

APPROACHABLE BY DESIGN

CHECK IN TO THE EXTRAORDINARY



WE ARE WYNDHAM

The world's largest hotel franchising company that **opens** nearly **two hotels every day** across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **25** brands, more than **9,200** hotels, over **872,000** rooms in over **95** countries, and **106 million** Wyndham Rewards members no one welcomes the world like we do.*

CORPORATE SOCIAL RESPONSIBILITY

DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

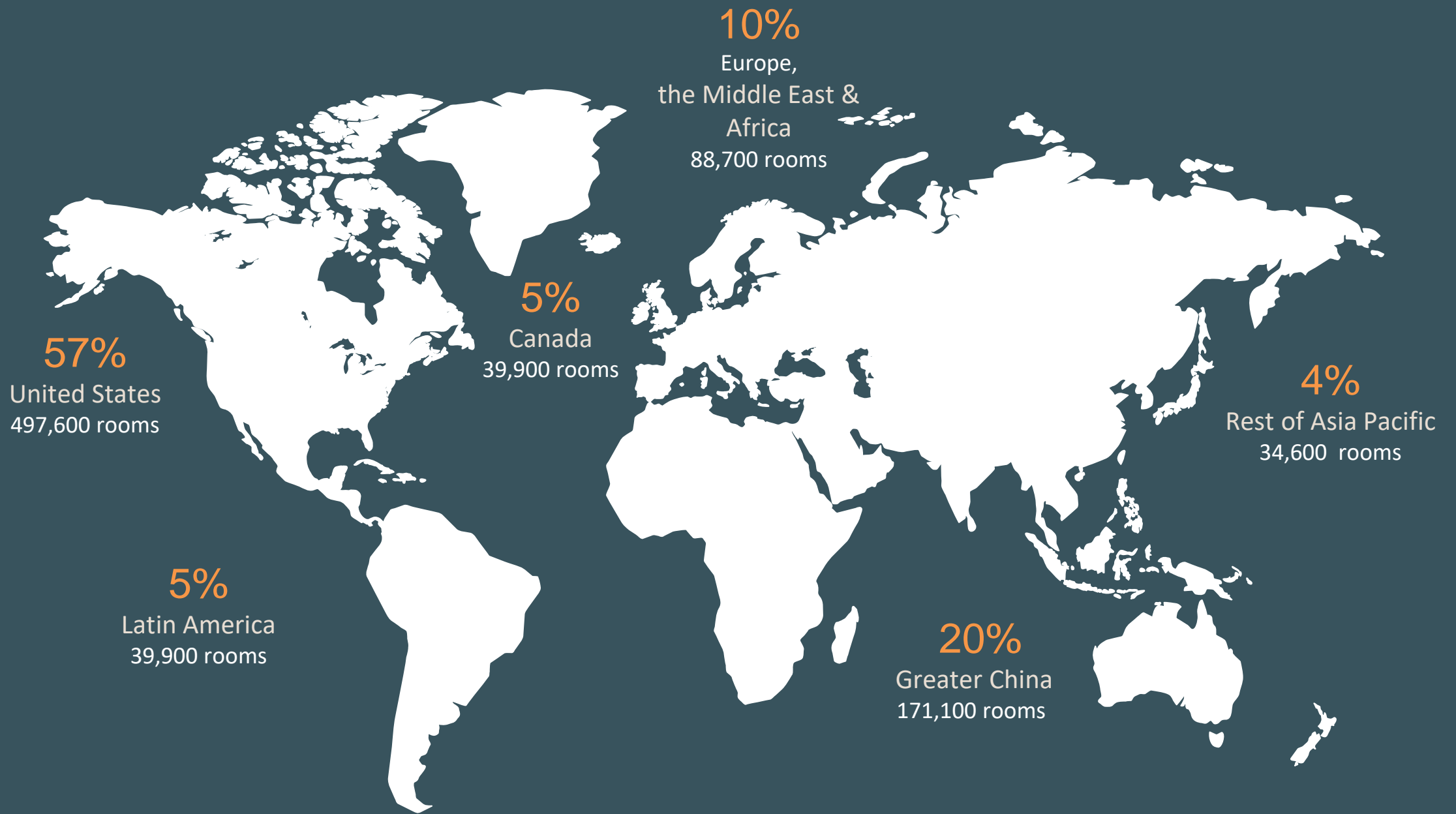
COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

WE ARE WORLD'S LARGEST HOTEL COMPANY

Approx.	Over		
9,200	858k	\$400	\$200
Hotels	Rooms	Million	Million
		Revenue	Adjusted EBITDA

SIGNIFICANT GLOBAL PRESENCE



**As a percentage of total number of rooms, Q3 2023 Results*

GLOBAL DEVELOPMENT PIPELINE

over **1,930** New hotels

79% New construction

approx **237,000** New rooms

58% International pipeline

A 12% year-over-year room decrease in the pipeline

WYNDHAM

HOTELS & RESORTS

REGISTRY
COLLECTION HOTELS

WYNDHAM GRAND

DOLCE
HOTELS AND RESORTS

esplendor.

DAZZLER

WYNDHAM

waterwalk
EXTENDED STAY BY WYNDHAM

VIENNA HOUSE

TRYP
BY WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

Alltra
ALL-INCLUSIVE

LAQUINTA

WINGATE
BY WYNDHAM

WYNDHAM
GARDEN

Hawthorn
EXTENDED STAY

★★★
AmericInn

BAYMONT

RAMADA

RAMADA
encore

MICROTEL
BY WYNDHAM

Days Inn

Super
8

Howard Johnson

Travelodge

TECHNOLOGY: OUTSOURCED AND CLOUD-BASED

Wyndham has cloud-based platforms leveraging best-in-class software and partnerships across the key aspects of the guest and franchisee experience



Digital Content
+ Web



Central
Reservations



Property
Management

GLOBAL SALES VALUE CREATION



DEDICATED TEAM

Sellers on 5 continents with regional expertise across all major market segments

A single point of contact for more than **2,500+** global accounts



GLOBAL PARTNERSHIPS

Master service agreements and preferred agreements with **Fortune 500** and other leading companies

Chain-wide discounted rates reward corporations for growing revenue with WHR



SMALL & MID-SIZE BUSINESS REACH

Team of sellers dedicated to driving bookings from small to mid-size businesses

Globally **75,000+** RFPs were accepted in 2019

Over **12,000** MICE & Leisure Group Leads were sent to hotels by the EMEA GSO Team in 2019



EXPOSURE

Dedicated platforms on Wyndham's website and Cvent simplify sourcing of group and meetings RFPs at scale

More than **120** industry events and tradeshow were attended in 2019

WYNDHAM REWARDS



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards program** by readers of USA TODAY for the sixth year in a row, Wyndham Rewards® loyalty program offers **106 million enrolled members** the opportunity to redeem points at thousands of hotels, vacation club resorts and vacation rental properties globally.

WYNDHAM REWARDS – *PROGRAMME PILLARS*

*go free*SM

A free night at any participating Wyndham Rewards hotel, vacation club resort or vacation rental¹

3 redemption levels:

7,500 points , 15,000 points, 30,000 points

*go fast*SM

A discount off the hotel's Best Available Rate, using points plus some cash, at participating hotels, vacation club resorts and vacation rentals¹

3 redemption levels:

1,500 points, 3,000 points, 6,000 points + some cash
And members can earn points on the cash portion!

*go get 'em*SM

Members earn 10 points per dollar or 1,000 points on Qualified Stays—whichever is more!²



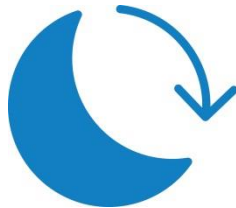
1 GO FREE & GO FAST: Point redemption levels & cash payment amounts vary by property & in the case of points, can be as high as 30,000 points per bedroom. Member must have enough points for all bedrooms in desired accommodation to book. **Resort & other fees may apply (even for Go Free nights); points can't be used to pay them.** Most properties: award applies to standard room rate only (*go free*: including taxes, *go fast*: excluding taxes). Awards subject to availability, blackout dates/rates & other restrictions; see WyndhamRewards.com/terms for more information. **2 GO GET EM:** At most properties, points are earned for dollars spent on the room rate only. Qualified Stays must be booked through the call centers or web sites of Wyndham Hotels & Resorts, directly with the properties or through the Wyndham Rewards app. See WyndhamRewards.com/terms for more information on qualified stays.

WYNDHAM
REWARDS
You've earned this.

BLUE member



Free Wi-Fi



Rollover Nights



Rewarding Rate

*go free*SM
PLUS

PLUS Awards

WYNDHAM
REWARDS
You've earned this.

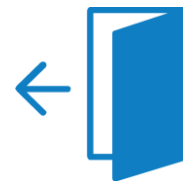
GOLD member



10% Bonus Points



Preferred Room



Early
Check-In



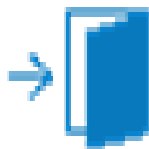
Dedicated Member
Services

WYNDHAM
REWARDS
You've earned this.

PLATINUM member



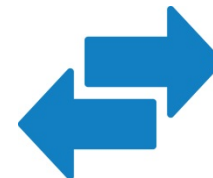
15% Bonus
Points



Late
Check-Out



Car Rental Upgrades



Caesars Rewards
Status Match

WYNDHAM
REWARDS
You've earned this.

DIAMOND member



20% Bonus
Points



Suite
Upgrades



Welcome
Amenity



Give GOLD

WYNDHAM REWARDS TITANIUM

WYNDHAM REWARDS OFFERS AN EXCLUSIVE TITANIUM LEVEL, JUST FOR OUR MOST DEDICATED HOTEL OWNERS. TITANIUM MEMBERSHIP COMES WITH THE MOST GENEROUS PERKS INCLUDING:



- 30,000 Annual Bonus points – enough for 1 or more FREE nights!
- Caesars Entertainment Total Rewards Diamond Status Match
- Avis President's Club Membership
- go free PLUS Experiences - for every go free award night booked in our top destinations, you'll receive 2 FREE PASSES to a local experience (up to \$150 value)
- Suite upgrades, including award nights
- Welcome Amenity (at select hotel brands)
- Give GOLD level to a friend
- Dedicated TITANIUM concierge service
- Plus the Perks of DIAMOND*

HELP GROW YOUR BUSINESS WITH

*go meet*SM

Casual & professional planners can earn 1 point per dollar spent on qualifying revenue, regardless of billing method.

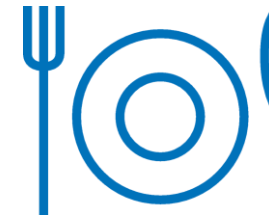
Planners can earn points for:



10+ rooms
booked on at
least
1 night



Event Space



Event Food &
Beverage

ONE OF THE LARGEST & MOST DIVERSE REDEMPTION PORTFOLIOS IN THE WORLD

30,000+ Hotels, Vacation Club Resorts, & Vacation Rentals



Wyndham Hotels & Resorts



Caesars Entertainment



Wyndham Vacation Resorts



Wyndham Vacation Rentals



Cottages.com



Landal Green Parks



APPROACHABLE BY DESIGN

Travel is the best excuse to enjoy the grand things in life, and Wyndham Grand hotels help guests do just that, by offering truly unforgettable travel experiences. Each Wyndham Grand offers pristine guestrooms, relaxing spas, a bar/lounge, plus one-of-a-kind dining experiences with sustainable and locally produced menu options. For those that don't fancy going out, 24-hour room service is offered along with free Wi-Fi in all rooms.

Wyndham Grand can be found in some of the most sought after destinations in the world, including Athens, Chicago, Doha, Istanbul, Orlando, Phuket & Shanghai.



APPROACHABLE | DISTINCTIVE | MOMENTS



AT WYNDHAM GRAND, WE BELIEVE TRAVEL IS THE BEST WAY TO ENJOY A TASTE OF THE GRAND THINGS IN LIFE.

OUR WARM AND FRIENDLY STAFF IS ALWAYS HERE FOR YOU, ENSURING YOU HAVE A TRULY SPECIAL STAY. WITH PREMIUM SERVICES AND CUSTOM AMENITIES, AS WELL AS SOPHISTICATED ARCHITECTURAL DESIGN, WE OFFER OUR GUESTS A DISTINCTIVELY APPROACHABLE UPPER-UPSCALE EXPERIENCE.

WHEN YOU STAY WITH US, WE MAKE IT EASY TO GET AWAY FROM THE EVERYDAY—SO YOU CAN EMBRACE THE EXTRAORDINARY.

WYNDHAM GRAND AT A

151 UPPER-UPSCALE HOTELS
WORLDWIDE

URBAN, RESORT AND HISTORIC
PROPERTIES – CONTEMPORARY YET
TIMELESS

A BRAND FOR MODERN TRAVELERS
WHO WANT AN INSPIRED
EXPERIENCE THAT IS SMARTLY
TAILORED, FRIENDLY, AND
APPROACHABLE



GRAND HISTORY

ICONIC LANDMARKS



WYNDHAM GRAND ISTANBUL, TÜRKİYE

GRAND ESCAPES

OPEN THE DOOR TO NEW DISCOVERIES – A CHAMPIONSHIP GOLF COURSE, THE BEST LOCAL SHOPPING, OR A SIGNATURE SPA. TRAVEL IS THE PERFECT TIME TO ESCAPE THE EVERYDAY, AND EXPERIENCE THE GRAND THINGS IN LIFE.



WYNDHAM GRAND NAI HARN BEACH,
PHUKET

WYNDHAM GRAND TBILISI, GEORGIA





WYNDHAM GRAND ATHENS, GREECE



WYNDHAM GRAND MANAMA, BAHRAIN

WYNDHAM GRAND ALGARVE, PORTUGAL





WYNDHAM GRAND KRAKOW OLD TOWN,
POLAND

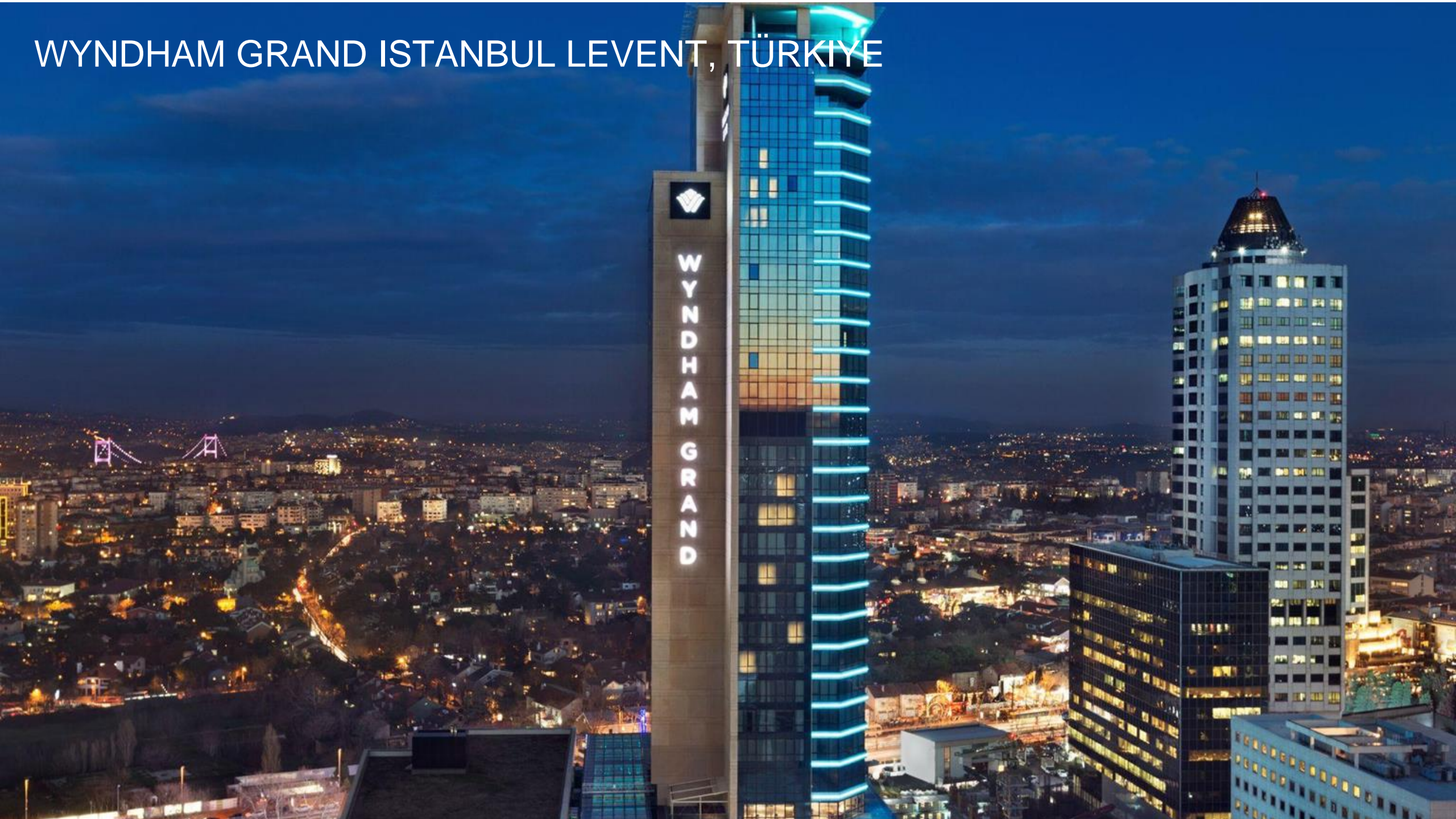
WYNDHAM GRAND CRETE MIRABELLO BAY, GREECE



WYNDHAM GRAND ISTANBUL KALAMIS MARINA HOTEL, TÜRKİYE



WYNDHAM GRAND ISTANBUL LEVENT, TÜRKİYE





OUR VOICE

Our voice reflects our mission to provide guests with an understated and distinctive experience. We are personable yet polished.

At every touch point, our goal is to pamper, serve, and build a close rapport with our guests.

APPROACHABLE

HEAD: HOW YOU THINK

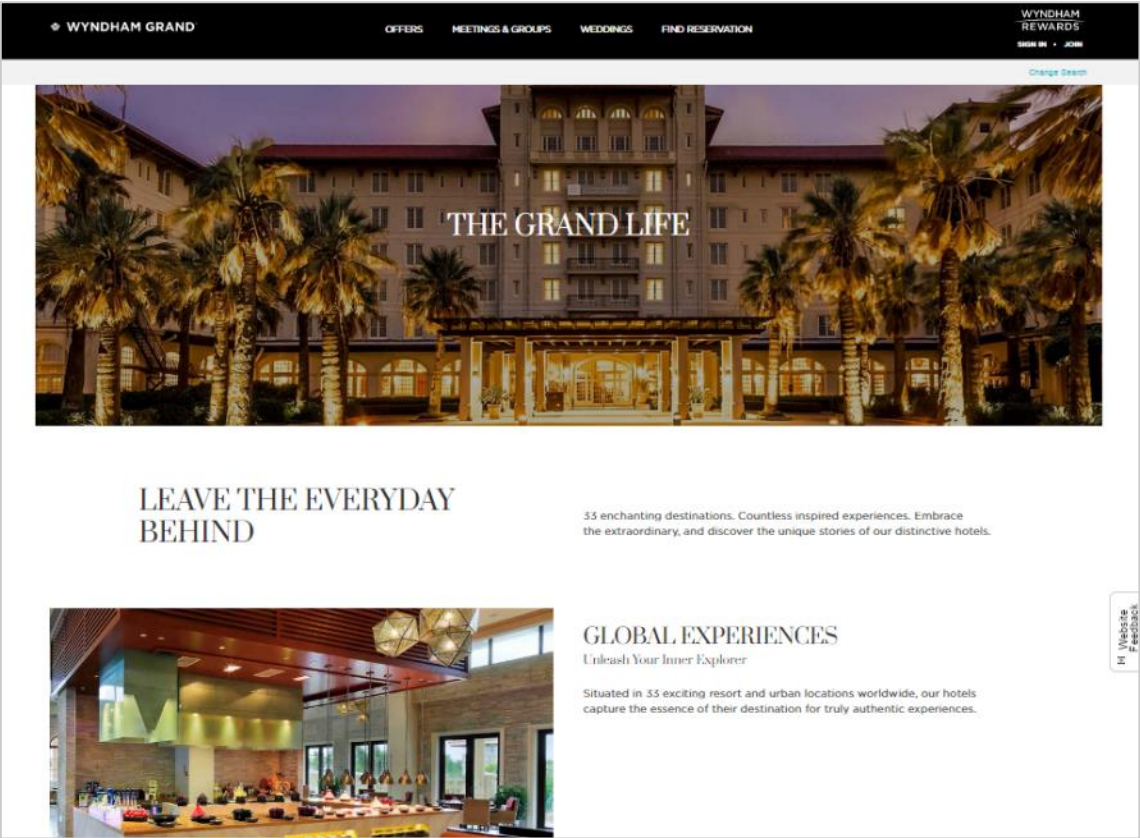
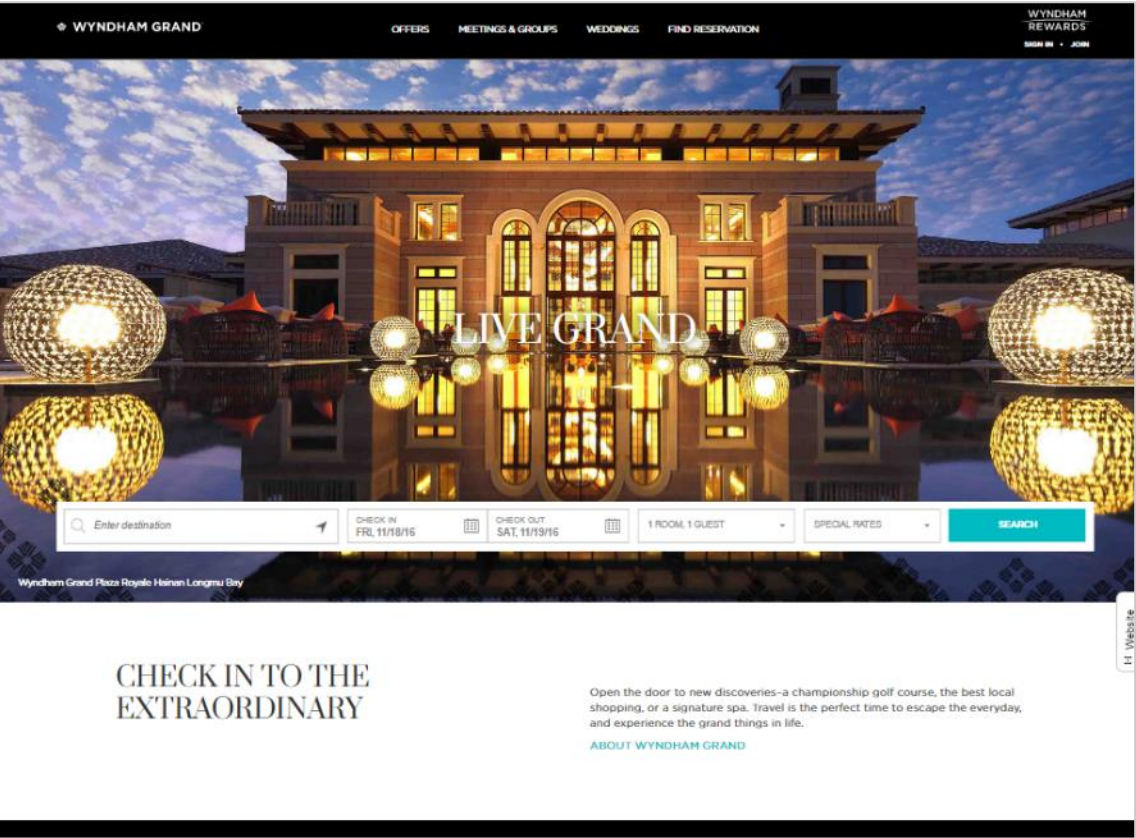
DISTINCTIVE

HEART: HOW YOU FEEL

MOMENTS

HAND: WHAT WE DELIVER


DEDICATED RESPONSIVE WEBSITE



ON-PROPERTY DOOR HANGERS AND KEY CARDS



FACT SHEETS




GRAND

FACTS

HOTEL INFORMATION

Subheadline


Placeholder text for hotel information, including location, amenities, and contact details.



HEADLINE


Subheadline

Placeholder text for a featured section, such as a restaurant or event space.



WYNDHAM GRAND

HOTEL NAME



WYNDHAM

REWARDS

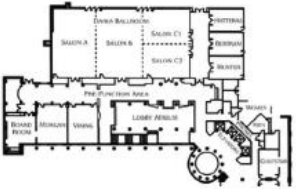
MEETING SPACE CAPACITY CHART

Subheadline

Grand Ballroom	56' x 91'	4638	12'	460	270	400	231	48	48
Salon A	30' x 44'	1444	12'	140	70	132	85	48	39
Salon B	30' x 56'	1680	12'	150	90	156	70	54	45
Salon C	27' x 66'	1782	12'	170	90	166	75	54	45
Salon A+B or B+C	59' x 56'	3320	12'	300	180	240	144	66	51
Grand Ballroom	59' x 56'	3320	12'	300	180	240	144	66	51
Lakeshore Ballroom	98' x 51'	4638	9' 6"	460	230	351	176	48	48
West	44' x 51'	2119	9' 6"	220	100	132	72	42	39
West	54' x 51'	2509	9' 6"	240	130	187	90	48	42
Lakeshore Ballroom	59' x 56'	40	9' 6"	300	180	180	180	48	48
East	18' x 27'	483	9' 6"	30	30	68	18	30	18
Crystal	18' x 30'	519	9' 6"	30	30	68	18	30	18
Crystal	22' x 27'	618	9' 6"	300	180	180	180	14	14
Michigan St. Club	18' x 27'	540	9' 6"	300	180	180	180	14	14
Salon 1	27' x 304'	2592	9' 6"	200	150	230	122	48	14
Salon 2	27' x 32'	752	9' 6"	30	40	60	30	30	20
Salon 3	27' x 40'	1080	9' 6"	70	50	60	26	26	25
St. Clair Reception	27' x 32'	750	9' 6"	50	40	60	30	20	20


HEADLINE

Subheadline




Placeholder text for a featured section, such as a restaurant or event space.

Placeholder text for a featured section, such as a restaurant or event space.



WYNDHAM GRAND

HOTEL NAME



WYNDHAM

REWARDS



GRAND

FACTS

HEADLINE

Subheadline

Placeholder text for a featured section, such as a restaurant or event space.



WYNDHAM GRAND

HOTEL NAME




WYNDHAM

REWARDS

HEADLINE

Subheadline

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WYNDHAM GRAND

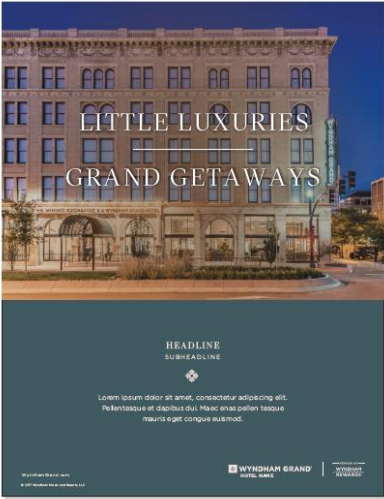
HOTEL NAME



WYNDHAM

REWARDS

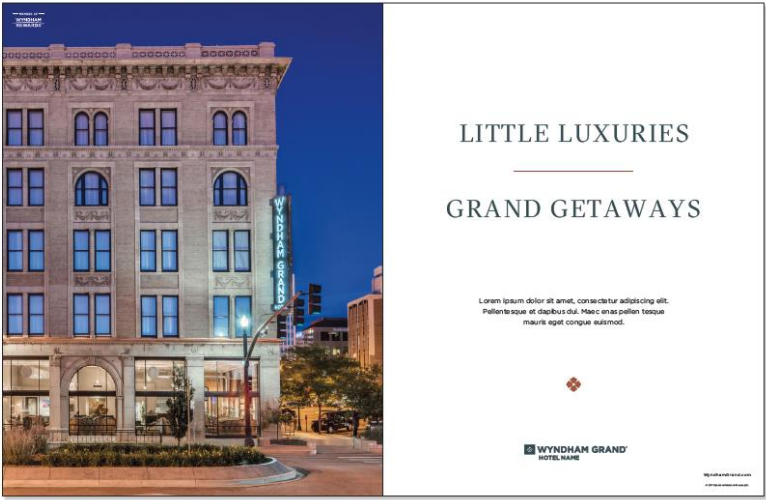
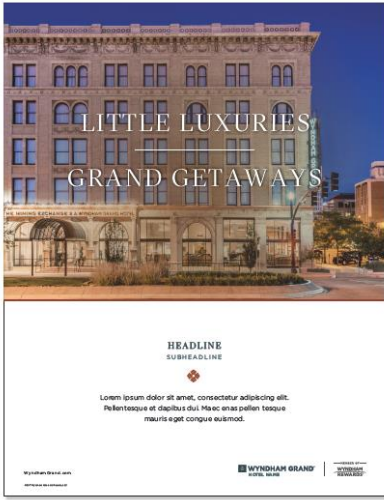
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SINGLE-PAGE PRINT



DOUBLE-PAGE SPREAD



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THANK YOU