



HOWARD JOHNSON

WYNDHAM HOTELS & RESORT

WE ARE WYNDHAM

The largest hotel franchising company that **opens** nearly **two hotels every day** across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, approximately **9,300** hotels, approximately **903,000** rooms in over **95** countries and over **114 million** Wyndham Rewards enrolled members no one welcomes the world like we do.

CORPORATE SOCIAL RESPONSIBILITY

DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

WE ARE WORLD'S LARGEST HOTEL COMPANY

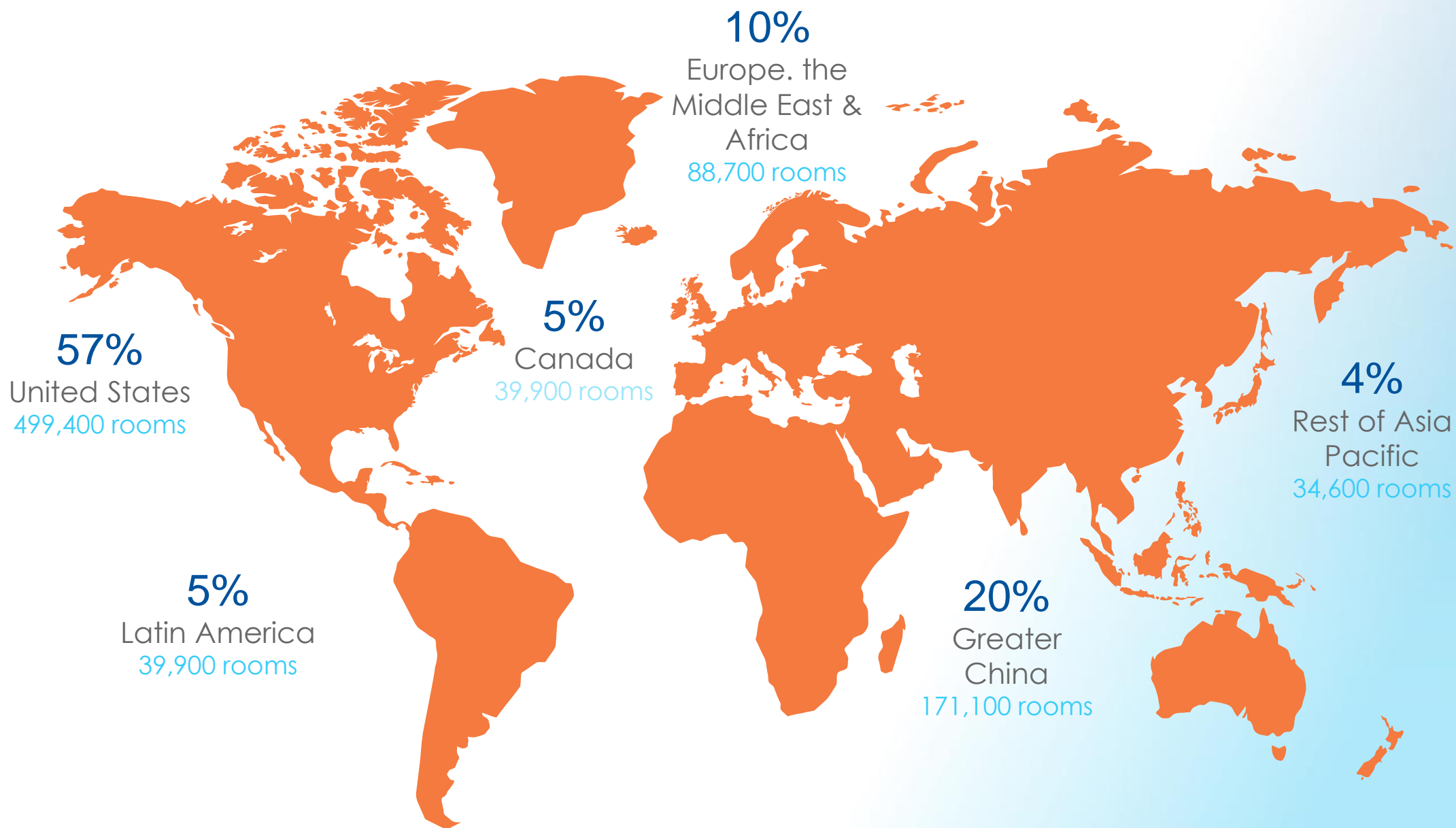
Approx.
9,300
Hotels

Approx.
903k
Rooms

\$403
Million
Revenue

\$694
Million
Adjusted EBITDA

SIGNIFICANT GLOBAL PRESENCE



*As a percentage of total number of rooms, 2024 Q4 Results

GLOBAL DEVELOPMENT PIPELINE

approx. **2,300** New hotels

78% New construction

approx. **252,000** New rooms

58% International pipeline

A 5% year-over-year room increase in the pipeline

2024 Q4 Results

WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor.

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Alltra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

Days Inn

Super
8

Howard Johnson

Travelodge

TECHNOLOGY: OUTSOURCED AND CLOUD-BASED

Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience



Digital Content
+ Web



Central
Reservations



Property
Management

GLOBAL SALES VALUE CREATION



EXPOSURE

Dedicated platforms on Wyndham's website and Cvent simplify sourcing of group and meetings RFPs at scale

More than **120** industry events and tradeshow were attended in 2019



DEDICATED TEAM

Sellers on 5 continents with regional expertise across all major market segments

A single point of contact for more than **2,500+** global accounts



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with **Fortune 500** and other leading companies

Chain-wide discounted rates reward corporations for growing revenue with WHR



SMALL & MID-SIZE BUSINESS REACH

Team of sellers dedicated to driving bookings from small to mid-size businesses

Globally **75,000+** RFPs were accepted in 2019

Over **12,000** MICE & Leisure Group Leads were sent to hotels by the EMEA GSO Team in 2019

WYNDHAM REWARDS

Best Hotel Loyalty Program: Wyndham Rewards



Named the **No. 1 hotel rewards program** by readers of USA TODAY for the seventh year in a row, Wyndham Rewards® loyalty program offers **114 million enrolled members** the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rental properties globally.

WYNDHAM
REWARDS

You've earned this:

BLUE member



Free Wi-Fi



Rollover Nights



Rewarding Rate

WYNDHAM
REWARDS

You've earned this:

GOLD member



10% Bonus
Points



Preferred Room



Early
Check-In



Dedicated
Member Services

WYNDHAM
REWARDS

You've earned this:

PLATINUM member



15% Bonus
Points



Late
Check-Out



Car Rental Upgrades



Caesars Rewards
Status Match

WYNDHAM
REWARDS

You've earned this:

DIAMOND member



20% Bonus
Points



Suite
Upgrades



Welcome
Amenity



Give GOLD

WYNDHAM REWARDS TITANIUM

Wyndham Rewards offers an exclusive TITANIUM level, just for our most dedicated hotel owners. TITANIUM membership comes with the most generous perks including:



- 30,000 Annual Bonus points – enough for 1 or more FREE nights!
- Caesars Entertainment Total Rewards Diamond Status Match
- Avis President's Club Membership
- go free PLUS Experiences - for every go free award night booked in our top destinations, you'll receive 2 FREE PASSES to a local experience (up to \$150 value)
- Suite upgrades, including award nights
- Welcome Amenity (at select hotel brands)
- Give GOLD level to a friend
- Dedicated TITANIUM concierge service
- Plus the Perks of DIAMOND*

*excluding Bonus Point Accelerator

ONE OF THE LARGEST & MOST DIVERSE REDEMPTION PORTFOLIOS IN THE WORLD

30,000+ Hotels, Vacation Club Resorts, & Vacation Rentals



Wyndham Hotels & Resorts



Caesars Entertainment



Wyndham Vacation Resorts



Wyndham Vacation Rentals



Cottages.com



Landal Green Parks
Howard Johnson

A
smile
IN EVERY
TOWN

optimistic
happy
community



A Smile in Every Town

Ice cream. Family holidays. Happiness. For nearly a century, Howard Johnson by Wyndham has helped generations of families create memories that last a lifetime.

With warm, friendly service and thoughtful amenities such as free Wi-Fi and the option of a nutritious breakfast, staying with Howard Johnson means never having to feel like you're far from home. Most Howard Johnson hotels include an onsite restaurant and a fitness room, and many locations also offer swimming pools.



HOWARD JOHNSON AT A GLANCE

- 312 Howard Johnson hotels
- An established and iconic brand with strong awareness, powerful global geographic footprint and positive RevPAR growth*
- An upscale brand in China and the Middle East Howard Johnson offers high-end amenities including indoor spas and banquet/ meeting facilities in key destinations.



VALUE PROPOSITION

- Strong performance results - 125.89% RevPAR Index against the economy segment*
- RENEW
 - Hotel design package intelligently crafted to appeal to multigenerational customers
 - Gives owners a new look that is consistent, relevant and designed for the Next Generation.
 - Builds loyalty, reinforcing brand history, and maximizing return on investment





Howard Johnson by Wyndham Udaipur Roop Nagar, India



Howard Johnson by Wyndham Bengaluru Hebbal, India



Howard Johnson Plaza by Wyndham Dubai Deira, UAE



Howard Johnson by Wyndham Bur Dubai, UAE



Howard Johnson by Wyndham Udaipur, India



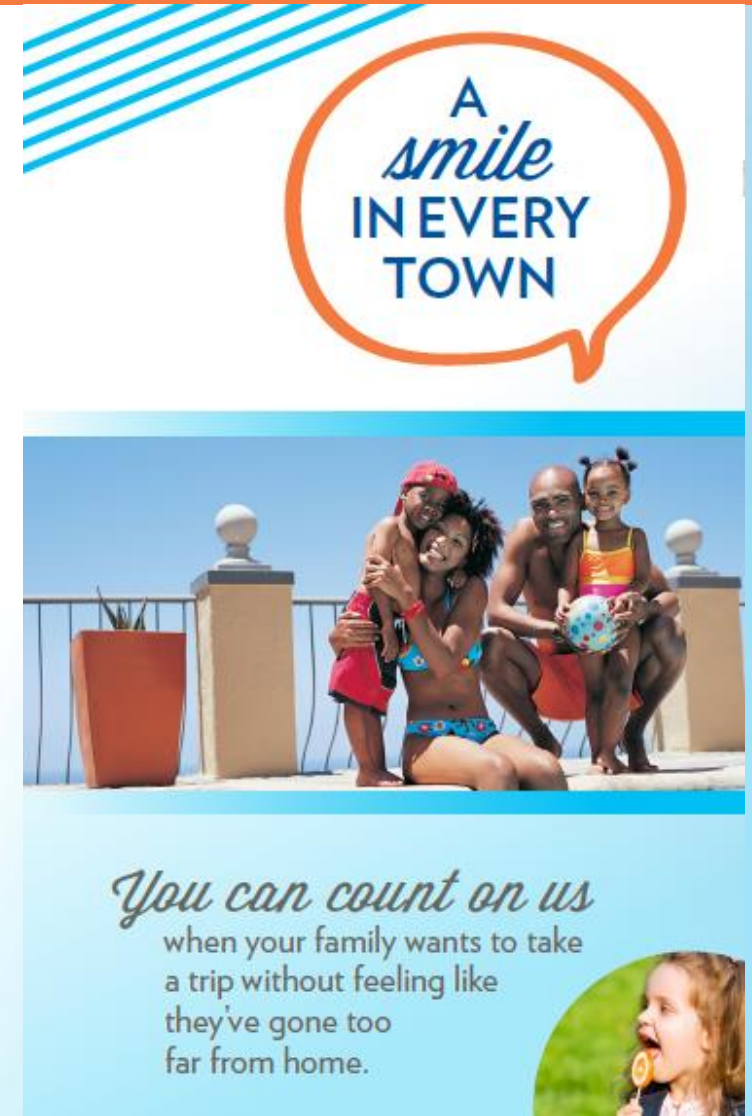
Howard Johnson by Wyndham Kolkata, India

BRAND ESSENCE

In every **HOWARD JOHNSON**, no matter the city or town, we hope your stay leaves you with the same unforgettable souvenir—smiles that last a lifetime.

You can count on us when your family wants to take a trip without feeling like they've gone too far from home. It's the same warm, friendly experience we've offered for decades—because we know that honest hospitality never goes out of style.

Whether it's your first time here or you've lost count, you'll feel right at home as a part of our **HOWARD JOHNSON** community.





A new look that is consistent, relevant and designed for the Next Generation



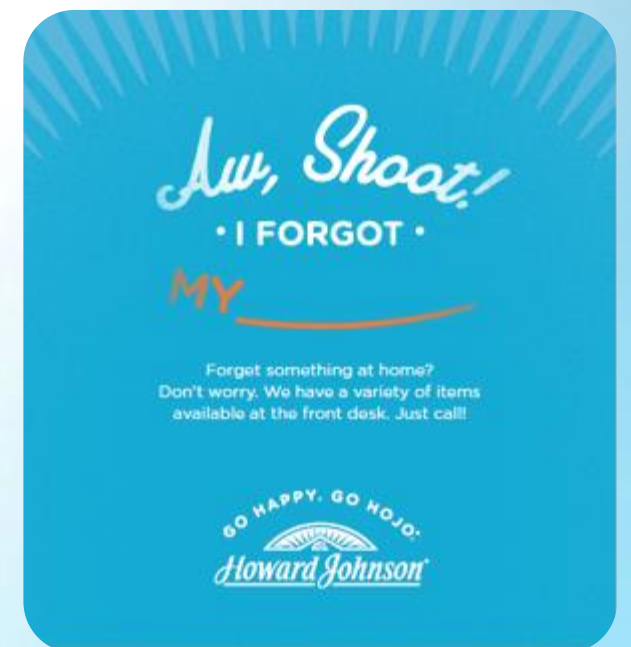








NEW ON-PROPERTY COLLATERAL





THANK YOU

WHRdevelopmentEMEA.com

