

# APPROACHABLE BY DESIGN

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CHECK IN TO THE EXTRAORDINARY



WYNDHAM GRAND®

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# WE ARE WYNDHAM

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The largest hotel franchising company that opens nearly two hotels every day across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With 24 brands, approximately 9,100 hotels and 836,000 rooms in 95+ countries, and more than 97 million enrolled members no one welcomes the world like we do.

# CORPORATE SOCIAL RESPONSIBILITY

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## DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

## ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

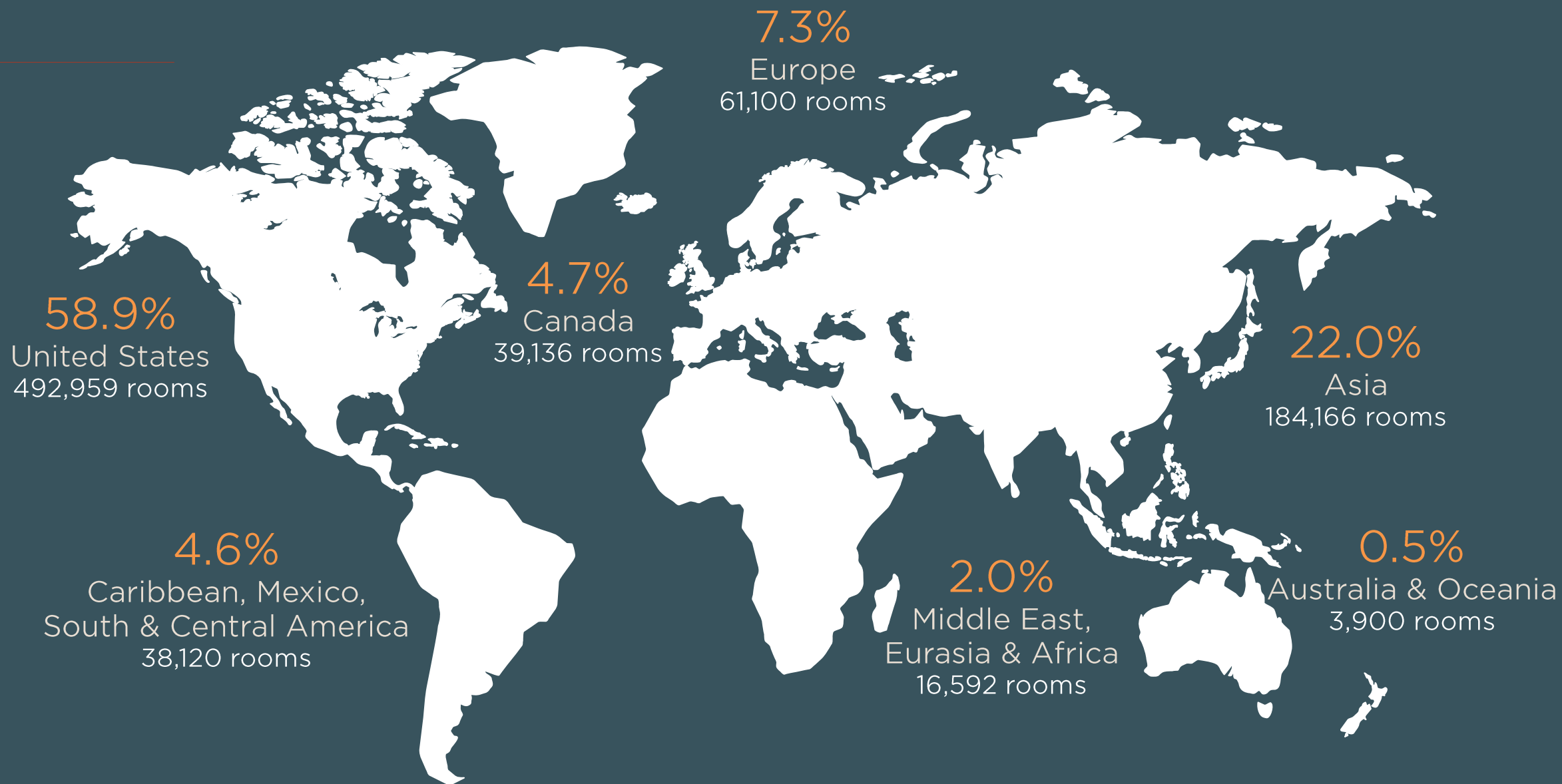
## HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

## COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

SIGNIFICANT GLOBAL  
PRESENCE



*\*As a percentage of total number of rooms, Q3 2022 Results*

# GLOBAL DEVELOPMENT PIPELINE

Approx **1,600** New hotels

**80%** New construction

Approx **212,000** New rooms

**60%** International pipeline

*A 10% year-over-year room increase.*

# WYNDHAM

HOTELS & RESORTS

DISTINCTIVE

UPSCALE

LIFESTYLE

MIDSCALE

VALUE

EXTENDED STAY

REGISTRY  
COLLECTION HOTELS

DOLCE  
HOTELS AND RESORTS<sup>®</sup>  
BY WYNDHAM

TRYP  
BY WYNDHAM

LA QUINTA  
BY WYNDHAM

Days Inn  
BY WYNDHAM

HAWTHORN<sup>®</sup>  
SUITES BY WYNDHAM

WYNDHAM GRAND

WYNDHAM

TM  
TRADEMARK  
COLLECTION BY WYNDHAM

WYNDHAM  
GARDEN

Super 8  
BY WYNDHAM

ECHOSUITES  
EXTENDED STAY BY WYNDHAM

WYNDHAM  
Altra  
ALL-INCLUSIVE

RAMADA<sup>®</sup>  
BY WYNDHAM

VIENNA HOUSE  
BY WYNDHAM

RAMADA<sup>®</sup>  
encore  
BY WYNDHAM

Howard Johnson<sup>®</sup>  
BY WYNDHAM

# VALUE CREATION



## SALES ON A GLOBAL SCALE

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Opportunities in domestic, regional and global source markets

Access to Trade shows and events



## MARKETING POWERHOUSE

Participation in Wyndham Rewards award-winning loyalty program

Brand.com & mobile app

Exposure in global advertising and social media campaigns

Marketing and PR templates and collaterals

Marketing support services (including photography collateral design and printed materials)



## OPERATIONS SUPPORT & SAVINGS

Pre-opening support

Ongoing operational support

Strategic sourcing (access to procurement and operational support)

Wyndham Green program to support sustainability and environmental performance



## DIVERSIFIED DISTRIBUTION

Inclusion in rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimize rate display

Webinar and events with major distribution partners



## REVENUE MANAGEMENT GUIDANCE

Centrally built promotions and strategic rate plans

Scale discounts on commercial Business Intelligence tools

Analysis of industry trends and forward-looking forecasts

Support in optimizing revenue contribution across all channels



## PEOPLE EXCELLENCE

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

Human Resources training and support

# WYNDHAM REWARDS



## Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards program** by readers of USA TODAY for the fifth year in a row, Wyndham Rewards® loyalty program offers **97 million enrolled members** the opportunity to redeem points at **50,000+** hotels, vacation club resorts and vacation rental properties globally.



# MEMBER LEVELS

Accelerated Earnings:

10%

15%

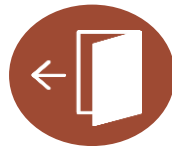
20%



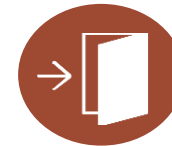
Free  
Wi-Fi



Preferred  
Room



Late Check-out:  
Up to 2 hours  
later



Early  
Check-In:  
Up to 2 hours prior



Suite  
Upgrade



Welcome  
Amenity:  
Drink & Snack



BLUE

+



GOLD

+



PLATINUM

+



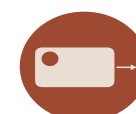
DIAMOND



Dedicated  
Member  
Services



Caesars  
Rewards®  
status match



Gift GOLD  
status to a  
friend

# WYNDHAM REWARDS TITANIUM

WYNDHAM REWARDS OFFERS AN EXCLUSIVE TITANIUM LEVEL, JUST FOR OUR MOST DEDICATED HOTEL OWNERS. PERKS INCLUDE:



- 30,000 annual points bonus - enough for a free night!
- Suite upgrades, including award nights.
- Welcome amenities (at select hotel brands).
- Go free PLUS experience - for every go free award night booked and redeemed in our top destinations, you'll receive 2 free passes to a local experience.
- Give GOLD level to a friend.
- Dedicated TITANIUM concierge service.



# APPROACHABLE BY DESIGN

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Travel is the best excuse to enjoy the grand things in life, and Wyndham Grand hotels help guests do just that, by offering truly unforgettable travel experiences. Each Wyndham Grand offers pristine guestrooms, relaxing spas, a bar/lounge, plus one-of-a-kind dining experiences with sustainable and locally produced menu options. For those that don't fancy going out, 24-hour room service is offered along with free Wi-Fi in all rooms.

Wyndham Grand can be found in some of the most sought after destinations in the world, including Athens, Chicago, Doha, Istanbul, Orlando, Phuket & Shanghai.



APPROACHABLE | DISTINCTIVE | MOMENTS





AT WYNDHAM GRAND, WE BELIEVE TRAVEL IS THE BEST WAY TO ENJOY A TASTE OF THE GRAND THINGS IN LIFE.

OUR WARM AND FRIENDLY STAFF IS ALWAYS HERE FOR YOU, ENSURING YOU HAVE A TRULY SPECIAL STAY. WITH PREMIUM SERVICES AND CUSTOM AMENITIES, AS WELL AS SOPHISTICATED ARCHITECTURAL DESIGN, WE OFFER OUR GUESTS A DISTINCTIVELY APPROACHABLE UPPER-UPSCALE EXPERIENCE.

WHEN YOU STAY WITH US, WE MAKE IT EASY TO GET AWAY FROM THE EVERYDAY—SO YOU CAN EMBRACE THE EXTRAORDINARY.



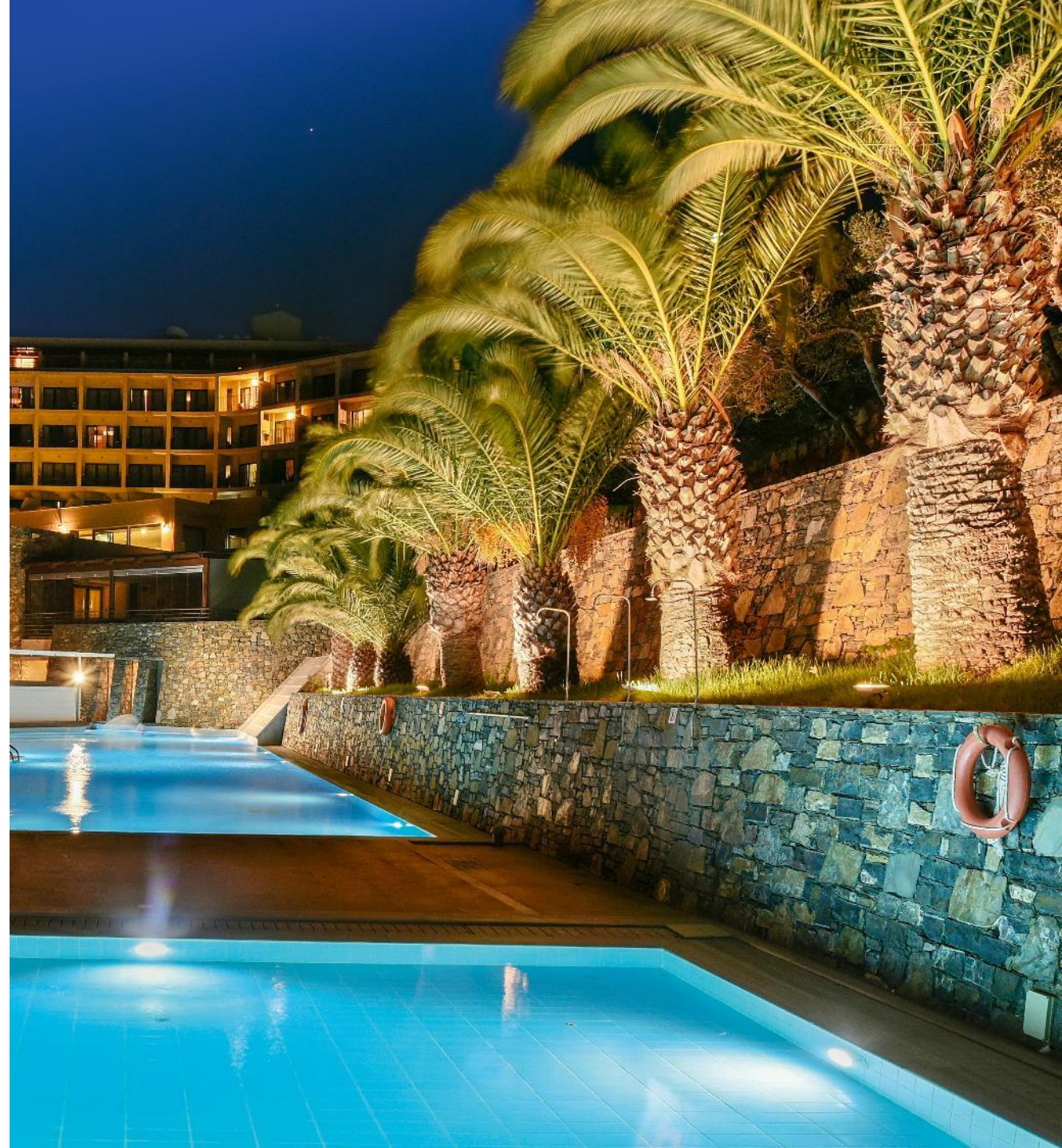
# AT A GLANCE

68 UPPER-UPSCALE  
HOTELS WORLDWIDE

URBAN, RESORT AND  
HISTORIC PROPERTIES -  
CONTEMPORARY YET  
TIMELESS

A BRAND FOR MODERN  
TRAVELERS WHO WANT AN  
INSPIRED EXPERIENCE  
THAT IS SMARTLY  
TAILORED, FRIENDLY, AND  
APPROACHABLE

*Q3 2022 Results*





# GRAND HISTORY

## ICONIC LANDMARKS



THE MINING EXCHANGE, A WYNDHAM  
GRAND HOTEL & SPA, COLORADO



# GRAND ESCAPES

OPEN THE DOOR TO NEW DISCOVERIES - A CHAMPIONSHIP GOLF COURSE, THE BEST LOCAL SHOPPING, OR A SIGNATURE SPA. TRAVEL IS THE PERFECT TIME TO ESCAPE THE EVERYDAY AND EXPERIENCE THE GRAND THINGS IN LIFE.



WYNDHAM GRAND RIO MAR BEACH  
RESORT & SPA, PUERTO RICO



# WYNDHAM GRAND MANAMA, BAHRAIN





# WYNDHAM GRAND MANAMA, BAHRAIN







WYNDHAM GRAND DOHA WEST BAY BEACH





WYNDHAM GRAND ATHENS, GREECE



# WYNDHAM GRAND TBILISI, GEORGIA







WYNDHAM GRAND ISTANBUL KALAMIS MARINA





WYNDHAM GRAND CRETE MIRABELLO BAY, GREECE



# WYNDHAM GRAND ISTANBUL LEVENT, TÜRKİYE





# WYNDHAM GRAND ISTANBUL EUROPE, TURKEY







## OUR VOICE

Our voice reflects our mission to provide guests with an understated and distinctive experience. We are personable yet polished.

At every touch point, our goal is to pamper, serve, and build a close rapport with our guests.

## APPROACHABLE

HEAD: HOW YOU THINK

## DISTINCTIVE

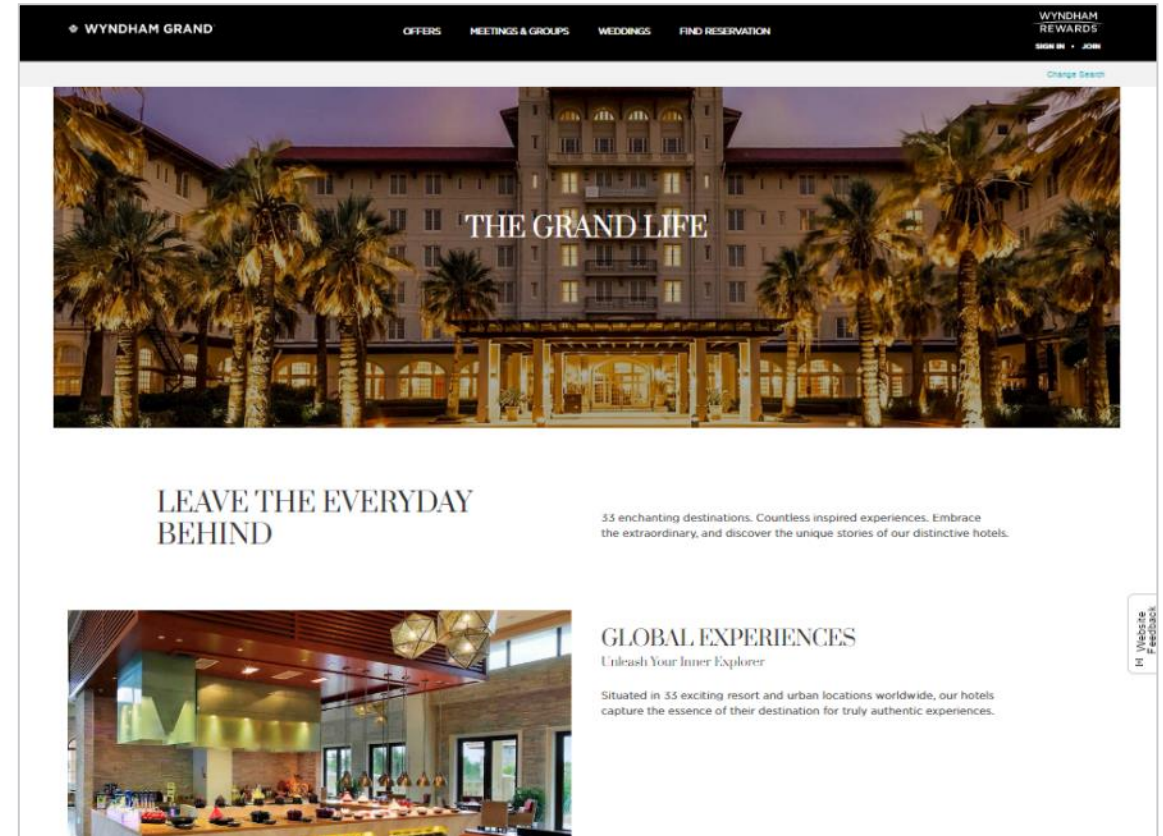
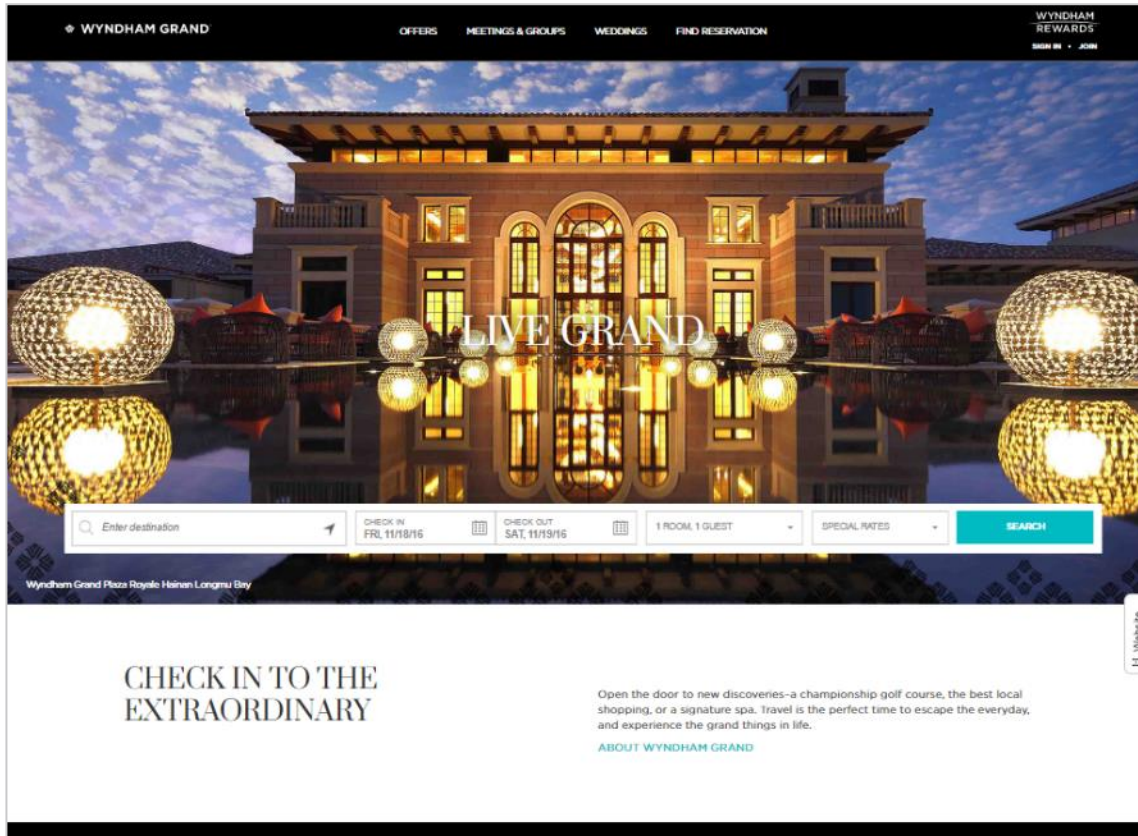
HEART: HOW YOU FEEL

## MOMENTS

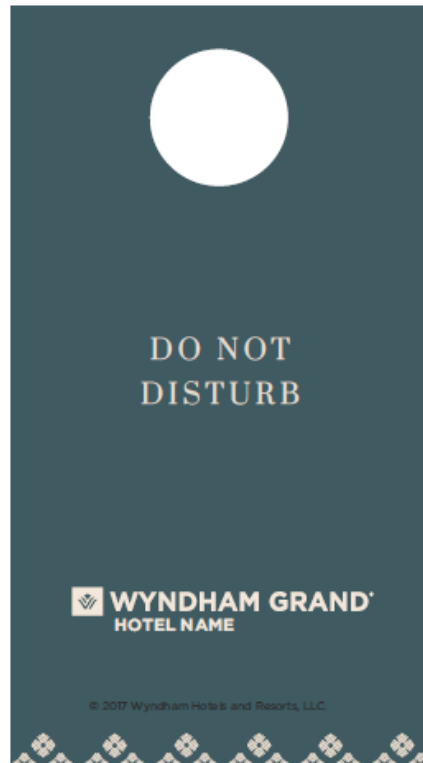
HAND: WHAT WE DELIVER



# DEDICATED RESPONSIVE WEBSITE



# ON-PROPERTY DOOR HANGERS AND KEY CARDS



# FACT SHEETS



## HOTEL INFORMATION

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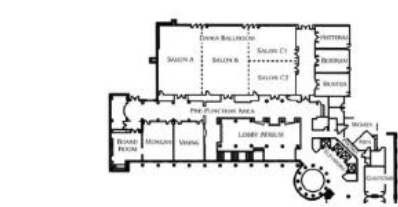
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## MEETING SPACE CAPACITY CHART

Grand Ballroom	56' x 91'	4638	12'	460	270	409	231	48	48
Salon A	30' x 44'	1444	12'	140	70	132	85	48	39
Salon B	30' x 56'	1680	12'	150	90	156	70	54	45
Salon C	27' x 66'	1782	12'	170	90	164	75	54	45
Salon A+B or B+C	59' x 56'	3320	12'	300	180	240	144	66	51
Grand Ballroom	59' x 56'	3320	12'	300	180	240	144	66	51
Lakeshore Ballroom	98' x 51'	4638	9' 6"	460	230	351	176	48	48
West	44' x 51'	2244	9' 6"	220	100	132	72	42	39
West	54' x 51'	2754	9' 6"	240	130	187	90	48	42
Lakeshore Ballroom	59' x 56'	3320	9' 6"	300	180	240	144	66	51
East	18' x 27'	486	9' 6"	30	30	48	18	30	18
Corridor	18' x 30'	540	9' 6"	30	30	48	18	30	18
Stairwell	22' x 27'	594	9' 6"	300	180	240	144	66	51
Washington St. Clair	18' x 27'	486	9' 6"	300	180	240	144	66	51
Salon 1	27' x 32'	864	9' 6"	200	150	230	122	48	14
Salon 2	27' x 32'	864	9' 6"	200	150	230	122	48	14
Salon 3	27' x 40'	1080	9' 6"	70	50	60	26	26	25
St. Clair Reception	27' x 32'	864	9' 6"	50	40	60	20	20	20

## HEADLINE



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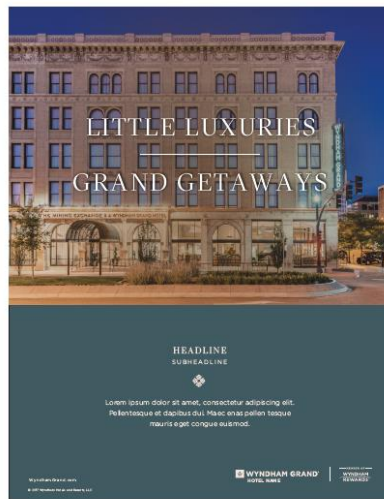
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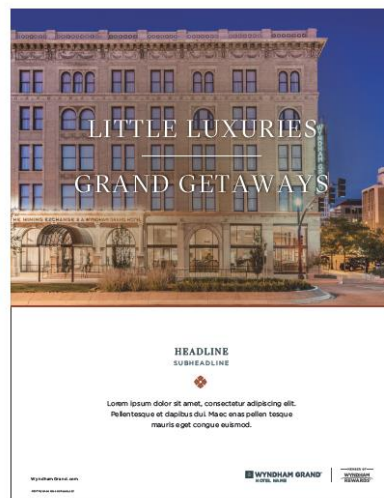
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