



VIENNA HOUSE BY WYNDHAM  
*Endless Exploration*



## INSPIRE

We encourage guests to step outside their comfort zone. We inspire them to see, taste and try new things, embrace adventure and create meaningful experiences together.

## WANDERLUST

Satisfy your wanderlust. We urge local exploration, providing our guests with the chance to break from everyday life and delight in the unknown.



## WARMTH

We pride ourselves on our Austrian hospitality. Gemütlichkeit is a word used in the German language to convey the idea of a feeling of warmth, friendliness, and good cheer; something we deliver at all of our hotels regardless of where you are in the world.



# CONTENTS

A Message From Our President	06
Our Brand Portfolio	07
Introducing Vienna House By Wyndham	08
Brand Tiers	09
Room Types	10
Driving Performance	11
The Wyndham Advantage	12
How To Join	13
Vienna House Properties	14
Vienna House Easy Properties	15
Contact Information	16



# A MESSAGE FROM OUR **EMEA** PRESIDENT

As the world's largest hotel franchising company, we are fiercely committed to our mission of making hotel travel possible for all and our acquisition of Vienna House is an integral part of our strategic growth plans as well as a pillar in our portfolio of iconic brands.

Vienna House by Wyndham and Vienna House Easy by Wyndham provide superior service in easy-going settings for business and leisure travellers. This lifestyle offering is perfectly suited for hoteliers looking to bring exciting experiences in a cool atmosphere to new or well-known destinations, while leveraging the scale, distribution, award-winning loyalty programme and franchise expertise of Wyndham.

Vienna House is a renowned hospitality brand across Europe perfectly aligning with the mantra of Austrian hospitality that focuses on celebrating life by enjoying good food and savouring tradition. With the acquisition Wyndham now has an even stronger portfolio of high-quality hotels, including both Vienna House and Vienna House Easy, which are located in many sought-after destinations across Europe, including Berlin, Munich, Prague, Krakow, Warsaw, Bucharest and more.

This exceptional brand provides even more accommodation options to our everyday travellers, and we look forward to leveraging and further strengthening its presence in the region and delivering elevated guest experiences in destinations we know travellers want to be.

All the best,



Dimitris Manikis  
President Wyndham Hotels  
& Resorts EMEA



“  
VIENNA HOUSE IS PERFECTLY SUITED FOR HOTELIERS LOOKING TO  
BRING EXCITING EXPERIENCES IN A COOL ATMOSPHERE TO NEW  
OR WELL-KNOWN DESTINATIONS.  
”

# OUR BRAND PORTFOLIO

We are Wyndham. We are the world's largest hotel franchising company by number of hotels, and a leading provider of hotel management services.

APPROX

**9,300**

HOTELS

OVER

**95**

COUNTRIES

**25**

UNIQUE BRANDS

OVER

**114M**

WYNDHAM REWARDS MEMBERS

MORE THAN

**903,000**

ROOMS

## WYNDHAM

HOTELS & RESORTS

REGISTRY  
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE  
HOTELS AND RESORTS

*esplendor*

DAZZLER

WYNDHAM

waterwalk  
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP  
BY WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

*Alltra*  
ALL-INCLUSIVE

LAQUINTA

WINGATE  
BY WYNDHAM

WYNDHAM  
GARDEN

Hawthorn  
EXTENDED STAY

★★★  
AmericInn

BAYMONT

RAMADA

RAMADA  
encore

MICROTEL  
BY WYNDHAM

DaysInn

Super  
8

Howard Johnson

Travelodge

# INTRODUCING VIENNA HOUSE BY WYNDHAM

At Vienna House by Wyndham, we put guest experience at the heart of everything we do.

Our brand name pays homage to our origins, VIENNA is well known for providing a warm welcome and we pride ourselves on delivering our famed Austrian hospitality to every guest that interacts with our brand, regardless of where they are in the world.

A HOUSE is a space that brings people together, where as a host, you entertain friends and loved ones. Our properties provide thoughtful service, comfortable accommodation and convenient amenities that you would come to expect from a boutique hotel stay.

We know how to have a good time. We are down-to-earth, pragmatic and unpretentious, we marvel in life's simple pleasures.

And we never stop exploring, whether it be a new city, a hike in the great outdoors, local music, culture and art, or through food.

Portfolio

40+

HOTELS

6,000+

ROOMS

Global figures as of 16 February 2023.

VIENNA HOUSE  
BY WYNDHAM

Vienna House by Wyndham Andels Berlin





# BRAND TIERS

VIENNA HOUSE  
BY WYNDHAM

VIENNA HOUSE  
BY WYNDHAM

The refined explorer. Stylish and relaxed city hotels with trendy food concepts and local recommendations to rival that 'local influencer' with their little black book of hotspots.

- Trendy & contemporary F&B full service offering
- Social lobby is heart of the hotel, including communal spaces
- Large meeting & event spaces
- State-of-the-art technology and smart equipment
- Spa and wellness facilities
  - Fitness centre

VIENNA HOUSE  
*Easy*  
BY WYNDHAM

The local host. Expect uncomplicated service, convenient amenities and local goods. Perfect for the laid-back business traveller or those looking for a comfortable base to explore the city with family and friends.

- Bakery style breakfast that supports local produce
- Grab-n-go F&B concept
  - Mini shop
- Lobby with co working area
- Creative & flexible meeting spaces



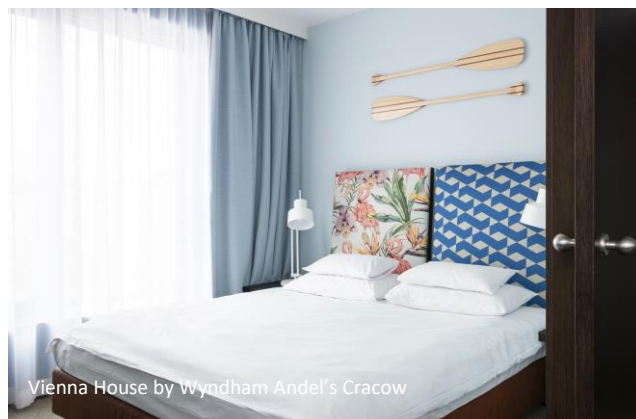
Vienna House Easy by Wyndham Coburg

# ROOM TYPES

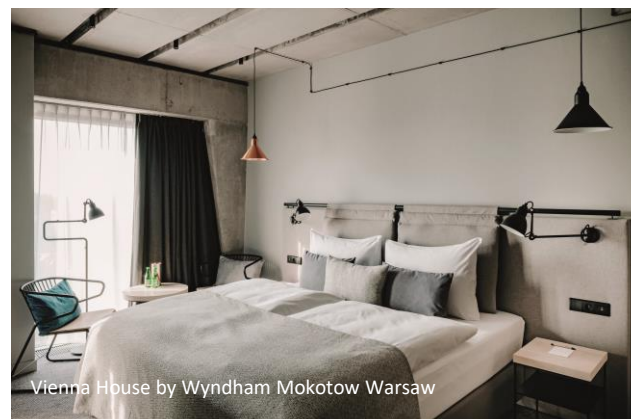
## VIENNA HOUSE

BY WYNDHAM

- Contemporary design curation with unique and sophisticated surrounds
- Use of genuine materials crafted using simple and elegant design lines



Vienna House by Wyndham Andel's Cracow



Vienna House by Wyndham Mokotow Warsaw



Vienna House by Wyndham Diplomat Prague

## VIENNA HOUSE

Easy

BY WYNDHAM

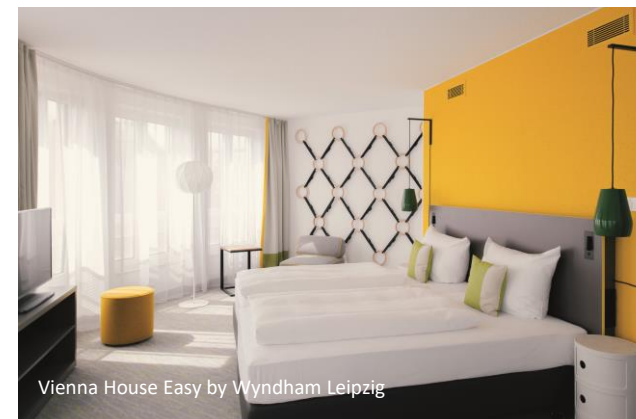
- Efficient and vibrant designs to create energised guest experiences
- Fun, yet subtle and sophisticated references to locality



Vienna House Easy by Wyndham Coburg



Vienna House Easy by Wyndham Bad Oeynhausen



Vienna House Easy by Wyndham Leipzig

# DRIVING PERFORMANCE

Behind our Vienna House by Wyndham brand is a team of global hospitality professionals working hard to support you with best-in-class tools and services designed to help drive performance to your hotel.



## DRIVING OCCUPANCY

We help you to showcase the significant owner advantages of gaining rental income through Wyndham Hotels & Resorts' extensive customer base.



## DETAILED BRAND GUIDELINES

We provide all you need to incorporate our world-class branding into your sales proposition.



## MARKETING SUPPORT

We offer advice and support for sales agencies to produce promotional material.



## ARCHITECTURE AND DESIGN

Leverage our expertise to create sellable spaces.



## WEBSITE GUIDELINES

We support your team to develop digital sales tools..



## HIGH VALUE REWARDS

Utilise one of the world's largest travel loyalty programmes, Wyndham Rewards, to offer exclusive benefits to owners.

# THE WYNDHAM **ADVANTAGE**



## **SALES ON A GLOBAL SCALE**

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Domestic, regional and global source markets

Trade shows and events

Domestic



## **MARKETING POWERHOUSE**

Participation in Wyndham Rewards award-winning loyalty programme

Brand.com website and mobile app

Global advertising and social media campaigns

Marketing and PR templates and collaterals

Marketing support services (including photography collateral design and printed materials)



## **OPERATIONS SUPPORT & SAVINGS**

Pre-opening support

Ongoing operational support

Strategic sourcing (access to procurement and operational support)

Wyndham Green programme to support sustainability and environmental performance



## **DIVERSIFIED DISTRIBUTION CONNECTED PARTNERS**

Rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimise rate display

Webinar and events with major distribution partners



## **REVENUE MANAGEMENT STRATEGY & GUIDANCE**

Centrally built promotions and strategic rate plans

Scale discounts on commercial BI tools

Analysis of industry trends and forward-looking forecasts

Support in optimising revenue contribution across all channels



## **PEOPLE EXCELLENCE**

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

HR management tools, resources, systems, training and consultancy services

# JOINING US IS EASY

It couldn't be simpler to join us and become part of Vienna House by Wyndham.

PARAMETERS	VIENNA HOUSE BY WYNDHAM	VIENNA HOUSE <i>Easy</i> BY WYNDHAM
Ideal Key count	100+	80+
Guestrooms	min 24 sqm	min 20 sqm
Meetings & Events	Min 1 room of 300 sqm with flexibility or 4 individual meeting rooms at 50 sqm each	Not required, depending on location
F&B	Full Service	Limited Service
Wellness Area	Yes	N/A
Fitness Centre	Min 100 sqm	Min 60 sqm
Design	Contemporary design curation with unique and sophisticated surrounds	Efficient and vibrant designs to create energised guest experiences
Fire Life Safety	Must comply with international or country codes - location dependent	
IT	Oracle (Opera Cloud or Opera On-Premise), IDS Next or Protel to allow PMS to connect directly to our Central Reservation System	



Vienna House Easy by Wyndham Osnabrueck

# VIENNA HOUSE PORTFOLIO

A sample of our Vienna House by Wyndham properties.



Vienna House by Wyndham Diplomat Prague



Vienna House by Wyndham Amber  
Baltic Miedzyzdroje



Vienna House by Wyndham MQ Kronberg



Vienna House by Wyndham Mokotow Warsaw



Vienna House by Wyndham Andel's  
Cracow



Vienna House by Wyndham Andel's Lodz



Vienna House by Wyndham Andel's Berlin

# VIENNA HOUSE EASY PORTFOLIO

A sample of our Vienna House Easy by Wyndham properties.



# EMEA Development team



**MURAT OZEL**  
Country Head  
Türkiye  
[Murat.Ozel@wyndham.com](mailto:Murat.Ozel@wyndham.com)  
+90 533 426 9611



**GOVIND MUNDRA**  
Head of Development  
Middle East & Africa  
[Govind.Mundra@wyndham.com](mailto:Govind.Mundra@wyndham.com)  
+971 56 965 8272



**SEAN WOODS**  
Head of Development  
Central Europe  
[Sean.Woods@wyndham.com](mailto:Sean.Woods@wyndham.com)  
+49 151 70364659



**SHARAD BHARGAVA**  
Head of Development  
Eurasia  
[Sharad.Bhargava@wyndham.com](mailto:Sharad.Bhargava@wyndham.com)  
+91 987 140 1880

FOR MORE INFORMATION, PLEASE VISIT:  
**WHRDevelopmentEMEA.com**

