



Simply Comfortable

Personal | Thoughtful | Comfort





We are Wyndham

The world's largest hotel franchising company that opens nearly two hotels every day across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, approximately **8,300+** hotels, approximately **869,000** rooms in over **~100** countries, and over **122** million Wyndham Rewards members no one welcomes the world like we do.

Corporate Social Responsibility

DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT & SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

WYNDHAM® BRAND GLOBAL PRESENCE

58%
USA
505,000 rooms

5%
Canada
39,000 rooms

5%
**Latin
America**
46,475 rooms

12%
EMEA
100,165 rooms

15%
**Greater
China**
133,164 rooms

5%
**East Asia
& Pacific**
44,000 rooms



Global Development Pipeline

APPROX

~2,200

NEW HOTELS

77%

NEW
CONSTRUCTION

APPROX

~259,000

NEW ROOMS

58%

INTERNATIONAL
PIPELINE

Global development pipeline reached a record level, up 3% year-over-year.

Technology: Outsourced & Cloud-based

Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience.



DIGITAL
CONTENT & WEB



CENTRAL
RESERVATIONS



PROPERTY
MANAGEMENT

Simply Comfortable

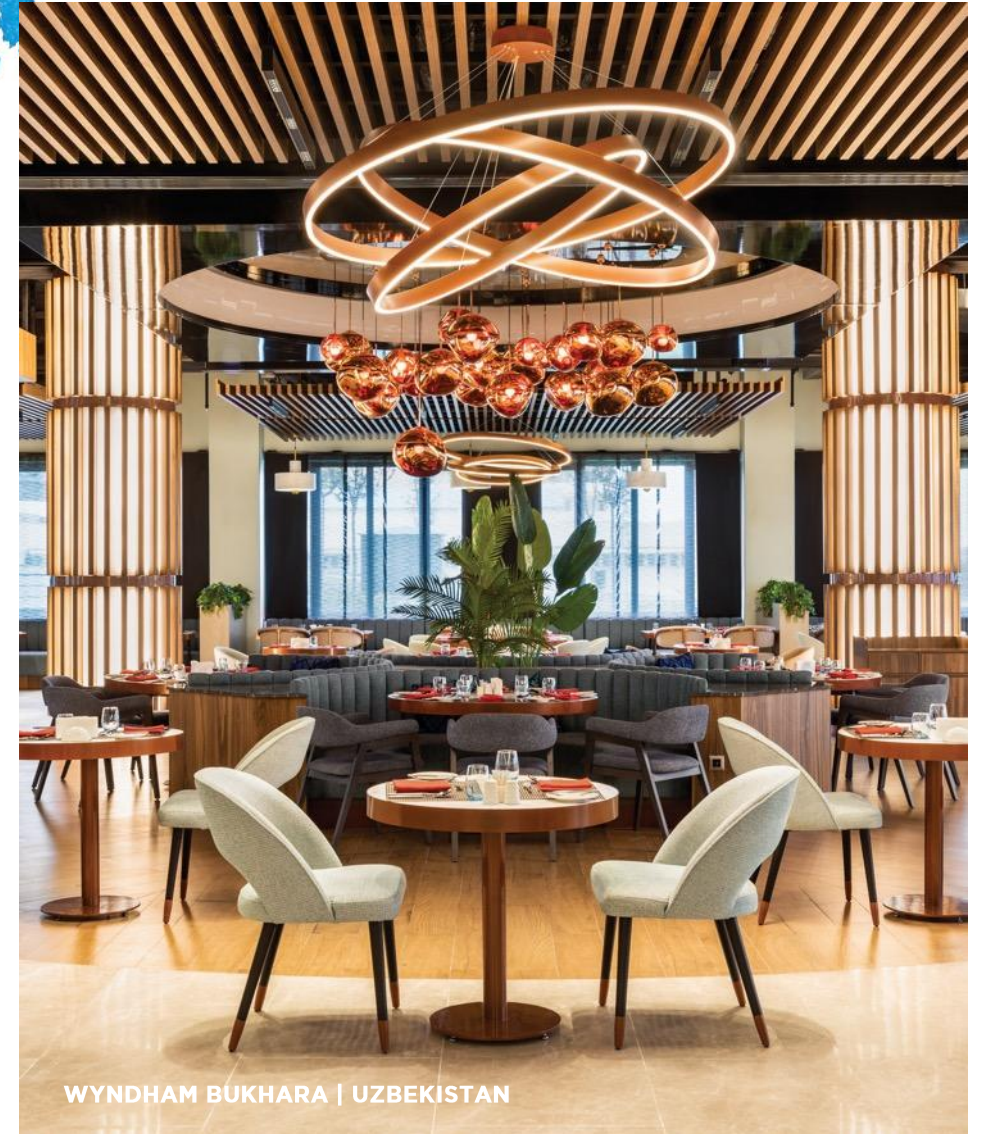
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You can count on Wyndham Hotels and Resorts to give you what you really need out of your hotel stay: a good night's sleep. The namesake of the world's largest hotel franchising company, the brand delivers comfort that exceeds expectations. From smartly designed guest rooms and beautifully appointed lounge areas, to well-designed meeting spaces, along with speciality dining experiences, Wyndham offers all the features expected at a world-class hotel.

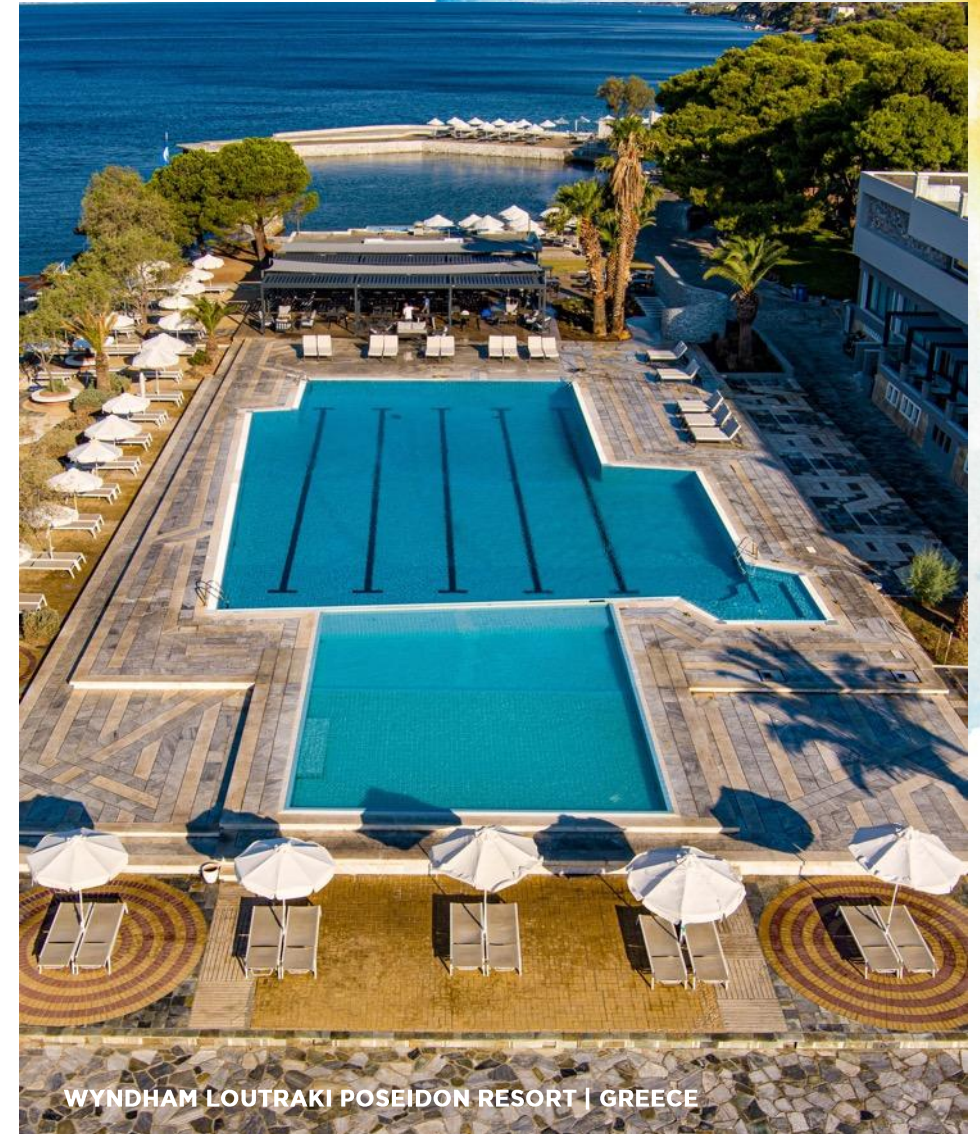
Wyndham is a popular upscale, full-service hotel choice in urban and resort destinations around the world, including, Dubai, Istanbul and Athens.



WYNDHAM BUKHARA | UZBEKISTAN

Value Proposition

- 220 hotels worldwide
- Affinity to corporate clients and leisure clients alike
- Offers powerful international brand awareness in the upscale full-service segment
- Culinary focused and Chef inspired F&B Programme with lifestyle approach to our menus
- Provides owners with an unusual degree of intelligent flexibility in the upscale full-service segment



The Wyndham Advantage



Sales on a global scale

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Domestic, regional and global source Markets

Trade shows and events Domestic



Marketing Powerhouse

Participation in Wyndham Rewards award-winning loyalty programme

Brand.com website and mobile app

Global advertising and social media campaigns

Marketing and PR templates and Collaterals

Marketing support services (including photography collateral design and printed materials)



Operations Support & Savings

Pre-opening support

Ongoing operational Support

Strategic sourcing (access to procurement and operational support)

Wyndham Green programme to support sustainability and environmental performance



Diversified distribution connected partners

Rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimise rate display

Webinar and events with major distribution partners



Revenue management strategy & guidance

Centrally built promotions and strategic rate plans

Scale discounts on commercial BI tools

Analysis of industry trends and forward-looking forecasts

Support in optimising revenue contribution across all channels



People excellence

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

Human Resources training and support



HR Hiring and training support

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene Assets

HR management tools, resources, systems, training and consultancy services

Joining us is easy

It couldn't be simpler to join us and become part of Wyndham.

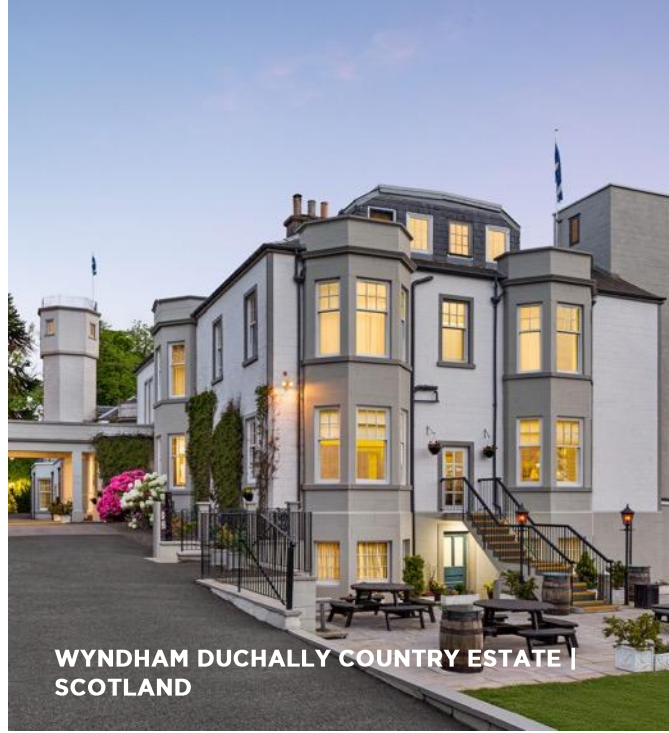
Parameters	Details
CATEGORY	Upscale
TARGET	Service minded business & leisure travelers
GEOGRAPHY	Global
LOCATION	Urban and resort
KEYCOUNT	150 - 1500 rooms
AMENITIES	Full-service F&B Fitness centre Flexible meeting space High-speed internet Ability to tailor the guest experience



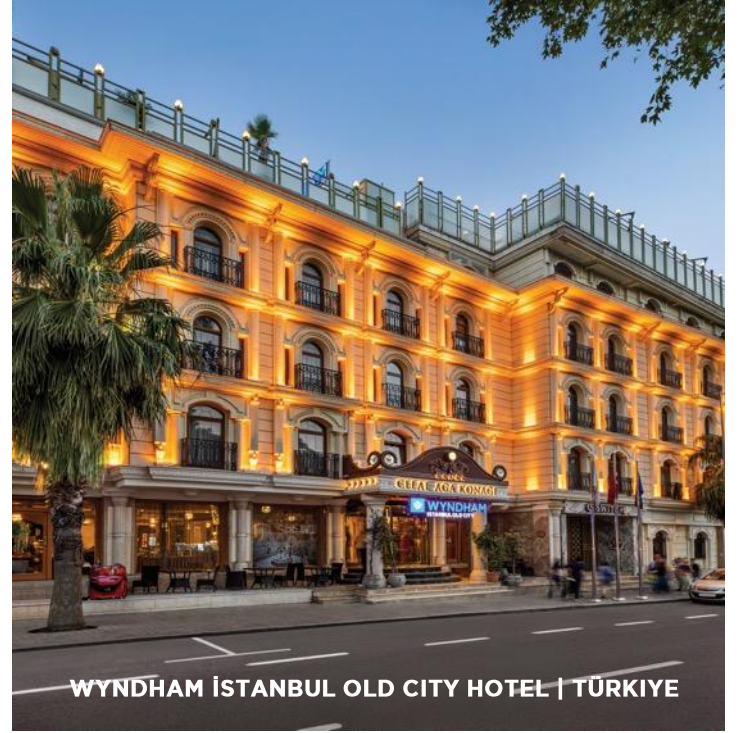
WYNDHAM İSTANBUL OLD CITY HOTEL | TÜRKİYE



WYNDHAM DATÇA PERILI BAY | TÜRKİYE



WYNDHAM DUCHALLY COUNTRY ESTATE | SCOTLAND



WYNDHAM İSTANBUL OLD CITY HOTEL | TÜRKİYE



WYNDHAM ANKARA | TÜRKİYE



WYNDHAM AFYONKARAHISAR THERMAL & SPA | TÜRKİYE



WYNDHAM DOHA WEST BAY | QATAR

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WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Alltra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

Days Inn

Super
8

Howard Johnson

Travelodge
