

La Quinta by Wyndham

wake up on the bright side[®]





Contemporary

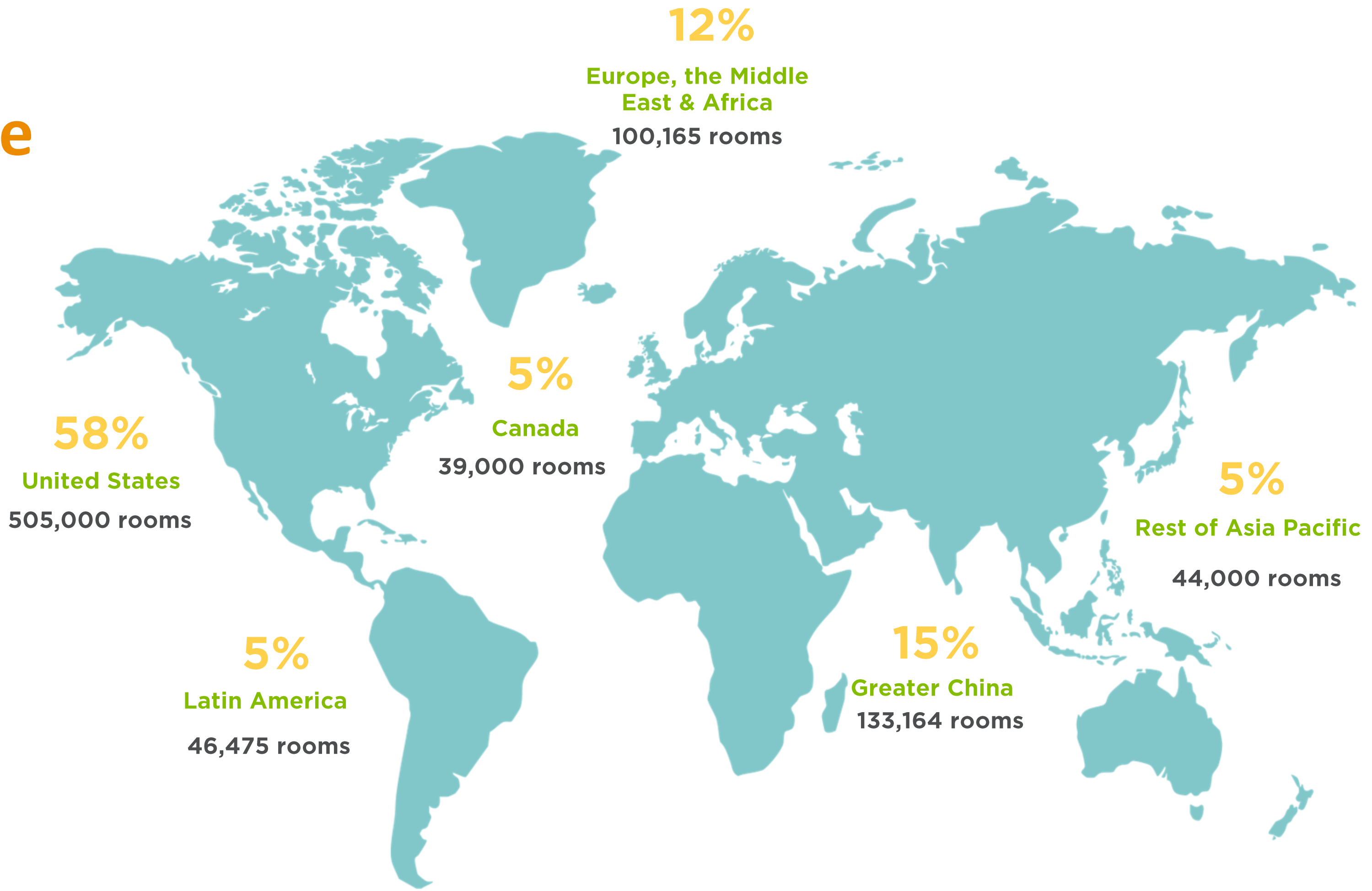
Assured





Optimism

La Quinta Global Presence



Requirements

Parameters

Details

Type

New Construction and Conversion

Guests

Service-minded business & leisure travel-

Category

Upscale

Location

Urban & Resort

Geography

Global

Rooms

150-1,500

Amenities

- Our 'Great Room' signature, open plan & flexible lobby space
- Zones available for guests to use for business, social or leisure
- Business centres including conference and meeting facilities
- Fresh, modern guestrooms and bathrooms



Typical Interior Design Moods

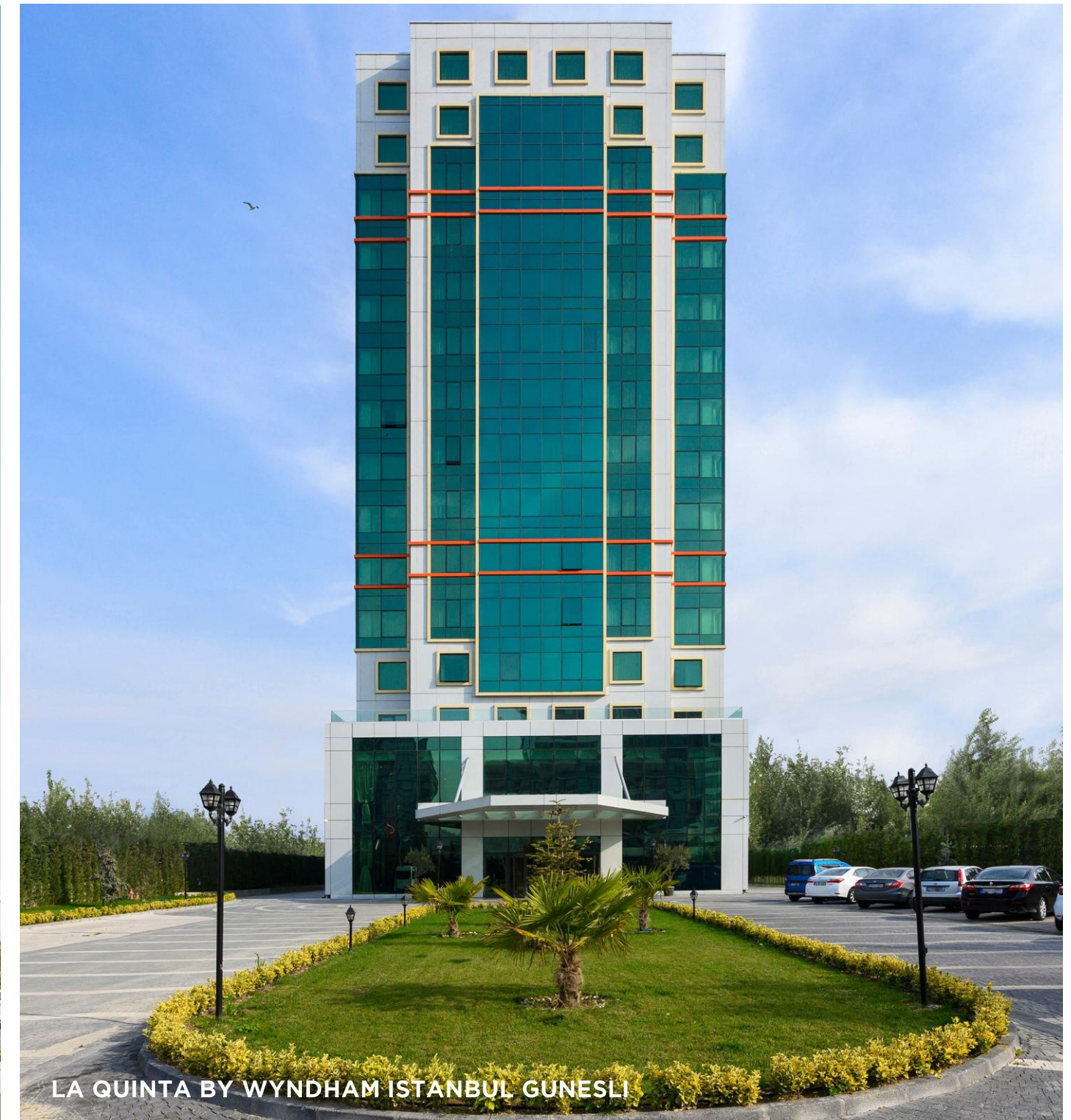
wake up on the bright side[®]

Building Exterior

Elements that identify the property as La Quinta must be incorporated into all new construction and refurbishment, and all designs are subject to WH&R approval.

Brand Elements

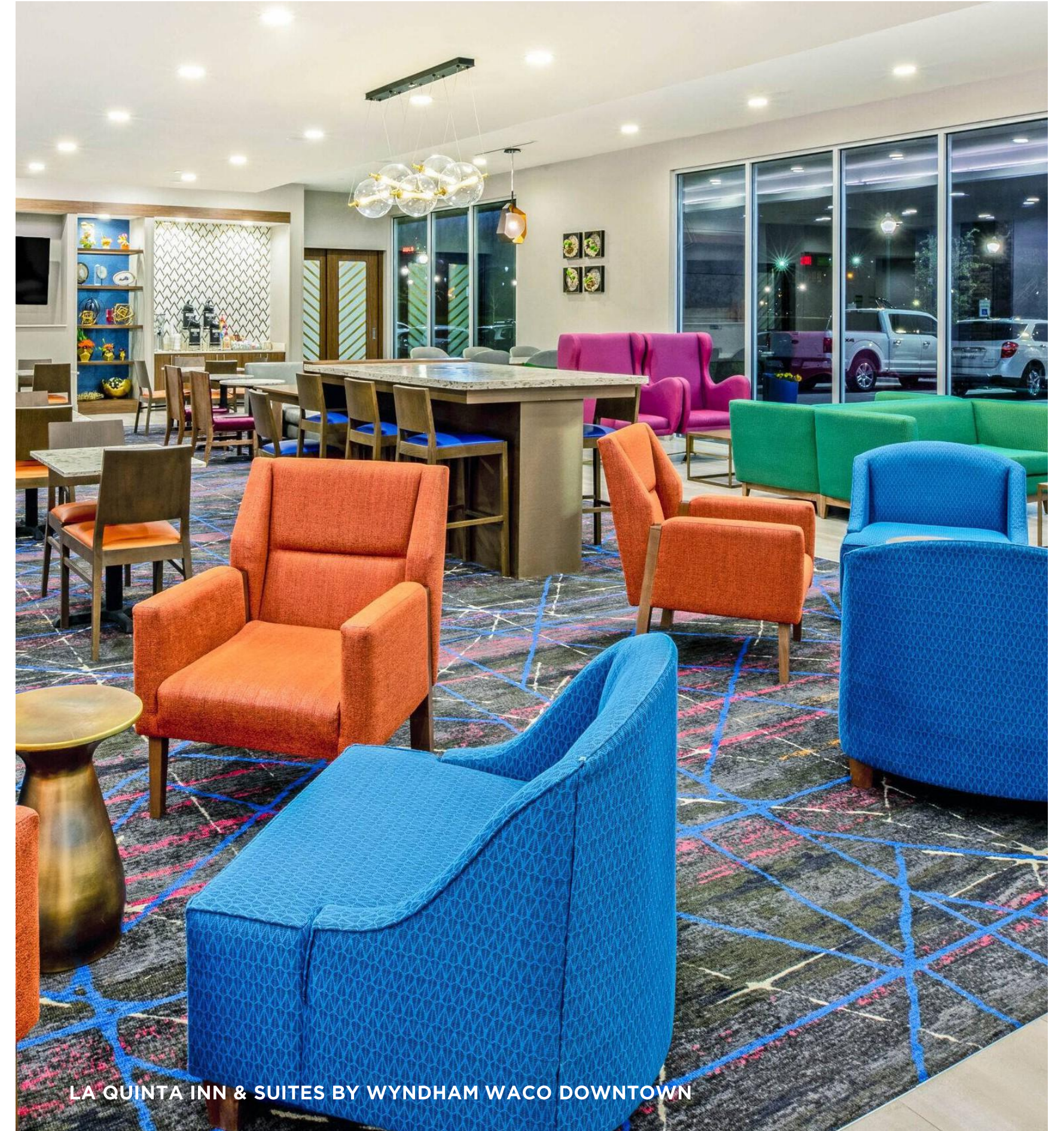
- Modern contemporary architecture
- Distinctive architectural elements
- Large format panels
- Porte cochere
- Colour palette
- Nighttime identity from lighting
- Mosaic Sun-Ray on facade



Great Room

Signature Elements

- Contemporary Design
- Fresh
- Bright
- Optimistic
- Encouraging
- Confident
- Friendly
- Smart
- Straight-forward
- Work hard, play hard



Great Room

Breakfast Station

- Provides 24 hrs drinks station, centrally located in the Great Room
- Decorative tile mural above countertops selected by ID team
- Variety of seating options for all day dining and lounge use
- Full-service restaurant and / or bar may be provided dependant on location and market study



Great Room

Brand **Essence**
wake up on the
bright side®

- Contemporary Design
- Fresh
- Bright
- Optimistic
- Encouraging
- Confident
- Friendly
- Smart
- Straight-forward
- Work hard, play hard



Guest Room

Furniture & Furnishings

- Guestroom mix to include at least 20% Suites
- Commercial laminate and carpet flooring
- Feature wall
- Decorative bedroom lighting
- Enclosed wardrobe
- Oversized work desk
- Ergonomic desk chair
- Lounge chair or side chair or Sofa
- Full-length mirror
- 50" or greater flat-screen Smart TV
- Iron and ironing board
- Guest telephones
- Coffee maker and amenities area



Wyndham Rewards

The largest hotel franchising company that opens nearly two hotels every day across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

WYNDHAM
REWARDS®

AWARDS AND RECOGNITION



Named the **#1 Best Hotel Loyalty Program** in the 2025 USA TODAY 10Best Readers' Choice Awards for eight consecutive years and **one of the Best Travel Rewards Programs** by U.S. News & World Report for more than a decade.

PARTNERS



APPROX.
120M
WYNDHAM REWARDS
MEMBERS

NUMBER
1
HOTEL REWARDS
PROGRAM







→ La Quinta 106-110
→ Elevators
→ Restrooms
→ Fitness Center
→ Ice
← Conference Room
← Guest Laundry Fl. 2, 3, 4



Brands In EMEA

WYNDHAM HOTELS & RESORTS

EXTENDED STAY

ECONOMY

MIDSCALE

LIFESTYLE

UPSCALE

DISTINCTIVE

ECHOSUITES
EXTENDED STAY BY WYNDHAM



WYNDHAM

REGISTRY
COLLECTION HOTELS

Hawthorn
EXTENDED STAY
BY WYNDHAM



**WYNDHAM
GARDEN**

TM
TRADEMARK
COLLECTION BY WYNDHAM

DOLCE
HOTELS AND RESORTS
BY WYNDHAM

WYNDHAM GRAND

RAMADA
BY WYNDHAM

VIENNA HOUSE
BY WYNDHAM



WYNDHAM
Alltra
ALL-INCLUSIVE





LA QUINTA BY WYNDHAM ABU DHABI AL WAHDA

WYNDHAM

HOTELS & RESORTS

REGISTRY COLLECTION HOTELS WYNDHAM GRAND DOLCE HOTELS AND RESORTS *esplendor* DAZZLER WYNDHAM waterwalk EXTENDED STAY BY WYNDHAM VIENNA HOUSE

TRYP BY WYNDHAM TM TRADEMARK COLLECTION BY WYNDHAM *Altra* ALL-INCLUSIVE LA QUINTA WINGATE BY WYNDHAM WYNDHAM GARDEN Hawthorn EXTENDED STAY AmericInn

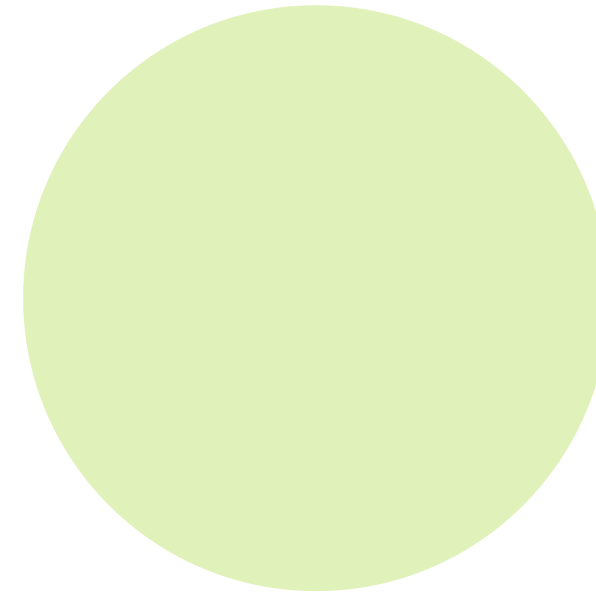
BAYMONT RAMADA RAMADA encore MICRÔTEL BY WYNDHAM DaysInn Super 8 Howard Johnson Travelodge

WYNDHAM REWARDS



LA QUINTA INN & SUITES BY WYNDHAM SAN ANTONIO DOWNTOWN

EMEA Development Contact



Name

Job Role

Region

Work

Email

Phone

Number



For more information, please visit:
WHRDevelopmentEMEA.com





Thank You

WHRdevelopmentEMEA.com

Example Slides for Use



XXX

XXX

- XXXX
- XX
- XX
- X
- XXX
- XXXXX
- XX



XXXX

XXX

- XXX
- XXX
- XXXX
- XX
- XXXX
- XX

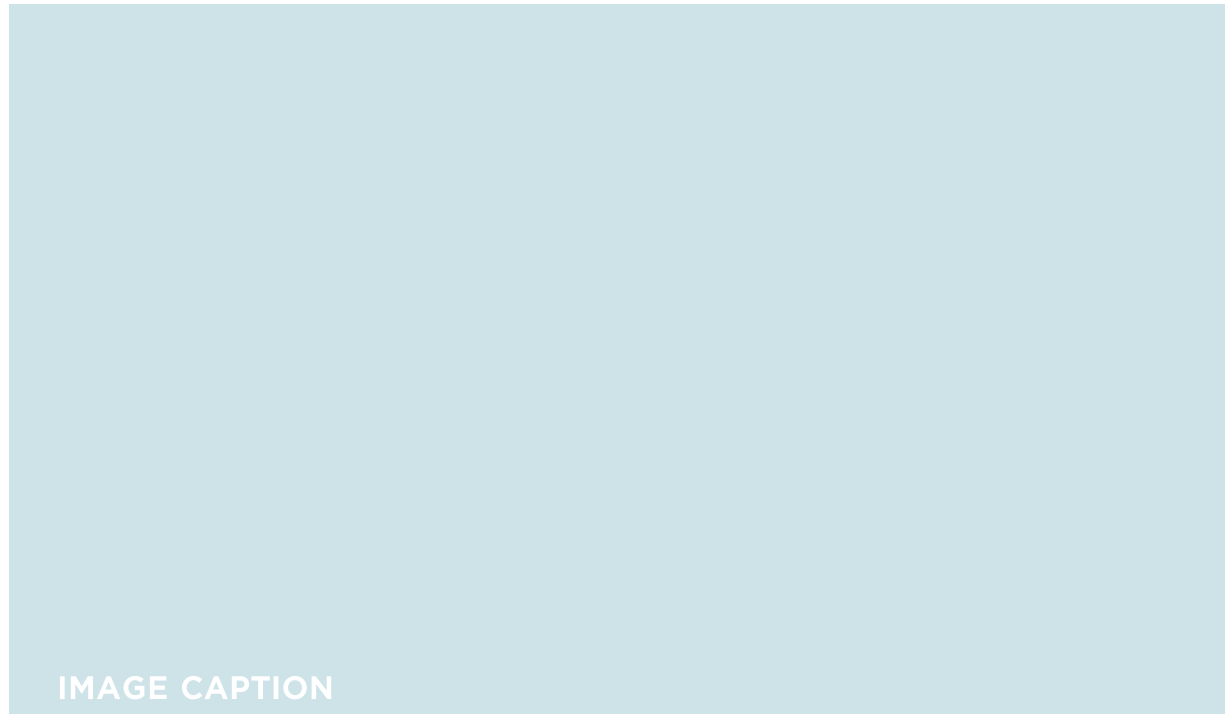


IMAGE CAPTION

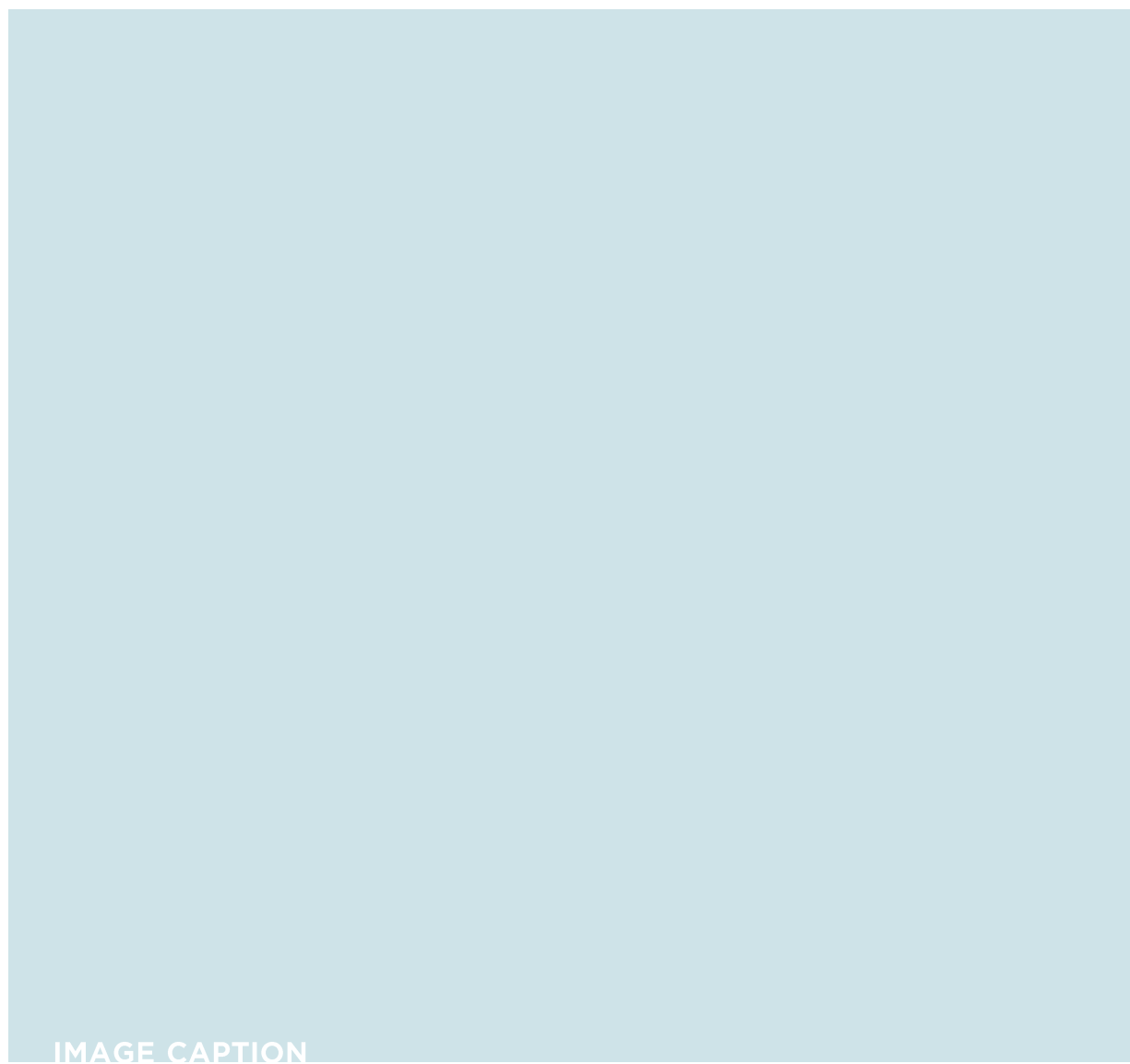


IMAGE CAPTION

