

WYNDHAM

HOTELS & RESORTS

**A BUSINESS  
PARTNER**

*You Can Trust*

INSIGHTS ON EMEA'S DEVELOPMENT AND GROWTH

# YOUR TRUSTED PARTNER IN EUROPE, THE MIDDLE EAST, EURASIA & AFRICA

**WYNDHAM**  
HOTELS & RESORTS



WYNDHAM GRAND DOHA WEST BAY BEACH | QATAR



**BUILD A NEW  
HOTEL OR CONVERT  
EXISTING REAL  
ESTATE WITH US**

WYNDHAM SIRACUSA MONASTERI GOLF & SPA

# WHY WYNDHAM

## WORLD'S LARGEST HOTEL FRANCHISING COMPANY BY NUMBER OF HOTELS

**8,300+**  
Hotels

**~869,000**  
Rooms

**25**  
Brands

**100+**  
Countries Across  
6 Continents

**122M+**  
Wyndham Rewards  
Loyalty Members

## AN IMPRESSIVE EMEA GROWTH STORY

**770+**  
Hotels

**100,200+**  
Rooms

**15**  
Brands

**260+**  
Properties in the Pipeline

**WYNDHAM**  
HOTELS & RESORTS

EXTENDED STAY	ECONOMY	MIDSCALE	LIFESTYLE	UPSCALE	DISTINCTIVE
ECHOSUITES EXTENDED STAY	Days Inn	LAQUINTA	T&T	WYNDHAM	REGISTRY COLLECTION HOTELS
Hawthorn EXTENDED STAY	Signature 8	WYNDHAM GARDEN	TM TRADEMARK HOTELS BY WYNDHAM	DOLCE HOTELS AND RESORTS	WYNDHAM GRAND
		RAMADA BY WYNDHAM	VIENNA HOUSE BY WYNDHAM		
		encore BY WYNDHAM	Alltra ALL-RESORTS		
		Howard Johnson			
		MICROTEL BY WYNDHAM			

The figures quoted in this document are approximate and were accurate as of Q1 2025 and may have changed since this time. For the latest information, visit [investor.wyndhamhotels.com](http://investor.wyndhamhotels.com)

# WYNDHAM: A DISTINCTIVE PARTNER

## FLEXIBLE BRANDS

Hotels in the distinctive, upscale, lifestyle, upper midscale, midscale, value and extended-stay segments, offering owners brands to suit their asset, location and customer profile.

## THE WYNDHAM ADVANTAGE

**Support services to  
drive your business forward**

- Intelligent revenue management
- Operational expertise
- Strategic international sales
- Global marketing reach
- Advanced digital marketing and distribution
- Excellence in people management
- Cost-effective sourcing

## UNMATCHED EXPERTISE

**In Europe, the Middle East,  
Eurasia and Africa**

- Franchising
- Management services
- Hotel development
- Hotel conversions
- Branded residencies

## OWNERFIRST™ APPROACH

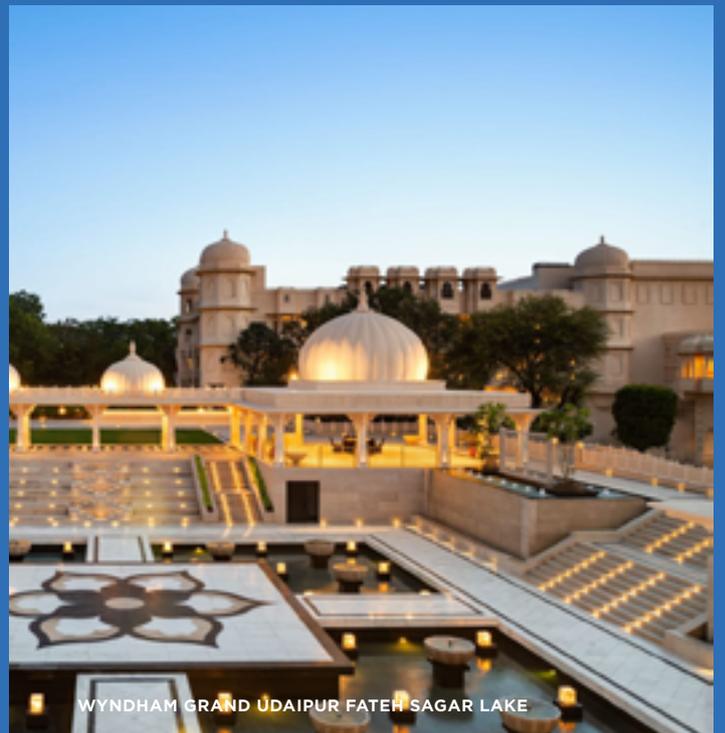
- Personalised to meet your business needs
- Supporting every stage of development
- Flexible to set you up for success



WYNDHAM GRAND İSTANBUL LEVENT HOTEL & CONFERENCE CENTER | TÜRKİYE



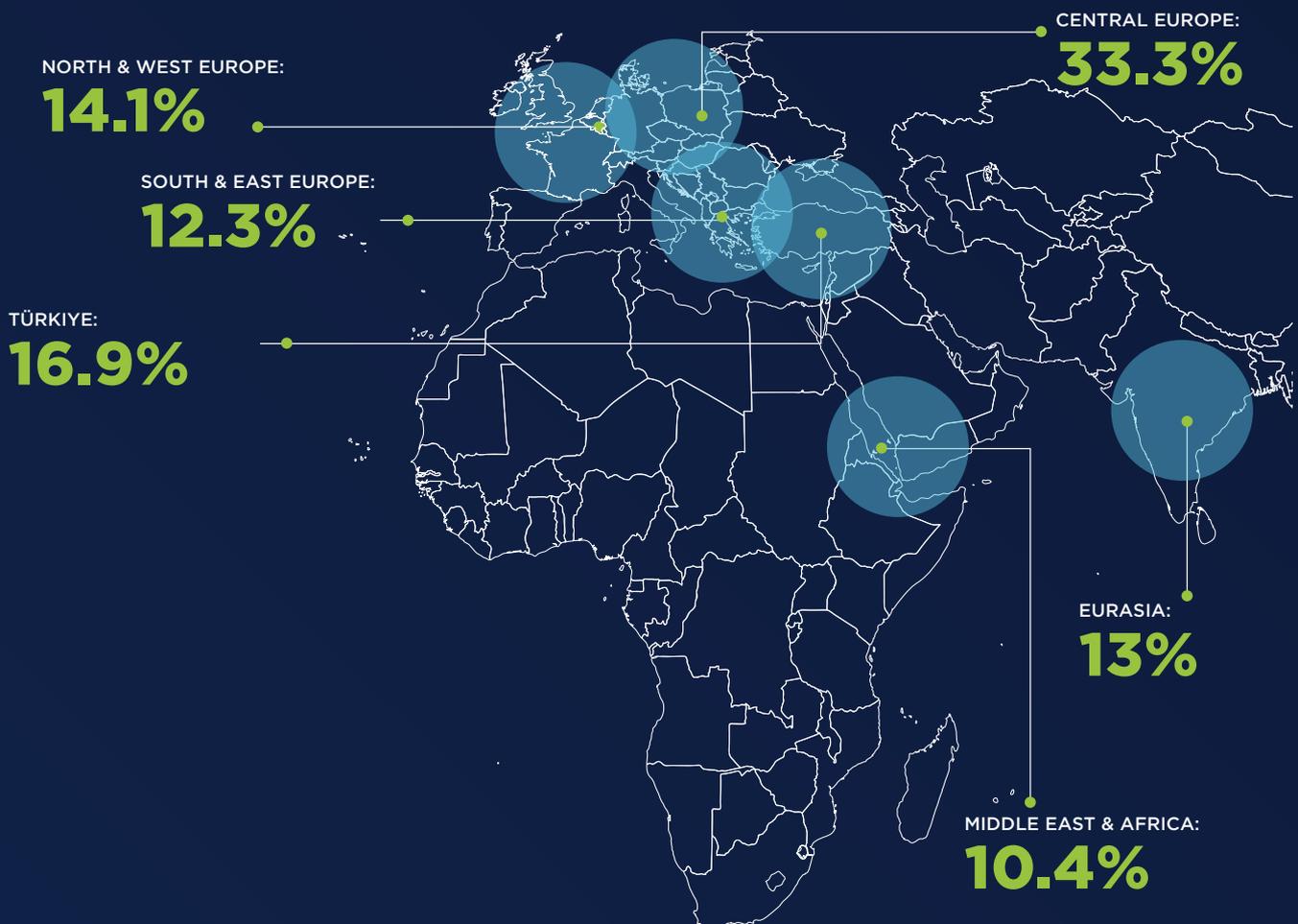
WYNDHAM GRAND LA CALA GOLF RESIDENCES



WYNDHAM GRAND ÜDAIPUR FATEH SAGAR LAKE

# OUR EMEA GROWTH STORY

By honoring our commitment to delivering success for owners and leveraging EMEA's ongoing growth potential, Wyndham's **regional portfolio** now spans **100,200+** rooms across more than **770** hotels, representing **15** brands, with a pipeline of **260+** properties. In 2025, we signed **173** franchise agreements, opened **126** hotels, and added more than **11,500** rooms.



The figures quoted in this document are approximate and were accurate as of Q1 2025 and may have changed since this time. For the latest information, visit [investor.wyndhamhotels.com](https://investor.wyndhamhotels.com)

# THE WYNDHAM DIFFERENCE

Our OWNERFIRST™ ethos drives our entire business model, from the team we employ to the systems we have in place to support our owners. This is our competitive edge, promising hotel franchising and management expertise unmatched in the Europe, Middle East, Eurasia and Africa markets.



WYNDHAM GRAND MANAMA | BAHRAIN



## FRANCHISING

Franchising hotels in the distinctive, upscale, lifestyle, upper midscale, midscale, value and extended-stay segments, offering franchisees the choice of **17** diverse brands to suit currently in EMEA, their asset, location and customer profile.



## MANAGEMENT SERVICES

For owners and investors seeking operational support and expertise, our Managed Hotel Operations team provides comprehensive management services across all asset classes.



## PROPERTY DEVELOPMENT

By building a new property with Wyndham Hotels & Resorts, you have access to our team of dedicated development, design and construction experts and a suite of benefits we have created to support you through the construction process and beyond.



## PROPERTY CONVERSIONS

Convert your existing real estate into profitable hotels, resorts and residences, steered by our hands-on team of experts. Whatever your asset, from retail to residential, we advise on the best model for maximum ROI.



## BRANDED RESIDENCES

Capitalise on the fast-growing branded residences segment, developing new properties or converting existing assets in prime locations. Partner with Wyndham to leverage the power of hospitality expertise and world-class brands that resonate with global travellers seeking long-stay accommodation.

# BRANDS THAT WORK FOR YOU ACROSS EMEA

WYNDHAM LOUTRAKI POSEIDON RESORT | GREECE

## REGISTRY COLLECTION HOTELS

### REGISTRY COLLECTION HOTELS

Luxury, soft-branded properties; offering leading independent hotels in prime locations the chance to join a collection that leverages Wyndham's brand equity.

#### **CATEGORY: DISTINCTIVE**

**Location:** urban and resort

**Guests:** affluent leisure and business travellers

**Rooms:** 100 - 200

## WYNDHAM GRAND®

### WYNDHAM GRAND

Offers premium finishes with local design flavour, distinctive F&B outlets helmed by top chefs, meeting and social spaces, plus business and fitness centres.

#### **CATEGORY: DISTINCTIVE**

**Brand Tiers:** Wyndham Grand Residences

**Location:** urban and resort

**Guests:** affluent business and leisure travellers

**Rooms:** 150 - 1,500



DOLCE BY WYNDHAM ÇEŞME ALAÇATI | TÜRKİYE



## WYNDHAM

Delivers comfort that exceeds expectation, with distinct dining options, thoughtfully detailed rooms, extensive fitness, leisure, and business facilities, and the option to customise guest experiences.

### **CATEGORY: UPSCALE**

**Brand Tiers:** Wyndham Residences

**Location:** urban, resort

**Guests:** service-minded business and leisure travellers

**Rooms:** 150 - 1,500



## DOLCE HOTELS AND RESORTS BY WYNDHAM

Offering state-of-the-art meeting, conference, wellness and golf facilities; organic F&B at Nourishment Hubs; bespoke meetings, events and incentives; market-style dining and health clubs and spas.

### **CATEGORY: UPSCALE**

**Location:** urban, resort

**Guests:** cultivated group, business and leisure travellers

**Rooms:** 200 - 400



## TRYP BY WYNDHAM

Tucked in the heart of the world's most exciting cities with the 'Plaza Central' social lobby a trademark feature, plus a healthy buffet breakfast and Signature Premium, Family and Fitness guest rooms.

### **CATEGORY: LIFESTYLE**

**Location:** urban, city centre

**Guests:** urban explorer

**Rooms:** 120 - 400



## TRADEMARK COLLECTION BY WYNDHAM

Independent and historic signature hotels, a soft brand offering a distinctive experience at each location. Offers ample meeting spaces and exciting destinations.

### **CATEGORY: LIFESTYLE**

**Location:** urban, suburban, airport

**Guests:** leisure & business travellers

**Rooms:** 90 - 300



VIENNA HOUSE BY WYNDHAM AMBER BALTIC MIEDZYZDROJE | POLAND

## VIENNA HOUSE

BY WYNDHAM

### VIENNA HOUSE BY WYNDHAM

Trendy and contemporary F&B, tech-focused, spa and wellness facilities, creative meeting and event spaces, a 'Living Room' lobby with mini shop and co-working space, plus parking and e-stations.

#### CATEGORY: LIFESTYLE

**Brand Tiers:** Vienna House Easy by Wyndham

**Location:** urban, resort

**Guests:** refined leisure and business travellers

**Rooms:** 100 - 200



### WYNDHAM ALLTRA

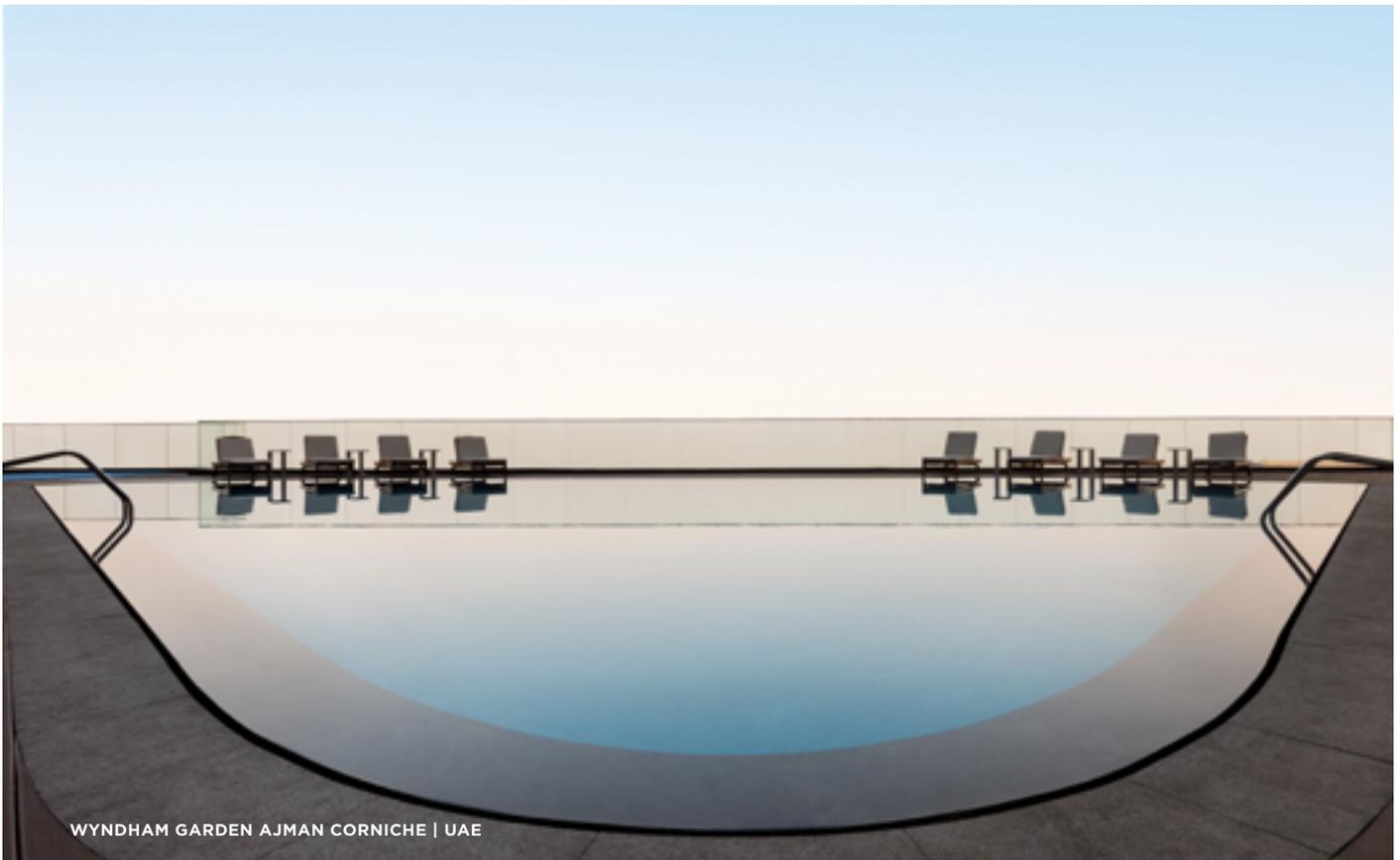
All-inclusive resorts offering local, authentic experiences with a focus on attention to detail and service.

#### CATEGORY: LIFESTYLE

**Location:** resort

**Guests:** leisure travellers

**Rooms:** 100 - 200



WYNDHAM GARDEN AJMAN CORNICHE | UAE



## WYNDHAM GARDEN

Facilitates stress-free easy travel, with streamlined and casual dining options, flexible meeting spaces, inviting lobbies, welcoming lounges and excellent service.

### **CATEGORY: UPPER-MIDSCALE**

**Location:** urban, suburban, airport

**Guests:** convenience-focused travellers

**Rooms:** 100 – 250



## LA QUINTA BY WYNDHAM

Stylish and contemporary with signature features including the 'Great Room' social lobby space, fitness rooms, and business centres with conference and meeting facilities.

### **CATEGORY: MIDSCALE**

**Location:** urban, suburban, airport

**Guests:** urban explorer

**Rooms:** 100 – 500



## RAMADA BY WYNDHAM

One of the world's most recognised brands, with hotels featuring an onsite restaurant, flexible spaces for business or relaxation, fitness facilities and complimentary Wi-Fi.

### CATEGORY: MIDSACLE

**Brand Tiers:** Ramada Plaza, Ramada Resort, Ramada Hotel & Suites, Ramada Residences

**Location:** urban, suburban, airport

**Guests:** affluent yet practical business and leisure travellers

**Rooms:** 100 - 500



## RAMADA ENCORE BY WYNDHAM

Welcoming with friendly staff and functional stylish design elements including social lobby spaces, bathroom pods with walk-in showers, and wooden flooring.

### CATEGORY: MIDSACLE

**Location:** urban, suburban, airport

**Guests:** practical leisure & business travellers

**Rooms:** 100 - 500



DAYS HOTEL BY WYNDHAM İSTANBUL ESENYURT | TÜRKİYE



## HOWARD JOHNSON BY WYNDHAM

Warm and friendly service, thoughtful amenities, and an optional nutritious breakfast.

Hotels feature modern architecture with F&B outlets, and some include fitness centres and a pool.

### CATEGORY: MIDSCALE

**Location:** urban, resort

**Guests:** Family-oriented leisure and business travellers

**Rooms:** 50 - 100



## MICROTEL BY WYNDHAM

Stylish, smart, and modern, blending a simple, streamlined guest experience with award-winning service. Featuring the innovative Moda prototype, these purpose-built properties are efficiently designed to drive maximum owner returns.

### CATEGORY: MIDSCALE

**Location:** urban, airports

**Guests:** practical leisure and business travellers

**Rooms:** 65 - 100



## HAWTHORN EXTENDED STAY BY WYNDHAM

Our signature extended-stay brand, offering studios and 1-2 bedroom suites with fully equipped kitchens; a complimentary hot breakfast; pool, fitness and laundry facilities; and social hours to encourage community interaction.

### CATEGORY: MIDSCALE

**Location:** suburban

**Guests:** extended-stay guests and comfort-focused leisure travellers

**Rooms:** 60 - 120



SUPER 8 BY WYNDHAM AUGSBURG | GERMANY



## SUPER 8 BY WYNDHAM

Modern rooms, locally inspired black-and-white photography, fastWi-Fi and an optional savoury breakfast, in contemporary hotels.

### CATEGORY: VALUE

**Location:** every major highway

**Guests:** leisure and business road trippers

**Rooms:** 50 - 200



## DAYS INN BY WYNDHAM

For guests on the go, these modern hotels offer an optional energising breakfast and some include F&B outlets.

### CATEGORY: VALUE

**Location:** metropolitan, city centre, roadside, airport

**Guests:** leisure and business travellers

**Rooms:** 50 - 300

# THE WYNDHAM ADVANTAGE

Support services to drive your business forward



## INTELLIGENT REVENUE MANAGEMENT

Our data-driven strategies, powered by intelligence tools, combined with Wyndham's cutting-edge Revenue Management System, RevIQ, ensure your hotel achieves its full revenue-generating potential. We enhance the visibility and consistency of your pricing and selling strategies, tailored to your specific needs. Multiple hotels in EMEA trust Wyndham Revenue Management Services to optimise their revenue, with our expertise helping your property achieve RevPAR increases of at least 2%.



## OPERATIONAL EXPERTISE

Our Wyndham Quality Circle Support (WQCS) equips your hotel teams with top-tier tools and resources to assess and elevate your hotel's quality and guest satisfaction. Using Medallia's integrated technology for Online Reputation Management, we help enhance your asset's reputation and value. Our global intranet platform offers an extensive array of tools, systems, brand updates, online training, and communications to support your success.



## STRATEGIC INTERNATIONAL SALES

Strategically located worldwide, our sales teams are dedicated to increasing business opportunities across all brands. By fostering exceptional relationships with international clients, we help drive-up your hotel's revenue and market share.



## GLOBAL MARKETING REACH

We craft brand awareness campaigns that boost recognition and direct bookings on a global scale. With our dedicated marketing tools and resources easily accessed via our marketing services platform, your hotel teams have all they need to showcase your property and brand to guests and the local market.



## ADVANCED DIGITAL MARKETING AND DISTRIBUTION

Investing in advanced central systems has empowered us to establish robust foundations for digital marketing and distribution success. Our industry leading brand websites and Wyndham Hotels & Resorts app undergo continuous testing and development, optimising every step of the customer journey. This seamless integration ensures your property reaches a global audience, driving bookings and enhancing guest satisfaction.



## EXCELLENCE IN PEOPLE MANAGEMENT

Wyndham's comprehensive HR and training support ensures consistent employee management across every asset globally, compliance with labour laws, and skills development. Our programmes enhance employee retention, drive revenue, and improve guest service, aligning practices with brand standards and fostering a productive work environment. Recruitment and retention are streamlined through initiatives like Wyndham Partner Careers, ensuring you attract and maintain top talent.



## COST-EFFECTIVE SOURCING

Our dedicated EMEA Strategic Sourcing team is part of a global network of Procurement and Supplier Management professionals who have the experience and expertise to support you in delivering purchase solutions and cost savings programmes. Wyndham's significant and growing global buying power means we are able to negotiate exclusive pricing with renowned suppliers while also helping you to comply to brand standards by only recommending suppliers that have been carefully vetted to ensure they offer goods and services that match our standards. Whether refurbishing a property or looking to enhance additional facilities, our strategic support on a global scale ensures significant improvement to the overall guest experience.

# WYNDHAM REWARDS EVERYONE

Our loyalty programme, like our hotels, is designed for the everyday traveller. As the world's most generous rewards programme, Wyndham Rewards offers **122 million members** worldwide value, simplicity, and choice, making it a powerful business driver for your hotel.

## AN INDUSTRY LEADING REDEMPTION EXPERIENCE

### VALUE

Wyndham Rewards® is the world's most generous rewards programme, offering 50,000 redemption locations around the world. We make free stays possible for millions, with redemptions on one night starting from as low as 7,500 points, while discounted stays start from 1,500 points – the lowest points-and-cash rate in the industry.

### SIMPLICITY

Members earn 10 points per dollar or 1,000 points (whichever is more) on every qualified stay. Tier progressions are simple too, based on qualifying nights stayed. They start with Blue status on enrolment and can move to Gold after just five qualifying nights stayed.

### OPTIONS

Points are also redeemable against online shopping, gift cards, tours, activities, experiences and more. Members can also transfer points to partner programmes or donate them to charitable organisations.

# THE WYNDHAM REWARDS DIFFERENCE

**122M**   
MILLION MEMBERS GLOBALLY



MAKING FREE STAYS  
POSSIBLE FOR MILLIONS  
FROM JUST INCLUDING

**7,500**  
POINTS

**THE LOWEST  
POINTS-AND-  
CASH RATE  
IN THE  
INDUSTRY**



**MEMBERS  
CAN EARN  
POINTS WHEN  
REDEEMING  
FOR POINTS  
AND CASH**

**50,000**

REDEMPTION LOCATIONS  
AROUND THE WORLD,  
INCLUDING

**8,300**



HOTELS

**WYNDHAM  
REWARDS®**

For more information please visit:  
[WyndhamHotels.com/Wyndham-Rewards](https://WyndhamHotels.com/Wyndham-Rewards)

# WE REWARD YOUR PARTNERSHIP TOO

Our exclusive, invitation-only Titanium tier offers owners a range of unique benefits and perks, recognising the value we place on your partnership.

## TITANIUM MEMBER BENEFITS INCLUDE:

1

### **AVIS PRESIDENT'S CLUB MEMBERSHIP:**

Enjoy special car hire perks that make every drive a pleasure.

2

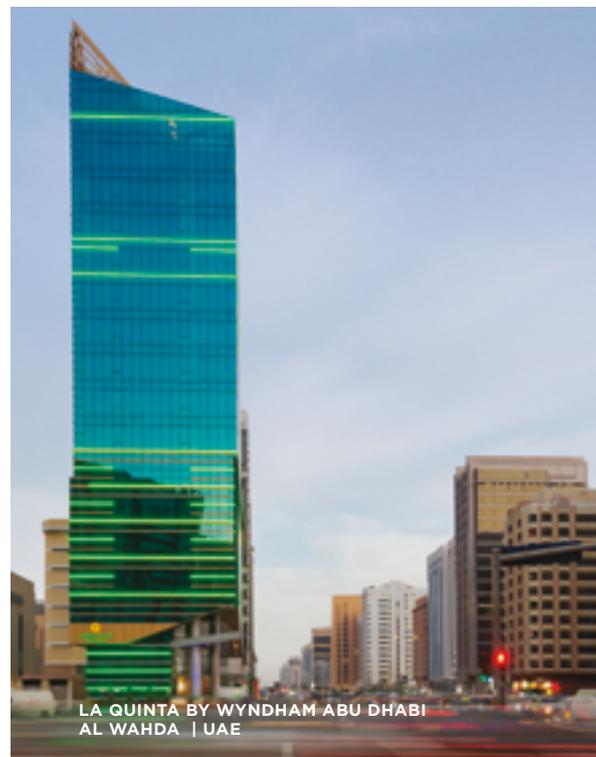
### **30,000 ANNUAL BONUS POINTS:**

Earn enough for one or more free nights!

3

### **EXCLUSIVE MEMBERS RATES:**

Save up to 10% on bookings at any of our hotels.



4

**UNIQUE LOCAL EXPERIENCES:**

Get two free passes to a local experience for every award night booked and redeemed in our top destinations.

5

**SUITE UPGRADES:**

Enjoy upgrades, even on award night stays.

6

**GIFT GOLD LEVEL MEMBERSHIP:**

Free to a friend or family member.

7

**DEDICATED CONCIERGE SERVICE:**

Access personalised support whenever you need it.

# ARCHITECTURE, DESIGN & CONSTRUCTION (AD&C)

## EVERY DETAIL MATTERS

We have every facet of design and development covered, with the AD&C team on hand to guide you on:

- 1** Project team set-up and structure
- 2** Introduction to consultancy and supply chains to fit the project
- 3** Best approach for procuring contracts
- 4** Realistic timelines
- 5** Detailed familiarity of the competitive set in-depth design practices
- 6** Practical construction advice
- 7** Views on buildability versus budget
- 8** Practical ways to incorporate sustainable and profitable practices

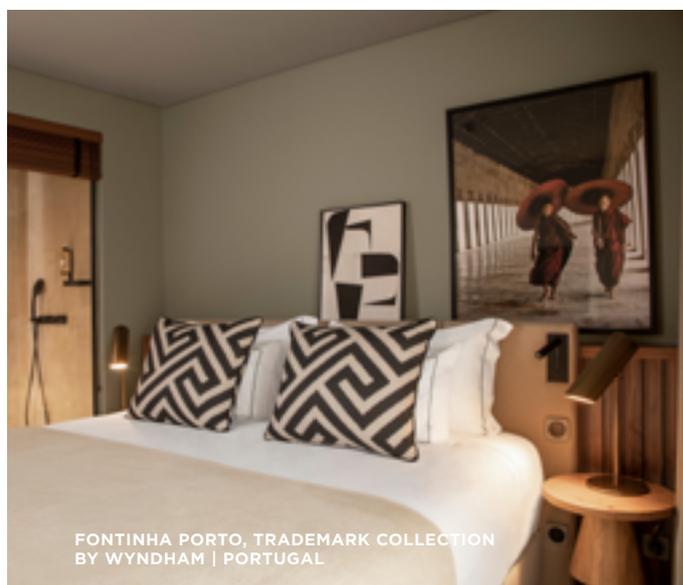




“ We not only offer **expert guidance**, but the **flexibility** and the **passion** to achieve a **harmonious outcome**, ensuring all parties **thrive**.

Chris Lee, Head of Architecture, Design & Construction, EMEA, Wyndham Hotel & Resorts

# HOTEL CRITERIA



## HOTEL REQUIREMENTS



Category	Distinctive	Upscale	Midscale
Target Market	Affluent business & leisure travellers	Service minded business & leisure travellers	Convenience focussed travellers
Ideal Keycount	150 - 1,500	150 - 1,500	100 - 250
<b>GUESTROOMS</b>			
<i>Minimum clear area:</i>			
- Europe	30m	26m	24m
- Middle East & Africa	40m	32m	30m
- Eurasia	35m	32m	28m
<i>Minimum ceiling height:</i>			
- Entrance foyer	Min 2.40m	Min 2.40m	Min 2.10m
- Guestroom area	Min 2.70m	Min 2.70m	Min 2.40m
Bathroom fixtures	5	4	3 or 4
% King / Twin	80 / 20 - subject to location	80 / 20 - subject to location	80 / 20 - subject to location
% Suite	Min 10% subject to location	Min 10% subject to location	No
ADA requirements	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Interconnecting rooms	Min 10%	Min 10%	Min 10%
<b>CORRIDORS</b>			
Minimum width	Min 1.80m	Min 1.80m	Min 1.50m
Minimum ceiling height	Min 2.40m	Min 2.40m	Min 2.40m
<b>VERTICAL TRANSPORT</b>			
Guest elevators	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Card Access to Guestroom floors	Yes	Yes	Yes
Minimum Guest Elevators	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
Additional Guest Elevators	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Service Elevators	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
Additional Service Elevators	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
<b>MEETINGS &amp; EVENTS</b>			
Ballroom and / or Function room(s)	Yes - To market conditions	Yes - To market conditions	Yes - To market conditions
Boardroom(s)	One meeting room min 100m <sup>2</sup>	One meeting room min 100m <sup>2</sup>	One meeting room min 100m <sup>2</sup>
Additional meeting room facilities	Yes - To market conditions	Yes - To market conditions	Yes - To market conditions
<b>FOOD &amp; BEVERAGE</b>			
Lobby Bar	Yes	Yes	Yes
All Day Diner	Yes	Yes	Yes
Speciality Outlets & Restaurant(s)	Yes	Yes	Subject to market conditions
<b>LEISURE</b>			
Spa	Yes	Yes	Optional
Gym	Min 50m <sup>2</sup> subject to size of property	Min 50m <sup>2</sup> subject to size of property	Min 30m <sup>2</sup> subject to size of property
Swimming Pool	Yes	Yes	Optional
Steam / Sauna / Jacuzzi	Yes	Yes	Optional
<b>MISCELLANEOUS</b>			
Executive Lounge	Yes	Yes	Not a brand requirement
Business Centre	Yes	Yes	Not a brand requirement
Retail	Appropriate to location	Appropriate to location	Appropriate to location



Upscale	Upper Midscale	Midscale	Midscale
Cultivated group, business & leisure travellers	Affluent yet practical business & leisure travellers	Affluent yet practical business & leisure travellers	Leisure & business travellers
200 - 400	100 - 500	100 - 500	100 - 250
<b>GUESTROOMS</b>			
<i>Minimum clear area:</i>			
26m	24m	22m	22m <sup>2</sup>
32m	30m	28m	28m <sup>2</sup>
32m	30m	26m	26m <sup>2</sup>
<i>Minimum ceiling height:</i>			
Min 2.40m	Min 2.10m	Min 2.10m	Min 2.30m
Min 2.70m	Min 2.40m	Min 2.40m	Min 2.40m
5	4	3 or 4	3 or 4
70 / 30 subject to location	80 / 20 subject to location	80 / 20 subject to location	70 / 30 subject to location
Min 10% subject to location	Min 5% subject to location	Min 5% subject to location	Min 20% subject to location
1 / 100 rooms	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Min 20%	Min 10%	Min 10%	Min 10%
<b>CORRIDORS</b>			
Min 1.80m	Min 1.80m	Min 1.50m	Min 1.80m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
<b>VERTICAL TRANSPORT</b>			
Yes > 2 levels	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Yes	Yes	Yes	Yes
Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
<b>MEETINGS &amp; EVENTS</b>			
Yes - To market conditions	Yes - To market conditions	Yes - To market conditions	Not a brand requirement
Yes - To market conditions	One meeting room min 100m <sup>2</sup>	One meeting room min 100m <sup>2</sup>	One meeting room min 50m <sup>2</sup>
Yes - To market conditions	Yes - To market conditions	Yes - To market conditions	Not required
<b>FOOD &amp; BEVERAGE</b>			
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes - To market conditions	Subject to market conditions	Subject to market conditions	Subject to market conditions
<b>LEISURE</b>			
Yes	Optional	Optional	Optional
Min 100m <sup>2</sup> subject to room count	Min 50m <sup>2</sup> subject to size of property	Min 30m <sup>2</sup> subject to size of property	Min 50m <sup>2</sup> subject to size of property
Yes	Optional	Optional	Optional
Yes	Optional	Optional	Optional
<b>MISCELLANEOUS</b>			
Yes	Not a brand requirement	Not a brand requirement	Not a brand requirement
Yes	Yes	Not a brand requirement	Yes
Appropriate to location	Appropriate to location	Appropriate to location	Appropriate to location

## HOTEL REQUIREMENTS



Category	Midscale	Lifestyle	Lifestyle
Target Market	Leisure & business travellers	Business travellers and meetings	Family orientated leisure & business travellers
Ideal Keycount	100 – 500	100 – 200	80 – 200
<b>GUESTROOMS</b>			
<i>Minimum clear area:</i>			
- Europe	20m <sup>2</sup>	24m	20m
- Middle East & Africa	24m <sup>2</sup>	30m	24m
- Eurasia	24m <sup>2</sup>	28m <sup>2</sup>	22m <sup>2</sup>
<i>Minimum ceiling height:</i>			
- Entrance foyer	Min 2.10m	Min 2.10m	Min 2.10m
- Guestroom area	Min 2.40m	Min 2.40m	Min 2.40m
Bathroom fixtures	3	3 or 4	3
% King / Twin	70 / 30 subject to location	80 / 20 subject to location	80 / 20 subject to location
% Suite	No	Min 10% subject to location	Subject to location
ADA requirements	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Interconnecting rooms	Min 10%	Min 10%	Min 10%
<b>CORRIDORS</b>			
Minimum width	Min 1.50m	Min 1.60m	Min 1.50m
Minimum ceiling height	Min 2.40m	Min 2.40m	Min 2.40m
<b>VERTICAL TRANSPORT</b>			
Guest elevators	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Card Access to Guestroom floors	Yes	Yes	Yes
Minimum Guest Elevators	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
Additional Guest Elevators	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Service Elevators	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
Additional Service Elevators	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
<b>MEETINGS &amp; EVENTS</b>			
Ballroom and / or Function room(s)	Yes - To market conditions	Yes - To market conditions	Not a brand requirement
Boardroom(s)	One meeting room min 25m <sup>2</sup>	Yes - To market conditions	To market conditions
Additional meeting room facilities	Yes - To market conditions	Yes - To market conditions	To market conditions
<b>FOOD &amp; BEVERAGE</b>			
Lobby Bar	To market conditions, location, size of property	Yes	Yes (In ADD)
All Day Diner	Yes - multi-purpose The Hub	Yes	Yes
Speciality Outlets & Restaurant(s)	Not required	Subject to market conditions	Not required
<b>LEISURE</b>			
Spa	Not a brand requirement	Subject to market conditions	Not a brand requirement
Gym	Min 30m <sup>2</sup> subject to size of property	Min 100m <sup>2</sup> subject to size of property	Min 50m <sup>2</sup> subject to size of property
Swimming Pool	Optional	Optional	Not a brand requirement
Steam / Sauna / Jacuzzi	Not a brand requirement	Optional	Not a brand requirement
<b>MISCELLANEOUS</b>			
Executive Lounge	Not a brand requirement	Not a brand requirement	Not a brand requirement
Business Centre	Not a brand requirement	Not a brand requirement	Not a brand requirement
Retail	Not required	Not a brand requirement	Yes (Lobby)



Lifestyle	Value	Value	Midscale
Urban explorers	Leisure & business travellers	Family orientated leisure & business travellers	Family orientated leisure & business travellers
120 - 400	50 - 300	50 - 200	50 - 100
<b>GUESTROOMS</b>			
<i>Minimum clear area:</i>			
22m <sup>2</sup>	18m <sup>2</sup>	18m <sup>2</sup>	20m <sup>2</sup>
28m <sup>2</sup>	24m <sup>2</sup>	20m <sup>2</sup>	26m <sup>2</sup>
26m <sup>2</sup>	22m <sup>2</sup>	18m <sup>2</sup>	24m <sup>2</sup>
<i>Minimum ceiling height:</i>			
Min 2.10m	Min 2.10m	Min 2.10m	Min 2.10m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
3 or 4	3 or 4	3	3 or 4
70 / 30 subject to location	70 / 30 subject to location	70 / 30 subject to location	70 / 30 subject to location
Max 5% Premium Rooms	No	No	No
1 / 100 rooms	1 / 100 rooms	1 / 100 rooms	1 / 100 rooms
Min 10%	Min 10%	Min 10%	Min 10%
<b>CORRIDORS</b>			
Min 1.50m	Min 1.50m	Min 1.50m	Min 1.50m
Min 2.40m	Min 2.40m	Min 2.40m	Min 2.40m
<b>VERTICAL TRANSPORT</b>			
Yes > 2 levels	Yes > 2 levels	Yes > 2 levels	Yes > 2 levels
Yes	Yes	Yes	Yes
Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms	Min 2 for up to 150 rooms
+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms	+1 for each 150 additional rooms
Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms	Min 1 for up to 150 rooms
+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms	+1 for each 250 additional rooms
<b>MEETINGS &amp; EVENTS</b>			
Yes - To market conditions	Not a brand requirement	Not a brand requirement	Yes - To market conditions
One meeting room min 25m <sup>2</sup>	Not a brand requirement	Not a brand requirement	One meeting room min 100m <sup>2</sup>
Yes - To market conditions	Not a brand requirement	Not a brand requirement	Yes - To market conditions
<b>FOOD &amp; BEVERAGE</b>			
Yes	No	No	Yes
Yes - multi-purpose Plaza Central	Yes - breakfast area	Yes - multi-purpose The Café	Yes
Subject to market conditions	Not required	Not required	Subject to market conditions
<b>LEISURE</b>			
Optional	Not a brand requirement	Not a brand requirement	Not a brand requirement
Min 30m <sup>2</sup> subject to size of property	Not a brand requirement	Not a brand requirement	Min 30m <sup>2</sup> subject to size of property
Optional	Not a brand requirement	Not a brand requirement	Optional
Optional	Not a brand requirement	Not a brand requirement	Optional
<b>MISCELLANEOUS</b>			
Not a brand requirement	Not a brand requirement	Not a brand requirement	Not a brand requirement
Not a brand requirement	Not a brand requirement	Not a brand requirement	Not a brand requirement
Not required	Not required	Not required	Appropriate to location



# SUSTAINABILITY AT OUR HEART

Our Wyndham Green programme is designed to help our hotels reduce their environmental footprint and operate more efficiently through eco-friendly initiatives.

## Wyndham Green Certification

Our certification programme is comprised of five progress levels and our hotels are assigned a certification based on their commitment to sustainability.



# WYNDHAMGREEN

## OUR COMMITMENT TO HELP PROTECT THE ENVIRONMENT



CLIMATE  
CHANGE



ENERGY EFFICIENCY  
AND RENEWABLE  
ENERGY



WATER  
CONSERVATION



WASTE  
DIVERSION



BIODIVERSITY

Scan the QR code to learn more about **Wyndham Green**



# BUILD YOUR HOTEL BUSINESS WITH US TODAY. THE WYNDHAM WAY.

WYNDHAM  
HOTELS & RESORTS

VIENNA HOUSE ANDEL'S

REGISTRY

WYNDHAM GRAND

DOLCE

esplenda

DAZZLER

WYNDHAM

waterwalk

VIENNA HOUSE

TRYP

TIM

Altra

LAQUINTA

WINGATE

WYNDHAM GARDEN

Hawthorn

AmericInn

BAYMONT

RAMADA

encore

MICROTEL

ECHOSUITES

EXTENDED STAY

Days Inn

Howard Johnson

Travelodge

[WHRDEVELOPMENTEMEA.COM](http://WHRDEVELOPMENTEMEA.COM)