



La Quinta by Wyndham

WYNDHAM HOTELS & RESORTS



WE ARE WYNDHAM

The world's largest hotel franchising company that **opens** nearly **two hotels every day** across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, more than **9,200** hotels, over **872,000** rooms in over **95** countries, and **106 million** enrolled Wyndham Rewards members
no one welcomes the world like we do.

CORPORATE SOCIAL RESPONSIBILITY



DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

WE ARE WORLD'S LARGEST HOTEL COMPANY



Approx.

9,200

Hotels

Over

858k

Rooms

\$400

Million

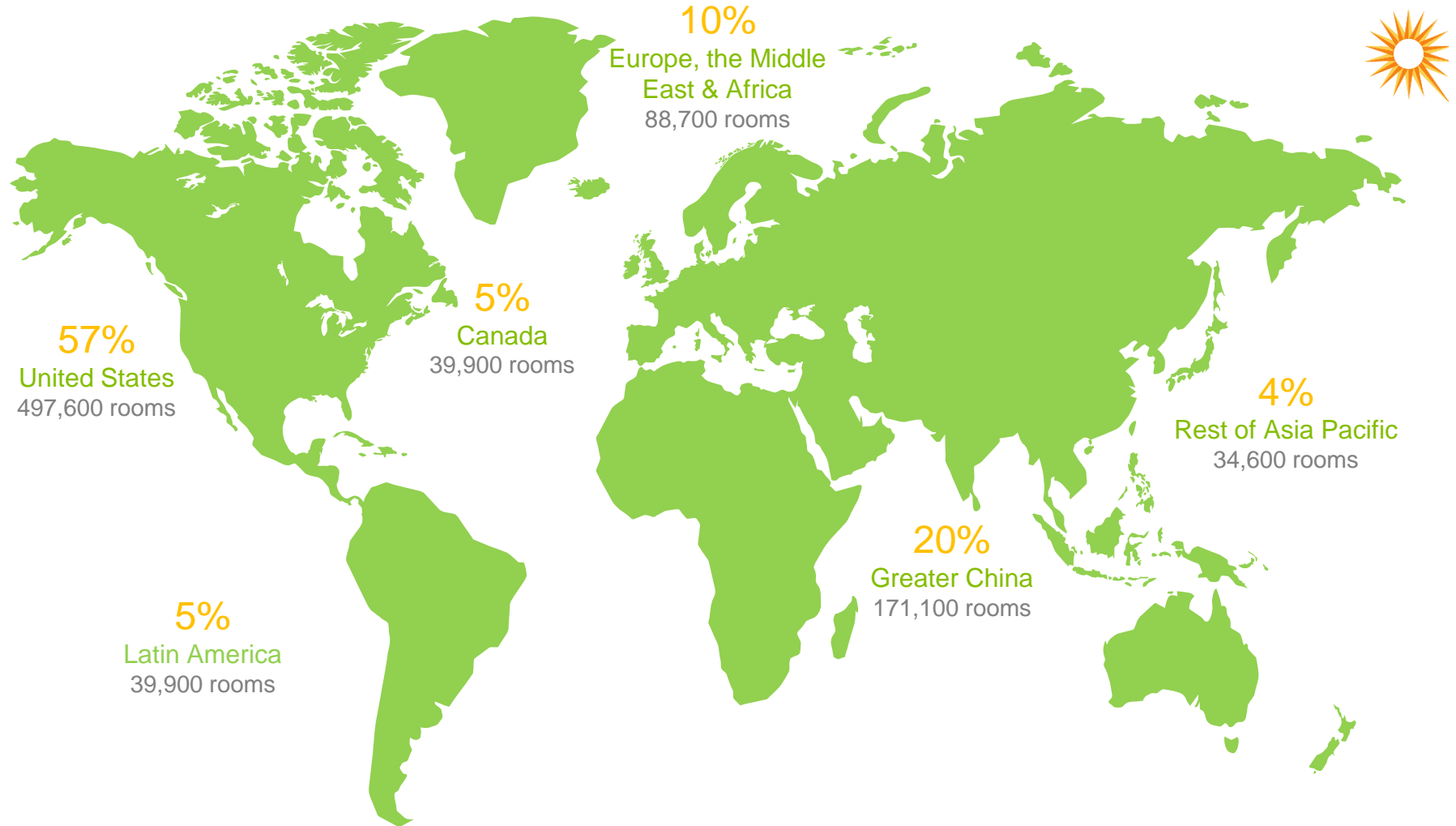
Revenue

\$200

Million

Adjusted EBITDA

Significant Global Presence



As a percentage of total number of rooms, 2023 Q3 Results

GLOBAL DEVELOPMENT PIPELINE



over 1,930 New hotels 79% New construction
approx. 237,000 New rooms 58% International pipeline

A 12% year-over-year room decrease in the pipeline.

WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Altra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

Days Inn

Super
8

Howard Johnson

Travelodge

TECHNOLOGY: OUTSOURCED AND CLOUD-BASED



Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience.



Digital Content
+ Web



Central Reservations



Property Management

GLOBAL SALES VALUE CREATION



DEDICATED TEAM

Sellers on 5 continents with regional expertise across all major market segments

A single point of contact for more than **2,500+** global accounts



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with **Fortune 500** and other leading companies

Chain-wide discounted rates reward corporations for growing revenue with WHR



SMALL & MID-SIZE BUSINESS REACH

Team of sellers dedicated to driving bookings from small to mid-size businesses

Globally **75,000+** RFPs were accepted in 2019

Over **12,000** MICE & Leisure Group Leads were sent to hotels by the EMEA GSO Team in 2019



EXPOSURE

Dedicated platforms on Wyndham's website and Cvent simplify sourcing of group and meetings RFPs at scale

More than **120** industry events and tradeshows were attended in 2019



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards** program by readers of USA TODAY for the third year in a row, Wyndham Rewards® loyalty program offers **106 million enrolled members** the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rental properties globally.

WYNDHAM REWARDS – *Programme Pillars*



*go free*SM

A free night at any participating Wyndham Rewards hotel, vacation club resort or vacation rental¹

3 redemption levels:

7,500 points , 15,000 points, 30,000 points

*go fast*SM

A discount off the hotel's Best Available Rate, using points plus some cash, at participating hotels, vacation club resorts and vacation rentals¹

3 redemption levels:

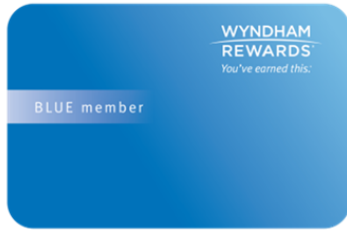
1,500 points, 3,000 points, 6,000 points + some cash

And members can earn points on the cash portion!

*go get 'em*SM

Members earn 10 points per dollar or 1,000 points on Qualified Stays—whichever is more!²

1 GO FREE & GO FAST: Point redemption levels & cash payment amounts vary by property & in the case of points, can be as high as 30,000 points per bedroom. Member must have enough points for all bedrooms in desired accommodation to book. **Resort & other fees may apply (even for Go Free nights); points can't be used to pay them.** Most properties: award applies to standard room rate only (*go free*: including taxes, *go fast*: excluding taxes). Awards subject to availability, blackout dates/rates & other restrictions; see WyndhamRewards.com/terms for more information. **2 GO GET EM:** At most properties, points are earned for dollars spent on the room rate only. Qualified Stays must be booked through the call centers or web sites of Wyndham Hotels & Resorts, directly with the properties or through the Wyndham Rewards app. See WyndhamRewards.com/terms for more information **11** qualified stays.



Free Wi-Fi



Rollover Nights



Rewarding Rate

*go free*SM
PLUS

PLUS Awards



10% Bonus
Points



Preferred Room



Early
Check-In



Dedicated
Member Services



15% Bonus
Points



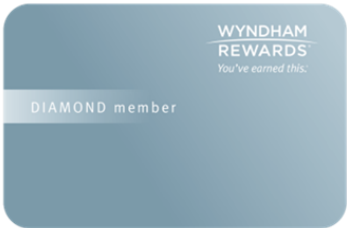
Late
Check-Out



Car Rental Upgrades



Caesars Rewards
Status Match



20% Bonus
Points



Suite
Upgrades



Welcome
Amenity



Give GOLD

WYNDHAM REWARDS – *Titanium Level*



Wyndham Rewards offers an exclusive TITANIUM level, just for our most dedicated hotel owners. TITANIUM membership comes with the most generous perks including:



- 30,000 Annual Bonus points – enough for 1 or more FREE nights!
- Caesars Entertainment Total Rewards Diamond Status Match
- Avis President's Club Membership
- go free PLUS Experiences - for every go free award night booked in our top destinations, you'll receive 2 FREE PASSES to a local experience (up to \$150 value)
- Suite upgrades, including award nights
- Welcome Amenity (at select hotel brands)
- Give GOLD level to a friend
- Dedicated TITANIUM concierge service
- Plus the Perks of DIAMOND*

*excluding Bonus Point Accelerator

HELP GROW GROUP BUSINESS WITH

*go meet*SM



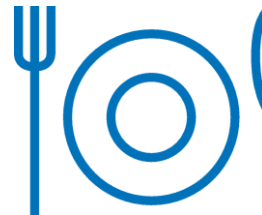
Casual & professional planners can earn 1 point per dollar spent on qualifying revenue, regardless of billing method.
Planners can earn points for:



10+ rooms booked on at
least 1 night



Event Space



Event Food & Beverage

ONE OF THE LARGEST & MOST DIVERSE REDEMPTION PORTFOLIOS IN THE WORLD



30,000+ Hotels, Vacation Club Resorts, & Vacation Rentals



Wyndham Hotels & Resorts



Caesars Entertainment



Wyndham Vacation Resorts



Wyndham Vacation Rentals



Cottages.com



Landal Green Parks



Contemporary

Assured

Optimism



wake up on the bright side



Modern day travel can be a stressful experience, so our goal is to make each stay a bright and cheerful experience that brings guests back.

Expect a friendly service and thoughtful amenities at La Quinta whether travelling for business or leisure.

Our commitment to guest services and satisfaction, powers our growth. From expansive lobby space with comfortable seating areas, well equipped fitness centres, business centres with conference and meeting facilities and comfortable mattress' for a great night's sleep, it's no wonder our guests keep coming back.



La Quinta by Wyndham Istanbul Gunesli, Türkiye



La Quinta Inn & Suites Wyndham Pflugerville, USA



La Quinta by Wyndham Bur Dubai, UAE



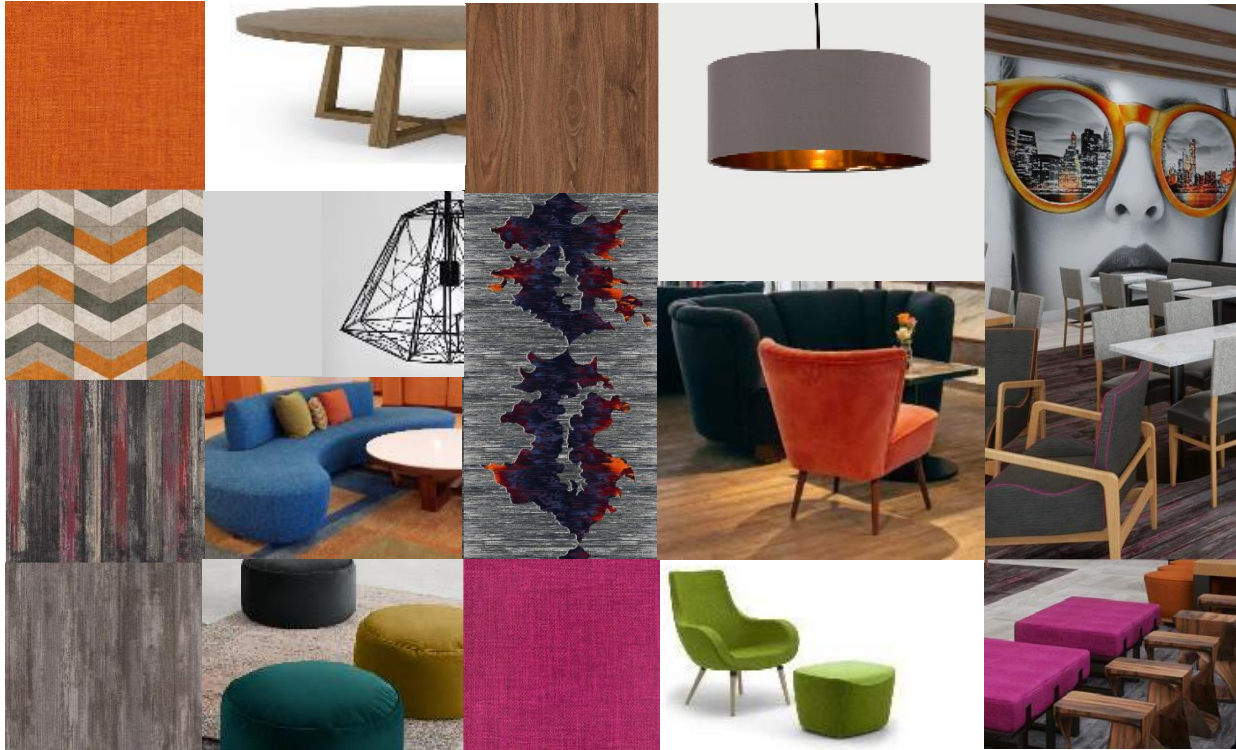
La Quinta by Wyndham Giresun, Türkiye



DESIGN GUIDELINES



GREAT ROOM – SIGNATURE ELEMENTS



REGISTRATION | BRIGHT SIDE MARKET | PRINT STATION | BREAKFAST SERVING

GUESTROOM – BRAND ESSENCE



GUESTROOM – ARTWORK





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