

A woman with dark hair in a bun, wearing a white bikini, is seen from behind, floating in a swimming pool. Her arms are resting on the edge of the pool. The water is clear and reflects the sky. In the background, there are blue mountains and a clear sky. The image is framed by large blue abstract shapes on the left and right sides.

**SIMPLY
COMFORTABLE**

PERSONAL

THOUGHTFUL

COMFORT

WE ARE WYNDHAM

The world's largest hotel franchising company that **opens** nearly **two hotels every day** across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, more than **9,200** hotels, over **872,00** rooms in almost **95** countries, and over **106 million** Wyndham Rewards members no one welcomes the world like we do.

CORPORATE SOCIAL RESPONSIBILITY

DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

WE ARE WORLD'S LARGEST HOTEL COMPANY

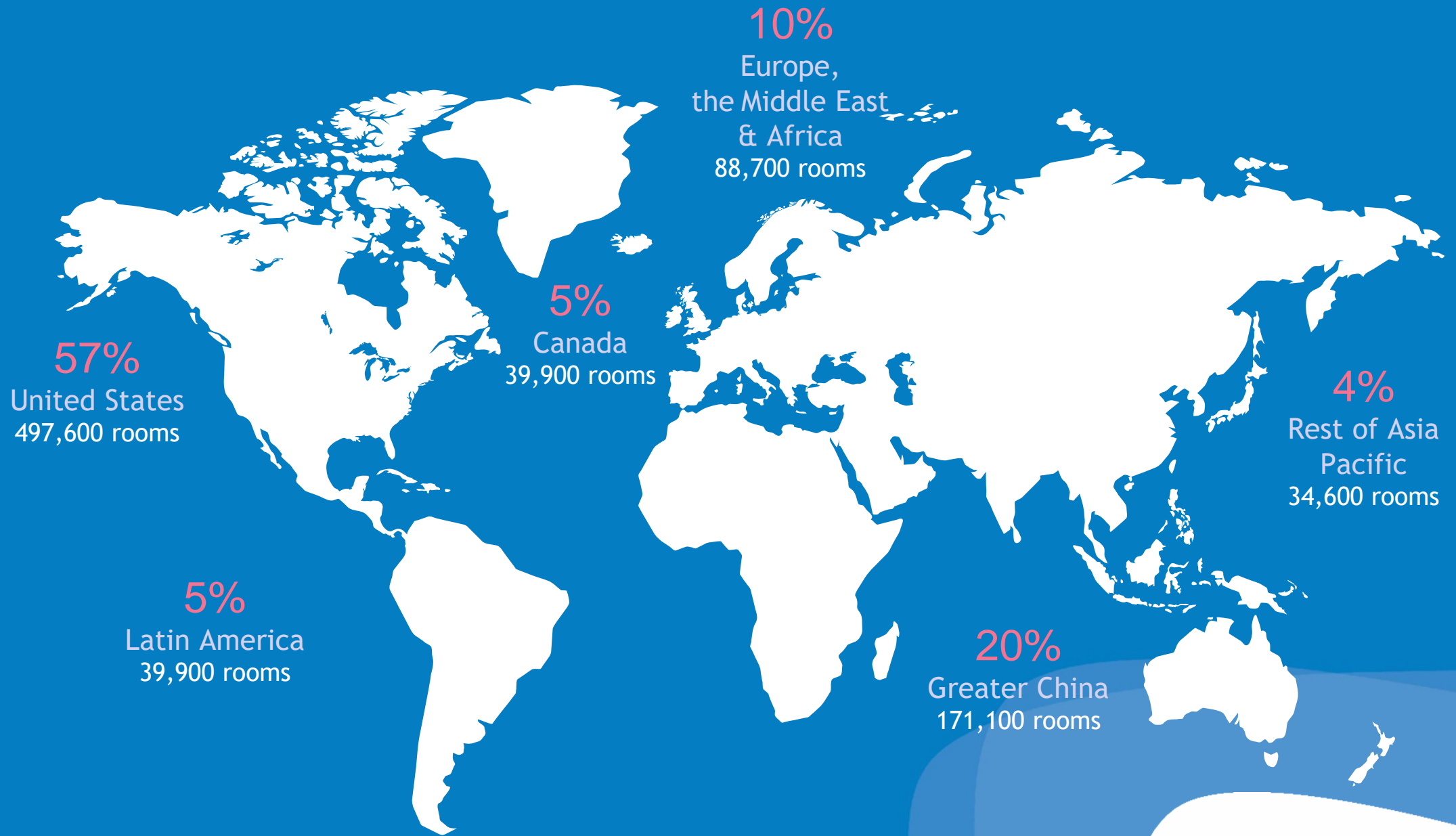
Approx.
9,200
Hotels

Over
858k
Rooms

\$400
Million
Revenue

\$200
Million
Adjusted EBITDA

SIGNIFICANT GLOBAL PRESENCE



**As a percentage of total number of rooms, 2023 Q3 Results*

GLOBAL DEVELOPMENT PIPELINE

over **1,930** New hotels

79% New construction

approx **237,000** New rooms

58% International pipeline

A 12% year-over-year room decrease in the pipeline

WYNDHAM

HOTELS & RESORTS

DISTINCTIVE

UPSCALE

LIFESTYLE

MIDSCALE

VALUE

EXTENDED STAY

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS
BY WYNDHAM

TRYP
BY WYNDHAM

LA QUINTA
BY WYNDHAM

Days Inn
BY WYNDHAM

HAWTHORN
SUITES BY WYNDHAM

REGISTRY
COLLECTION HOTELS

WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

WYNDHAM
GARDEN

Super
8
BY WYNDHAM

RAMADA
BY WYNDHAM

RAMADA
encore
BY WYNDHAM

Howard Johnson
BY WYNDHAM

 WYNDHAM

TECHNOLOGY: OUTSOURCED AND CLOUD-BASED

Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience



Digital Content
+ Web



Central
Reservations



Property
Management

GLOBAL SALES VALUE CREATION



DEDICATED TEAM

Sellers on 5 continents with regional expertise across all major market segments

A single point of contact for more than **2,500+** global accounts



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with **Fortune 500** and other leading companies

Chain-wide discounted rates reward corporations for growing revenue with WHR



SMALL & MID-SIZE BUSINESS REACH

Team of sellers dedicated to driving bookings from small to mid-size businesses

Globally **75,000+** RFPs were accepted in 2019

Over **12,000** MICE & Leisure Group Leads were sent to hotels by the EMEA GSO Team in 2019



EXPOSURE

Dedicated platforms on Wyndham's website and Cvent simplify sourcing of group and meetings RFPs at scale

More than **120** industry events and tradeshow were attended in 2019

WYNDHAM REWARDS



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards program** by readers of USA TODAY for the sixth year in a row, Wyndham Rewards® loyalty program offers **106 million enrolled members** the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rental properties globally.

WYNDHAM REWARDS — PROGRAMME PILLARS

*go free*SM

A free night at any participating Wyndham Rewards hotel, vacation club resort or vacation rental¹

3 redemption levels:

7,500 points , 15,000 points, 30,000 points

*go fast*SM

A discount off the hotel's Best Available Rate, using points plus some cash, at participating hotels, vacation club resorts and vacation rentals¹

3 redemption levels:

1,500 points, 3,000 points, 6,000 points + some cash
And members can earn points on the cash portion!

*go get 'em*SM

Members earn 10 points per dollar or 1,000 points on Qualified Stays—whichever is more!²



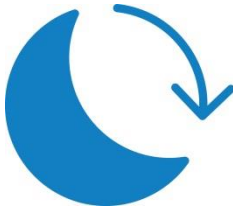
¹ GO FREE & GO FAST: Point redemption levels & cash payment amounts vary by property & in the case of points, can be as high as 30,000 points per bedroom. Member must have enough points for all bedrooms in desired accommodation to book. Resort & other fees may apply (even for Go Free nights); points can't be used to pay them. Most properties: award applies to standard room rate only (*go free*: including taxes, *go fast*: excluding taxes). Awards subject to availability, blackout dates/rates & other restrictions; see WyndhamRewards.com/terms for more information. ² GO GET EM: At most properties, points are earned for dollars spent on the room rate only. Qualified Stays must be booked through the call centers or web sites of Wyndham Hotels & Resorts, directly with the properties or through the Wyndham Rewards app. See WyndhamRewards.com/terms for more information on qualified stays.

WYNDHAM
REWARDS
You've earned this.

BLUE member



Free Wi-Fi



Rollover Nights



Rewarding Rate



PLUS Awards

WYNDHAM
REWARDS
You've earned this.

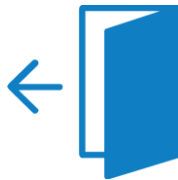
GOLD member



10% Bonus Points



Preferred Room



Early
Check-In



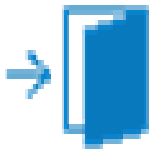
Dedicated Member
Services

WYNDHAM
REWARDS
You've earned this.

PLATINUM member



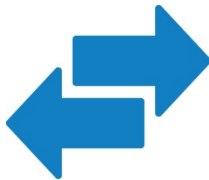
15% Bonus
Points



Late
Check-Out



Car Rental Upgrades



Caesars Rewards
Status Match

WYNDHAM
REWARDS
You've earned this.

DIAMOND member



20% Bonus
Points



Suite
Upgrades



Welcome
Amenity



Give GOLD

WYNDHAM REWARDS – TITANIUM LEVEL

Wyndham Rewards offers an exclusive TITANIUM level, just for our most dedicated hotel owners. TITANIUM membership comes with the most generous perks including:



- 30,000 Annual Bonus points – enough for 1 or more FREE nights!
- Caesars Entertainment Total Rewards Diamond Status Match
- Avis President's Club Membership
- go free PLUS Experiences - for every go free award night booked in our top destinations, you'll receive 2 FREE PASSES to a local experience (up to \$150 value)
- Suite upgrades, including award nights
- Welcome Amenity (at select hotel brands)
- Give GOLD level to a friend
- Dedicated TITANIUM concierge service
- Plus the Perks of DIAMOND*

*excluding Bonus Point Accelerator

HELP GROW GROUP BUSINESS WITH

*go meet*SM

Casual & professional planners can earn 1 point per dollar spent on qualifying revenue, regardless of billing method.

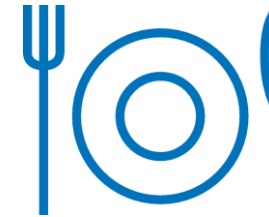
Planners can earn points for:



10+ rooms
booked on at
least 1 night



Event Space



Event Food &
Beverage

ONE OF THE LARGEST & MOST DIVERSE REDEMPTION PORTFOLIOS IN THE WORLD

30,000+ Hotels, Vacation Club Resorts, & Vacation Rentals



Wyndham Hotels & Resorts



Caesars Entertainment



Wyndham Vacation Resorts



Wyndham Vacation Rentals



Cottages.com



Landal Green Parks

A woman with dark hair in a bun, wearing a white bikini, is seen from behind, floating in a swimming pool. Her arms are resting on the edge of the pool. The water is clear blue, and the background shows a tropical landscape with green foliage, a blue sky, and distant islands. The image is framed by large, abstract blue shapes on the left and right sides.

**SIMPLY
COMFORTABLE**

PERSONAL

THOUGHTFUL

COMFORT

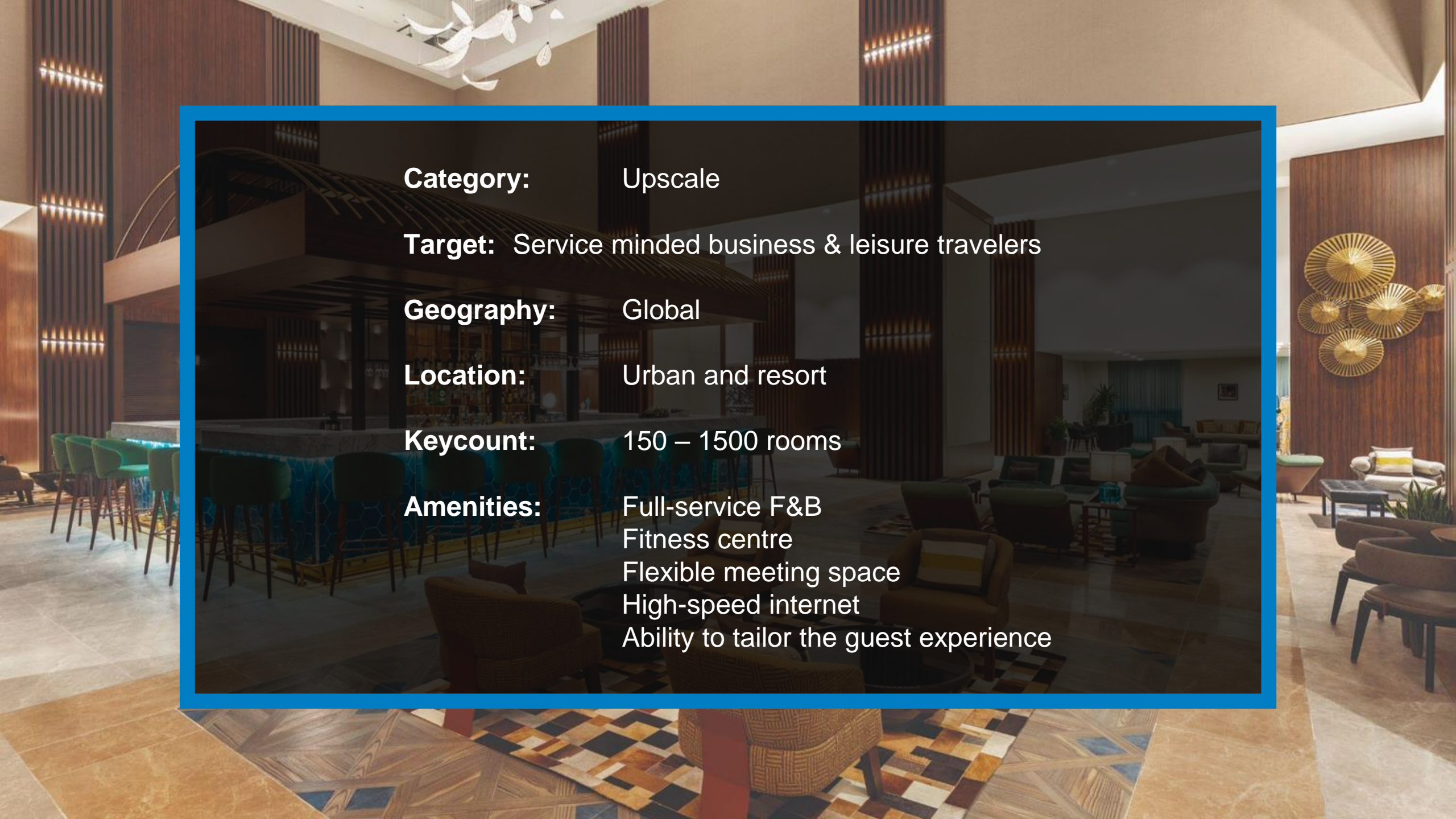
You can count on Wyndham Hotels and Resorts to give you what you really need out of your hotel stay: a good night's sleep. The namesake of the world's largest hotel franchising company, the brand delivers comfort that exceeds expectations. From smartly designed guest rooms and beautifully appointed lounge areas, to well-designed meeting spaces, along with speciality dining experiences, Wyndham offers all the features expected at a world-class hotel.

Wyndham is a popular upscale, full-service hotel choice in urban and resort destinations around the world, including, Dubai, Istanbul and Athens.

VALUE PROPOSITION

- 127 upscale hotels worldwide
- Affinity to corporate clients and leisure clients alike
- Offers powerful international brand awareness in the upscale full-service segment
- Culinary focused and Chef inspired F&B Programme with lifestyle approach to our menus
- Provides owners with an unusual degree of intelligent flexibility in the upscale full-service segment





Category: Upscale

Target: Service minded business & leisure travelers

Geography: Global

Location: Urban and resort

Keycount: 150 – 1500 rooms

Amenities:

- Full-service F&B
- Fitness centre
- Flexible meeting space
- High-speed internet
- Ability to tailor the guest experience



Wyndham Doha West Bay, Qatar



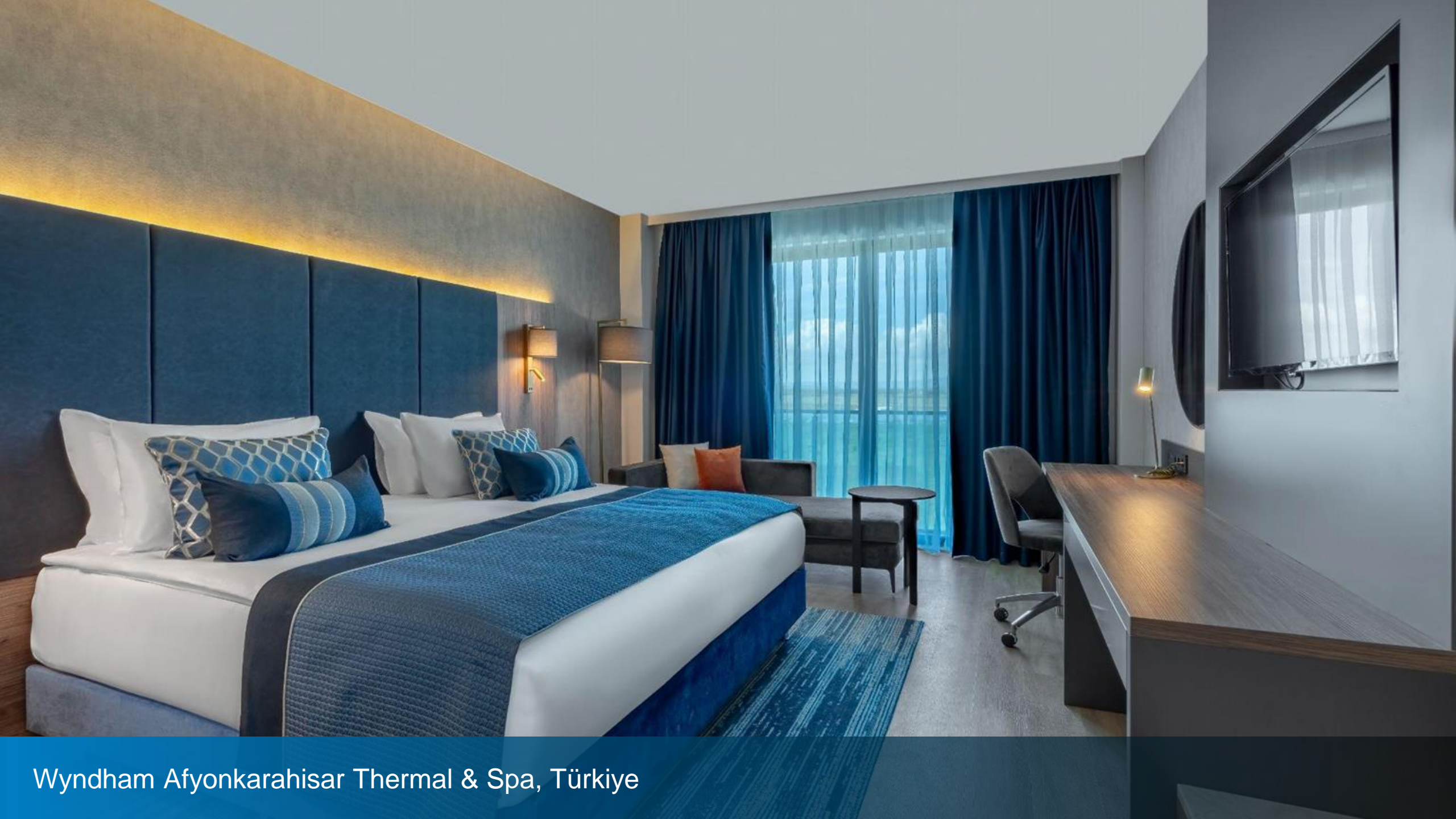
Wyndham Istanbul Old City, Türkiye



Wyndham Ahmedabad Shela, India



Wyndham Dubai Deira, UAE



Wyndham Afyonkarahisar Thermal & Spa, Türkiye

PROTOTYPE: WYNDHAM GUESTROOM



SHOWER AMENITY NICHE WITH BACK-LIT MIRROR VANITY MIRROR



VANITY INSPIRATION & TILE PATTERN



FLOOR TILE



SHELF AT WATER CLOSET

PROTOTYPE: WYNDHAM GUESTROOM



ENTRY FEATURE



CLOSET



OPEN LUGGAGE
NICHE



INSPIRATION



MILLWORK ACCENT



SCULPTURAL MOMENTS

PROTOTYPE: WYNDHAM GUESTROOM

FULL LENGTH MIRROR WITH
CONVENIENCE SHELF



PENDANT AT DESK



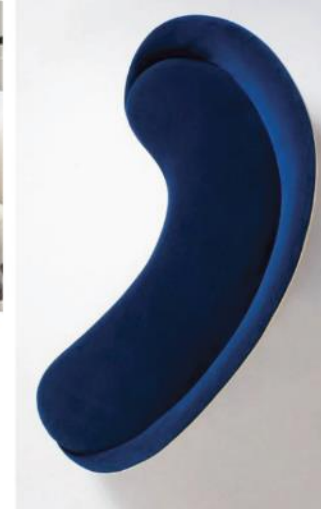
HOSPITALITY HUTCH



TABLE AT SOFA



SOFA



FLOOR LAMP



DESK



DESK CHAIR



HEADBOARD & NIGHTSTAND



NIGHTSTAND PENDANT



BED BENCH

PROTOTYPE INSPIRATION

FULL LENGTH MIRROR WITH
CONVENIENCE SHELF



HOSPITALITY HUTCH



SCONCE AT HEADBOARD



READING LAMP AT DESK

DESK



TABLE AT LOUNGE CHAIR



LOUNGE CHAIR



HEADBOARD & NIGHTSTAND



DESK CHAIR

THANK YOU

WHRdevelopmentEMEA.com