



La Quinta by Wyndham

WYNDHAM HOTELS & RESORTS



WE ARE WYNDHAM

The world's largest hotel franchising company that **opens** nearly **two hotels every day** across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, approximately **9,300** hotels, approximately **903,000** rooms in over **95** countries, and over **114 million** enrolled Wyndham Rewards members
no one welcomes the world like we do.

CORPORATE SOCIAL RESPONSIBILITY



DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others

WE ARE WORLD'S LARGEST HOTEL COMPANY



Approx.

9,300

Hotels

Approx.

903k

Rooms

\$403

Million

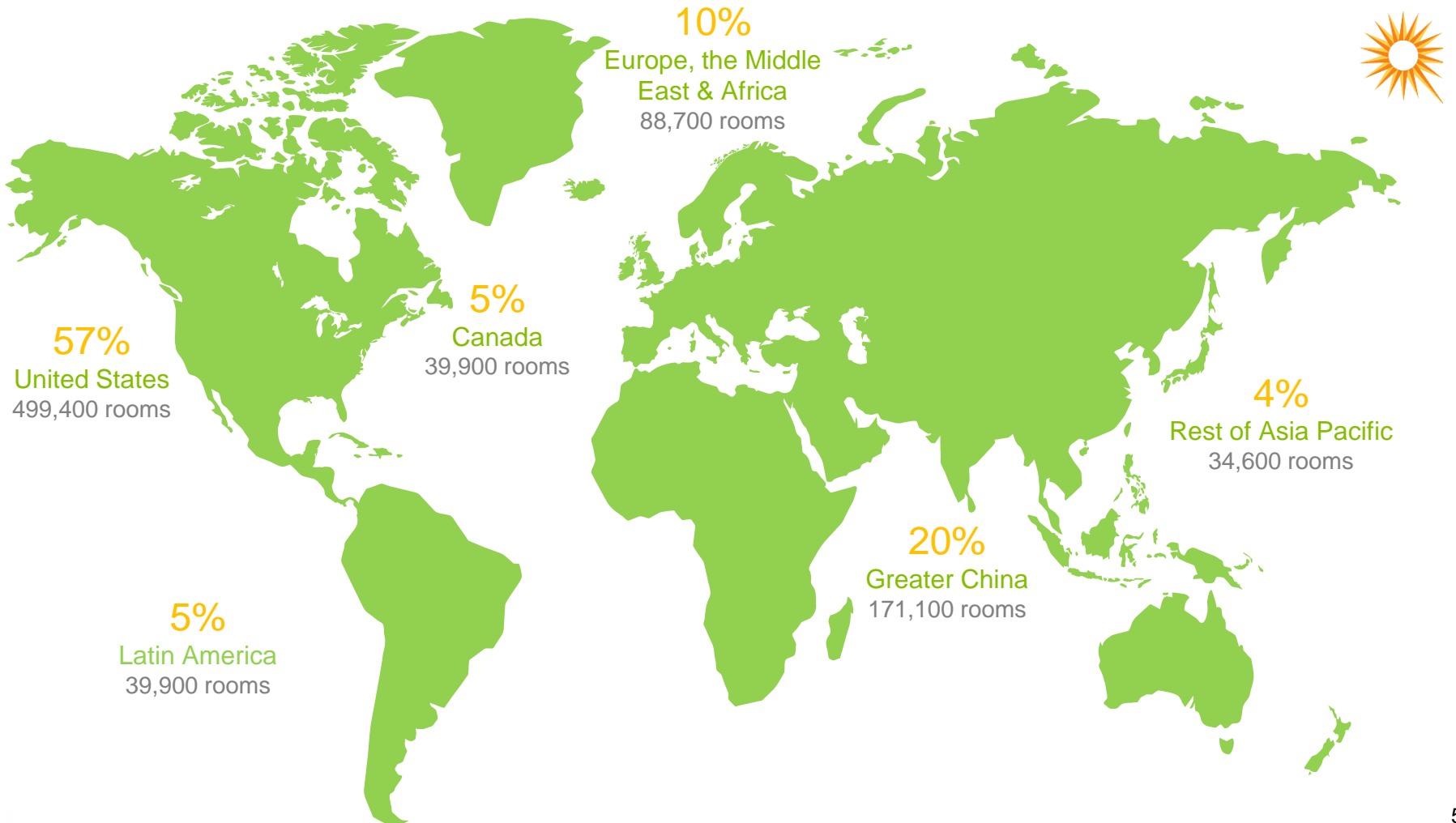
Revenue

\$694

Million

Adjusted EBITDA

Significant Global Presence



GLOBAL DEVELOPMENT PIPELINE



approx. **2,300** New hotels **78%** New construction
approx. **252,000** New rooms **58%** International pipeline

A 5% year-over-year room increase in the pipeline.

WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor.

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Altra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

Days Inn

Super
8

Howard Johnson

Travelodge

TECHNOLOGY: OUTSOURCED AND CLOUD-BASED



Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience.



Digital Content
+ Web



Central Reservations



Property Management

GLOBAL SALES VALUE CREATION



DEDICATED TEAM

Sellers on 5 continents with regional expertise across all major market segments

A single point of contact for more than **2,500+** global accounts



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with **Fortune 500** and other leading companies

Chain-wide discounted rates reward corporations for growing revenue with WHR



SMALL & MID-SIZE BUSINESS REACH

Team of sellers dedicated to driving bookings from small to mid-size businesses

Globally **75,000+** RFPs were accepted in 2019

Over **12,000** MICE & Leisure Group Leads were sent to hotels by the EMEA GSO Team in 2019



EXPOSURE

Dedicated platforms on Wyndham's website and Cvent simplify sourcing of group and meetings RFPs at scale

More than **120** industry events and tradeshows were attended in 2019



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards** program by readers of USA TODAY for the sixth year in a row, Wyndham Rewards® loyalty program offers **114 million enrolled members** the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rental properties globally.



MEMBER LEVELS

ACCELERATED EARNINGS

10%

15%

20%



Free
Wi-Fi



Preferred
Room



Late Check-out:
Up to 2 hours
later



Early
Check-In:
Up to 2 hours prior



Suite
Upgrade



Welcome
Amenity:
Drink & Snack



BLUE

+



GOLD

+



PLATINUM

+



DIAMOND



Dedicated
Member
Services



Caesars
Rewards®
status match



Gift GOLD
status to a
friend

WYNDHAM REWARDS – *Titanium Level*



Wyndham Rewards offers an exclusive TITANIUM level, just for our most dedicated hotel owners. TITANIUM membership comes with the most generous perks including:



- 30,000 Annual Bonus points – enough for 1 or more FREE nights!
- Caesars Entertainment Total Rewards Diamond Status Match
- Avis President's Club Membership
- go free PLUS Experiences - for every go free award night booked in our top destinations, you'll receive 2 FREE PASSES to a local experience (up to \$150 value)
- Suite upgrades, including award nights
- Welcome Amenity (at select hotel brands)
- Give GOLD level to a friend
- Dedicated TITANIUM concierge service
- Plus the Perks of DIAMOND*

*excluding Bonus Point Accelerator

ONE OF THE LARGEST & MOST DIVERSE REDEMPTION PORTFOLIOS IN THE WORLD



30,000+ Hotels, Vacation Club Resorts, & Vacation Rentals



Wyndham Hotels & Resorts



Caesars Entertainment



Wyndham Vacation Resorts



Wyndham Vacation Rentals



Cottages.com



Landal Green Parks



Contemporary

Assured

Optimism



Modern day travel can be a stressful experience, so our goal is to make each stay a bright and cheerful experience that brings guests back.

Expect a friendly service and thoughtful amenities at La Quinta whether travelling for business or leisure.

Our commitment to guest services and satisfaction, powers our growth. From expansive lobby space with comfortable seating areas, well equipped fitness centres, business centres with conference and meeting facilities and comfortable mattresses for a great night's sleep, it's no wonder our guests keep coming back.



La Quinta by Wyndham Istanbul Gunesli, Türkiye



La Quinta Inn & Suites Wyndham Pflugerville, USA



La Quinta by Wyndham Bur Dubai, UAE



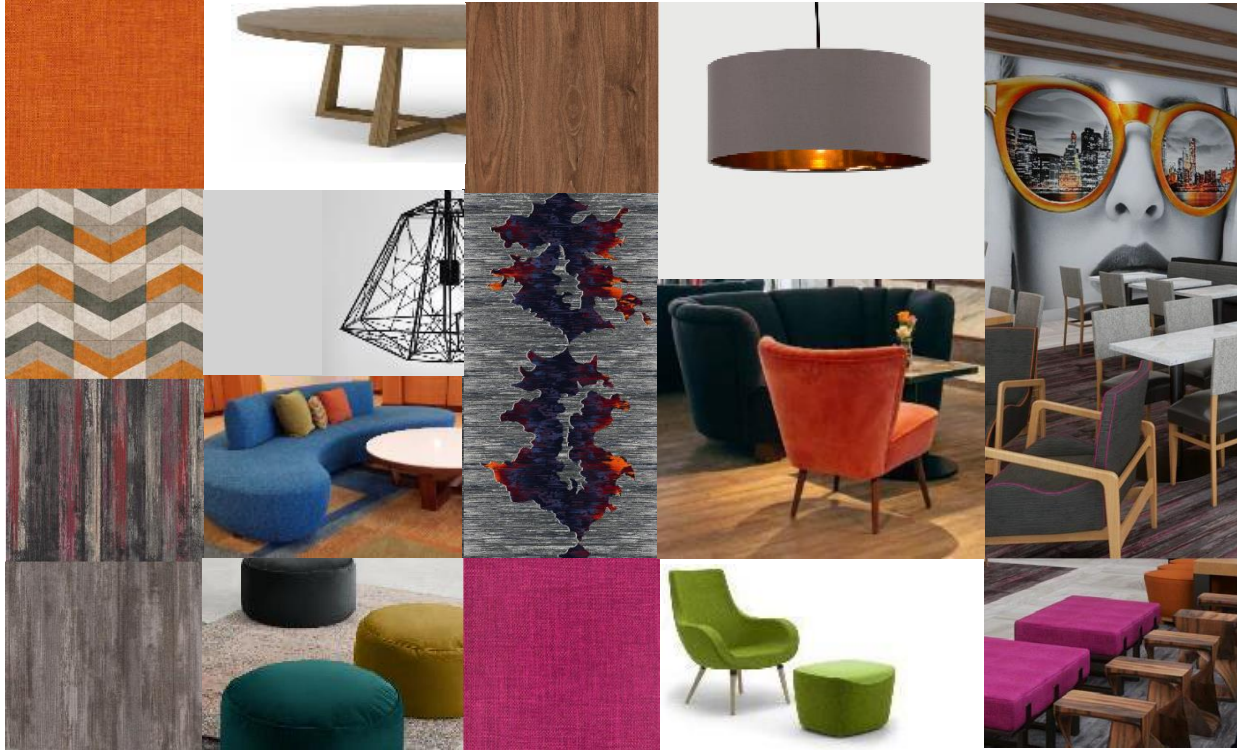
La Quinta by Wyndham Giresun, Türkiye



DESIGN GUIDELINES

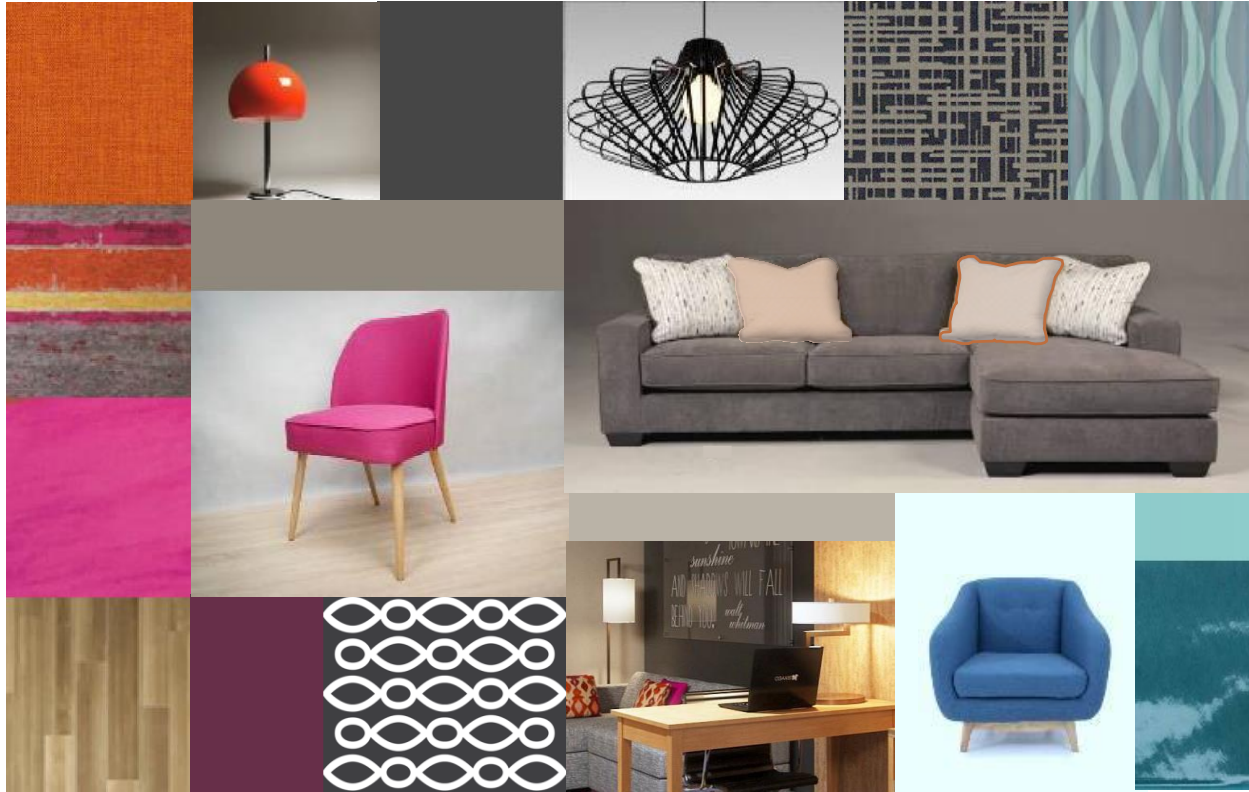


GREAT ROOM – SIGNATURE ELEMENTS



REGISTRATION | BRIGHT SIDE MARKET | PRINT STATION | BREAKFAST SERVING

GUESTROOM – BRAND ESSENCE



GUESTROOM – ARTWORK





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