.

5 | **SUITE UPGRADES:**
Enjoy upgrades, even on award night stays.

6 | **GIFT GOLD LEVEL MEMBERSHIP:**
Free to a friend or family member.

7 | **DEDICATED CONCIERGE SERVICE:**
Access personalised support whenever you need it.

ARCHITECTURE, DESIGN & CONSTRUCTION (AD&C)

EVERY DETAIL MATTERS

We have every facet of design and development covered, with the AD&C team on hand to guide you on:

1. Project team set-up and structure
2. Introduction to consultancy and supply chains to fit the project
3. Best approach for procuring contracts
4. Realistic timelines
5. Detailed familiarity of the competitive set in-depth design practices
6. Practical construction advice
7. Views on buildability versus budget
8. Practical ways to incorporate sustainable and profitable practices



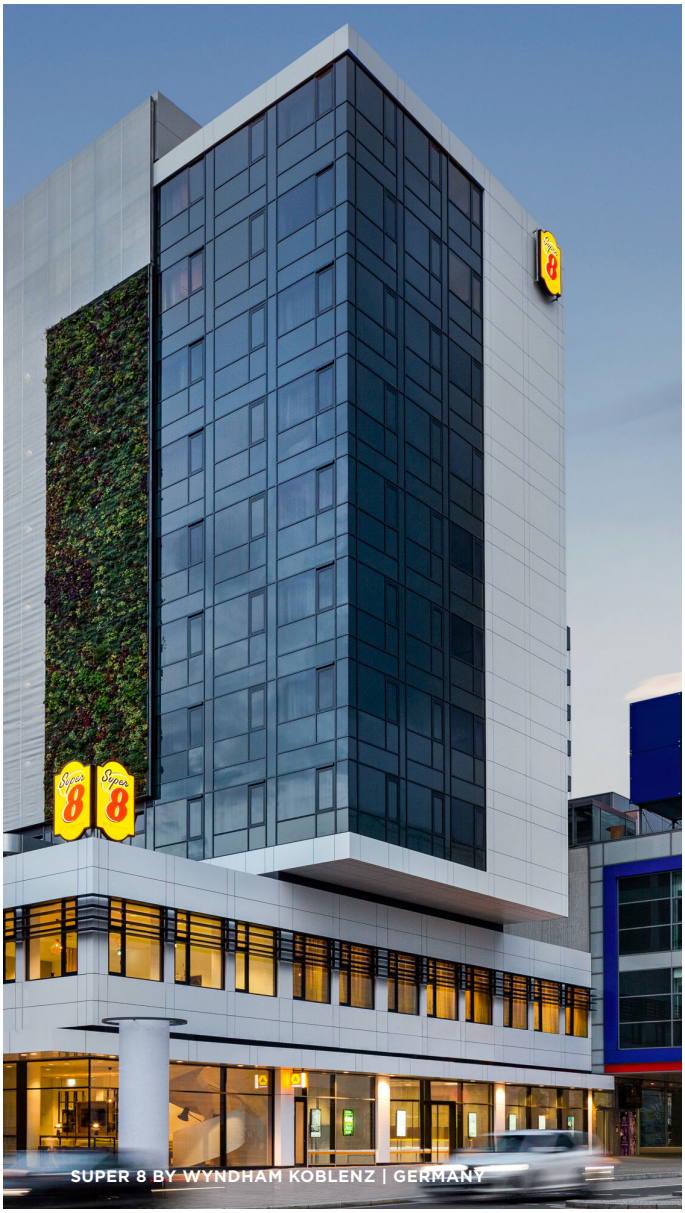
VIENNA HOUSE EASY BY WYNDHAM WUPPERTAL | GERMANY


SUPER 8 BY WYNDHAM DURHAM | UNITED KINGDOM



AMADA ENCORE BY WYNDHAM İSTANBUL ŞİŞLİ | TÜRKİYE

HOTEL CRITERIA



SUPER 8 BY WYNDHAM KOBLENZ | GERMANY



VIENNA HOUSE EASY BY WYNDHAM MÜNCHEN | GERMANY


FONTINHA PORTO, TRADEMARK COLLECTION BY WYNDHAM | PORTUGAL

HOTEL REQUIREMENTS

	WYNDHAM GRAND	WYNDHAM	WYNDHAM GARDEN
Category	Distinctive	Upscale	Midscale
Target Market	Affluent business & leisure travellers	Service minded business & leisure travellers	Convenience focussed travellers
Ideal Keycount	150 – 1,500	150 – 1,500	100 – 250
GUESTROOMS			
Minimum clear area:			
– Europe	30m	26m	24m
– Middle East & Africa	40m	32m	30m
– Eurasia	35m	32m	28m
Minimum ceiling height:			
– Entrance foyer	Min 2.40m	Min 2.40m	Min 2.10m
– Guestroom area	Min 2.70m	Min 2.70m	Min 2.40m
Bathroom fixtures	5	4	3 or 4
% King / Twin	80 / 20 – subject to location	80 / 20 – subject to location	80 / 20 – subject to location
% Suite	Min 10% subject to location	Min 10% subject to location	No
ADA requirements	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Interconnecting rooms	Min 10%	Min 10%	Min 10%
CORRIDORS			
Minimum width	Min 1.80m	Min 1.80m	Min 1.50m
Minimum ceiling height	Min 2.40m	Min 2.40m	Min 2.40m
VERTICAL TRANSPORT			
Guest elevators	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Card Access to Guestroom floors	Yes	Yes	Yes
Minimum Guest Elevators	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
Additional Guest Elevators	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Service Elevators	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
Additional Service Elevators	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
MEETINGS & EVENTS			
Ballroom and / or Function room(s)	Yes – To market conditions	Yes – To market conditions	Yes – To market conditions
Boardroom(s)	One meeting room min 100m²	One meeting room min 100m²	One meeting room min 100m²
Additional meeting room facilities	Yes – To market conditions	Yes – To market conditions	Yes – To market conditions
FOOD & BEVERAGE			
Lobby Bar	Yes	Yes	Yes
All Day Diner	Yes	Yes	Yes
Speciality Outlets & Restaurant(s)	Yes	Yes	Subject to market conditions
LEISURE			
Spa	Yes	Yes	Optional
Gym	Min 50m² subject to size of property	Min 50m² subject to size of property	Min 30m² subject to size of property
Swimming Pool	Yes	Yes	Optional
Steam / Sauna / Jacuzzi	Yes	Yes	Optional
MISCELLANEOUS			
Executive Lounge	Yes	Yes	Not a brand requirement
Business Centre	Yes	Yes	Not a brand requirement
Retail	Appropriate to location	Appropriate to location	Appropriate to location

DOLCE HOTELS AND RESORTS BY WYNDHAM	RAMADA PLAZA BY WYNDHAM	RAMADA BY WYNDHAM	LA QUINTA BY WYNDHAM
Upscale	Upper Midscale	Midscale	Midscale
Cultivated group, business & leisure travellers	Affluent yet practical business & leisure travellers	Affluent yet practical business & leisure travellers	Leisure & business travellers
200 – 400	100 – 500	100 – 500	100 – 250
GUESTROOMS			
Minimum clear area:			
26m	24m	22m	22m²
32m	30m	28m	28m²
32m	30m	26m	26m²
Minimum ceiling height:			
Min 2.40m	Min 2.10m	Min 2.10m	Min 2.30m
Min 2.70m	Min 2.40m	Min 2.40m	Min 2.40m
5	4	3 or 4	3 or 4
70 / 30 subject to location	80 / 20 subject to location	80 / 20 subject to location	70 / 30 subject to location
Min 10% subject to location	Min 5% subject to location	Min 5% subject to location	Min 20% subject to location
1 / 100 rooms	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Min 20%	Min 10%	Min 10%	Min 10%
CORRIDORS			
Min 1.80m	Min 1.80m	Min 1.50m	Min 1.80m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
VERTICAL TRANSPORT			
Yes > 2 levels	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Yes	Yes	Yes	Yes
Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
MEETINGS & EVENTS			
Yes – To market conditions	Yes – To market conditions	Yes – To market conditions	Not a brand requirement
Yes – To market conditions	One meeting room min 100m²	One meeting room min 100m²	One meeting room min 50m²
Yes – To market conditions	Yes – To market conditions	Yes – To market conditions	Not required
FOOD & BEVERAGE			
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes – To market conditions	Subject to market conditions	Subject to market conditions	Subject to market conditions
LEISURE			
Yes	Optional	Optional	Optional
Min 100m² subject to room count	Min 50m² subject to size of property	Min 30m² subject to size of property	Min 50m² subject to size of property
Yes	Optional	Optional	Optional
Yes	Optional	Optional	Optional
MISCELLANEOUS			
Yes	Not a brand requirement	Not a brand requirement	Not a brand requirement
Yes	Yes	Not a brand requirement	Yes
Appropriate to location	Appropriate to location	Appropriate to location	Appropriate to location

HOTEL REQUIREMENTS

	Ramada encore by Wyndham	Vienna House by Wyndham	Vienna House Easy by Wyndham
Category	Midscale	Lifestyle	Lifestyle
Target Market	Leisure & business travellers	Business travellers and meetings	Family orientated leisure & business travellers
Ideal Keycount	100 – 500	100 – 200	80 – 200
GUESTROOMS			
Minimum clear area:			
– Europe	20m²	24m	20m
– Middle East & Africa	24m²	30m	24m
– Eurasia	24m²	28m²	22m²
Minimum ceiling height:			
– Entrance foyer	Min 2.10m	Min 2.10m	Min 2.10m
– Guestroom area	Min 2.40m	Min 2.40m	Min 2.40m
Bathroom fixtures	3	3 or 4	3
% King / Twin	70 / 30 subject to location	80 / 20 subject to location	80 / 20 subject to location
% Suite	No	Min 10% subject to location	Subject to location
ADA requirements	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Interconnecting rooms	Min 10%	Min 10%	Min 10%
CORRIDORS			
Minimum width	Min 1.50m	Min 1.60m	Min 1.50m
Minimum ceiling height	Min 2.40m	Min 2.40m	Min 2.40m
VERTICAL TRANSPORT			
Guest elevators	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Card Access to Guestroom floors	Yes	Yes	Yes
Minimum Guest Elevators	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
Additional Guest Elevators	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Service Elevators	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
Additional Service Elevators	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
MEETINGS & EVENTS			
Ballroom and / or Function room(s)	Yes – To market conditions	Yes - To market conditions	Not a brand requirement
Boardroom(s)	One meeting room min 25m²	Yes - To market conditions	To market conditions
Additional meeting room facilities	Yes – To market conditions	Yes - To market conditions	To market conditions
FOOD & BEVERAGE			
Lobby Bar	To market conditions, location, size of property	Yes	Yes (In ADD)
All Day Diner	Yes – multi-purpose The Hub	Yes	Yes
Speciality Outlets & Restaurant(s)	Not required	Subject to market conditions	Not required
LEISURE			
Spa	Not a brand requirement	Subject to market conditions	Not a brand requirement
Gym	Min 30m² subject to size of property	Min 100m² subject to size of property	Min 50m² subject to size of property
Swimming Pool	Optional	Optional	Not a brand requirement
Steam / Sauna / Jacuzzi	Not a brand requirement	Optional	Not a brand requirement
MISCELLANEOUS			
Executive Lounge	Not a brand requirement	Not a brand requirement	Not a brand requirement
Business Centre	Not a brand requirement	Not a brand requirement	Not a brand requirement
Retail	Not required	Not a brand requirement	Yes (Lobby)

TRYP BY WYNDHAM	Days Inn BY WYNDHAM	Super 8 BY WYNDHAM	Howard Johnson BY WYNDHAM
Lifestyle	Value	Value	Midscale
Urban explorers	Leisure & business travellers	Family orientated leisure & business travellers	Family orientated leisure & business travellers
120 – 400	50 – 300	50 – 200	50 – 100
GUESTROOMS			
Minimum clear area:			
22m²	18m²	18m²	20m²
28m²	24m²	20m²	26m²
26m²	22m²	18m²	24m²
Minimum ceiling height:			
Min 2.10m	Min 2.10m	Min 2.10m	Min 2.10m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
3 or 4	3 or 4	3	3 or 4
70 / 30 subject to location	70 / 30 subject to location	70 / 30 subject to location	70 / 30 subject to location
Max 5% Premium Rooms	No	No	No
1 / 100 rooms	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Min 10%	Min 10%	Min 10%	Min 10%
CORRIDORS			
Min 1.50m	Min 1.50m	Min 1.50m	Min 1.50m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
VERTICAL TRANSPORT			
Yes > 2 levels	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Yes	Yes	Yes	Yes
Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
MEETINGS & EVENTS			
Yes – To market conditions	Not a brand requirement	Not a brand requirement	Yes – To market conditions
One meeting room min 25m²	Not a brand requirement	Not a brand requirement	One meeting room min 100m²
Yes – To market conditions	Not a brand requirement	Not a brand requirement	Yes – To market conditions
FOOD & BEVERAGE			
Yes	No	No	Yes
Yes – multi-purpose Plaza Central	Yes – breakfast area	Yes – multi-purpose The Café	Yes
Subject to market conditions	Not required	Not required	Subject to market conditions
LEISURE			
Optional	Not a brand requirement	Not a brand requirement	Not a brand requirement
Min 30m² subject to size of property	Not a brand requirement	Not a brand requirement	Min 30m² subject to size of property
Optional	Not a brand requirement	Not a brand requirement	Optional
Optional	Not a brand requirement	Not a brand requirement	Optional
MISCELLANEOUS			
Not a brand requirement	Not a brand requirement	Not a brand requirement	Not a brand requirement
Not a brand requirement	Not a brand requirement	Not a brand requirement	Not a brand requirement
Not required	Not required	Not required	Appropriate to location

CORPORATE RESPONSIBILITY



A Culture of Diversity & Inclusion:

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

A Commitment to Helping Protect Human Rights:

Helping to put a stop to human trafficking is an important priority for our organization as well as the entire hospitality industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights, BEST (Businesses Ending Slavery & Trafficking), ECPAT and the Polaris Project, in efforts to combat all forms of human trafficking.

Leadership in Environment Protection & Sustainability:

Through numerous initiatives, we take steps every day to minimize the impact of our operations through the reduction in energy, water and waste, working to reduce our environmental footprint and preserve natural resources.

Giving & Action:

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, participate in annual Wish Day volunteering opportunities, generously giving in ways to enhance the lives of others

Wyndham Hotels & Resorts works to integrate diversity and inclusion, environmental sustainability, human rights and community support initiatives into our business practices.

WYNDHAMGREEN

OUR COMMITTMENT TO
HELP PROTECT THE ENVIRONMENT



CLIMATE CHANGE



ENERGY EFFICIENCY AND RENEWABLE ENERGY



WATER CONSERVATION



WASTE DIVERSION



BIODIVERSITY

Scan the QR code to learn more about **Wyndham Green**



VIENNA HOUSE BY WYNDHAM ANDEL'S LODZ | GERMANY

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