



VIENNA HOUSE BY WYNDHAM

Endless Exploration



INSPIRE

We encourage guests to step outside their comfort zone. We inspire them to see, taste and try new things, embrace adventure and create meaningful experiences together.

WANDERLUST

Satisfy your wanderlust. We urge local exploration, providing our guests with the chance to break from everyday life and delight in the unknown.



WARMTH

We pride ourselves on our Austrian hospitality. Gemütlichkeit is a word used in the German language to convey the idea of a feeling of warmth, friendliness, and good cheer; something we deliver at all of our hotels regardless of where you are in the world.



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A MESSAGE FROM OUR **EMEA** PRESIDENT

As the world's largest hotel franchising company, we are fiercely committed to our mission of making hotel travel possible for all and our acquisition of Vienna House is an integral part of our strategic growth plans as well as a pillar in our portfolio of iconic brands.

Vienna House by Wyndham and Vienna House Easy by Wyndham provide superior service in easy-going settings for business and leisure travellers. This lifestyle offering is perfectly suited for hoteliers looking to bring exciting experiences in a cool atmosphere to new or well-known destinations, while leveraging the scale, distribution, award-winning loyalty programme and franchise expertise of Wyndham.

Vienna House is a renowned hospitality brand across Europe perfectly aligning with the mantra of Austrian hospitality that focuses on celebrating life by enjoying good food and savouring tradition. With the acquisition Wyndham now has an even stronger portfolio of high-quality hotels, including both Vienna House and Vienna House Easy, which are located in many sought-after destinations across Europe, including Berlin, Munich, Prague, Krakow, Warsaw, Bucharest and more.

This exceptional brand provides even more accommodation options to our everyday travellers, and we look forward to leveraging and further strengthening its presence in the region and delivering elevated guest experiences in destinations we know travellers want to be.

All the best,



Dimitris Manikis
President Wyndham Hotels
& Resorts EMEA



“
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BRING EXCITING EXPERIENCES IN A COOL ATMOSPHERE TO NEW
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”

OUR BRAND PORTFOLIO

We are Wyndham. We are the world's largest hotel franchising company by number of hotels, and a leading provider of hotel management services.

APPROX

9,200

HOTELS

OVER

95

COUNTRIES

25

UNIQUE BRANDS

OVER

110M

WYNDHAM REWARDS
MEMBERS

MORE THAN

885,000

ROOMS

WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Alltra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

DaysInn

Super
8

Howard Johnson

Travelodge

INTRODUCING VIENNA HOUSE BY WYNDHAM

At Vienna House by Wyndham, we put guest experience at the heart of everything we do.

Our brand name pays homage to our origins, VIENNA is well known for providing a warm welcome and we pride ourselves on delivering our famed Austrian hospitality to every guest that interacts with our brand, regardless of where they are in the world.

A HOUSE is a space that brings people together, where as a host, you entertain friends and loved ones. Our properties provide thoughtful service, comfortable accommodation and convenient amenities that you would come to expect from a boutique hotel stay.

We know how to have a good time. We are down-to-earth, pragmatic and unpretentious, we marvel in life's simple pleasures.

And we never stop exploring, whether it be a new city, a hike in the great outdoors, local music, culture and art, or through food.

Portfolio

40+

HOTELS

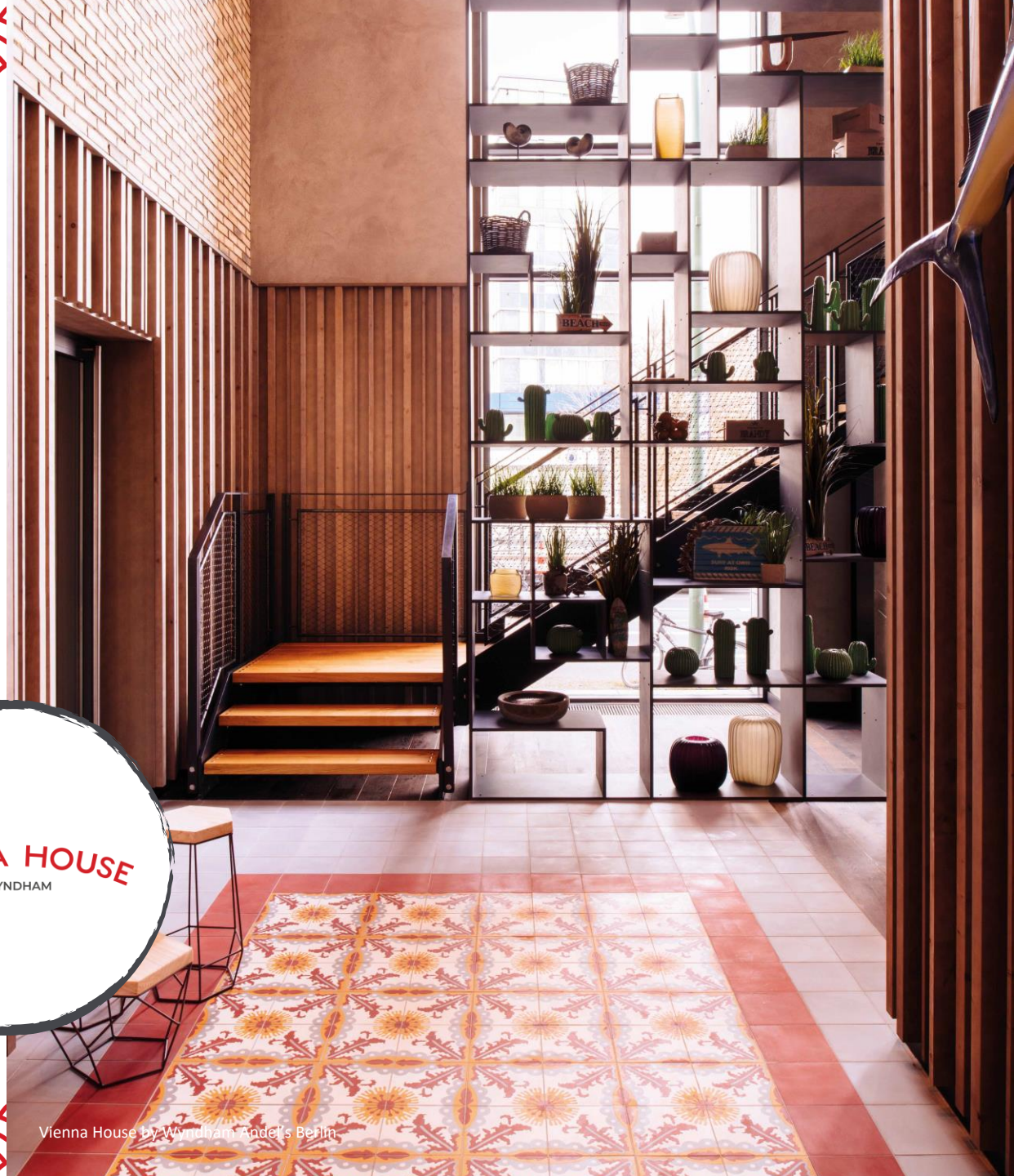
6,000+

ROOMS

Global figures as of 16 February 2023.

VIENNA HOUSE
BY WYNDHAM

Vienna House by Wyndham Andels Berlin



BRAND TIERS

VIENNA HOUSE
BY WYNDHAM

VIENNA HOUSE
BY WYNDHAM

The refined explorer. Stylish and relaxed city hotels with trendy food concepts and local recommendations to rival that 'local influencer' with their little black book of hotspots.

- Trendy & contemporary F&B full service offering
- Social lobby is heart of the hotel, including communal spaces
- Large meeting & event spaces
- State-of-the-art technology and smart equipment
- Spa and wellness facilities
- Fitness centre

VIENNA HOUSE
Easy
BY WYNDHAM

The local host. Expect uncomplicated service, convenient amenities and local goods. Perfect for the laid-back business traveller or those looking for a comfortable base to explore the city with family and friends.

- Bakery style breakfast that supports local produce
- Grab-n-go F&B concept
 - Mini shop
- Lobby with co working area
- Creative & flexible meeting spaces

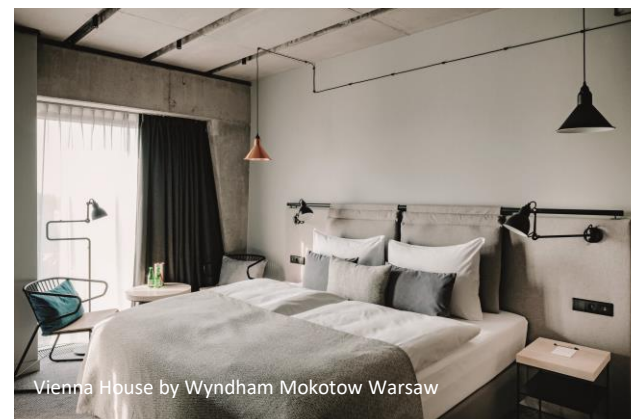
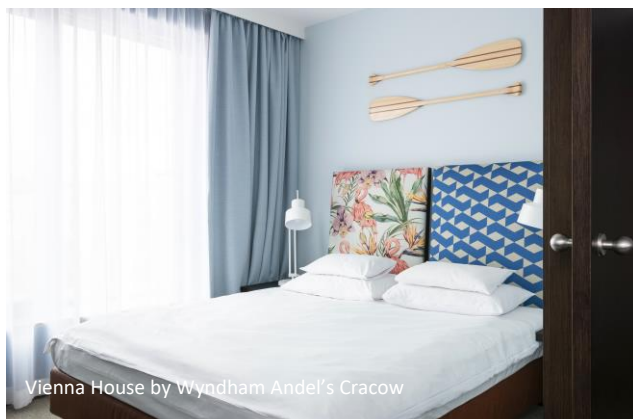


Vienna House Easy by Wyndham Coburg

ROOM TYPES

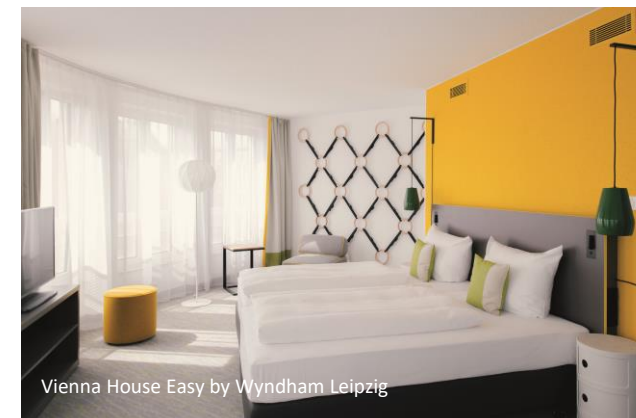
VIENNA HOUSE BY WYNDHAM

- Contemporary design curation with unique and sophisticated surrounds
- Use of genuine materials crafted using simple and elegant design lines



VIENNA HOUSE *Easy* BY WYNDHAM

- Efficient and vibrant designs to create energised guest experiences
- Fun, yet subtle and sophisticated references to locality



DRIVING PERFORMANCE

Behind our Vienna House by Wyndham brand is a team of global hospitality professionals working hard to support you with best-in-class tools and services designed to help drive performance to your hotel.



DRIVING OCCUPANCY

We help you to showcase the significant owner advantages of gaining rental income through Wyndham Hotels & Resorts' extensive customer base.



DETAILED BRAND GUIDELINES

We provide all you need to incorporate our world-class branding into your sales proposition.



MARKETING SUPPORT

We offer advice and support for sales agencies to produce promotional material.



ARCHITECTURE AND DESIGN

Leverage our expertise to create sellable spaces.



WEBSITE GUIDELINES

We support your team to develop digital sales tools..



HIGH VALUE REWARDS

Utilise one of the world's largest travel loyalty programmes, Wyndham Rewards, to offer exclusive benefits to owners.

THE WYNDHAM **ADVANTAGE**



SALES ON A GLOBAL SCALE

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Domestic, regional and global source markets

Trade shows and events

Domestic



MARKETING POWERHOUSE

Participation in Wyndham Rewards award-winning loyalty programme

Brand.com website and mobile app

Global advertising and social media campaigns

Marketing and PR templates and collaterals

Marketing support services (including photography collateral design and printed materials)



OPERATIONS SUPPORT & SAVINGS

Pre-opening support

Ongoing operational support

Strategic sourcing (access to procurement and operational support)

Wyndham Green programme to support sustainability and environmental performance



DIVERSIFIED DISTRIBUTION CONNECTED PARTNERS

Rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimise rate display

Webinar and events with major distribution partners



REVENUE MANAGEMENT STRATEGY & GUIDANCE

Centrally built promotions and strategic rate plans

Scale discounts on commercial BI tools

Analysis of industry trends and forward-looking forecasts

Support in optimising revenue contribution across all channels



PEOPLE EXCELLENCE

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

HR management tools, resources, systems, training and consultancy services

JOINING US IS EASY

It couldn't be simpler to join us and become part of Vienna House by Wyndham.

PARAMETERS	VIENNA HOUSE BY WYNDHAM	VIENNA HOUSE <i>Easy</i> BY WYNDHAM
Ideal Key count	100+	80+
Guestrooms	min 24 sqm	min 20 sqm
Meetings & Events	Min 1 room of 300 sqm with flexibility or 4 individual meeting rooms at 50 sqm each	Not required, depending on location
F&B	Full Service	Limited Service
Wellness Area	Yes	N/A
Fitness Centre	Min 100 sqm	Min 60 sqm
Design	Contemporary design curation with unique and sophisticated surrounds	Efficient and vibrant designs to create energised guest experiences
Fire Life Safety	Must comply with international or country codes - location dependent	
IT	Oracle (Opera Cloud or Opera On-Premise), IDS Next or Protel to allow PMS to connect directly to our Central Reservation System	



Vienna House Easy by Wyndham Osnabrueck

VIENNA HOUSE PORTFOLIO

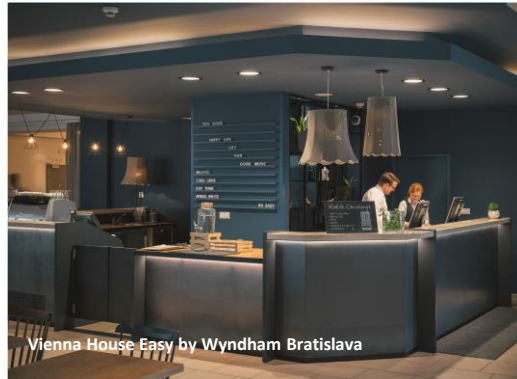
A sample of our Vienna House by Wyndham properties.



VIENNA HOUSE EASY

PORTFOLIO

A sample of our Vienna House Easy by Wyndham properties.



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