



TRAVEL AT EASE





WE ARE WYNDHAM

The largest hotel franchising company that opens nearly two hotels every day across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With 24 brands, approximately 9,100 hotels and 836,000 rooms in 95+ countries, and more than 97 million enrolled members no one welcomes the world like we do.



CORPORATE SOCIAL RESPONSIBILITY

DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimize the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

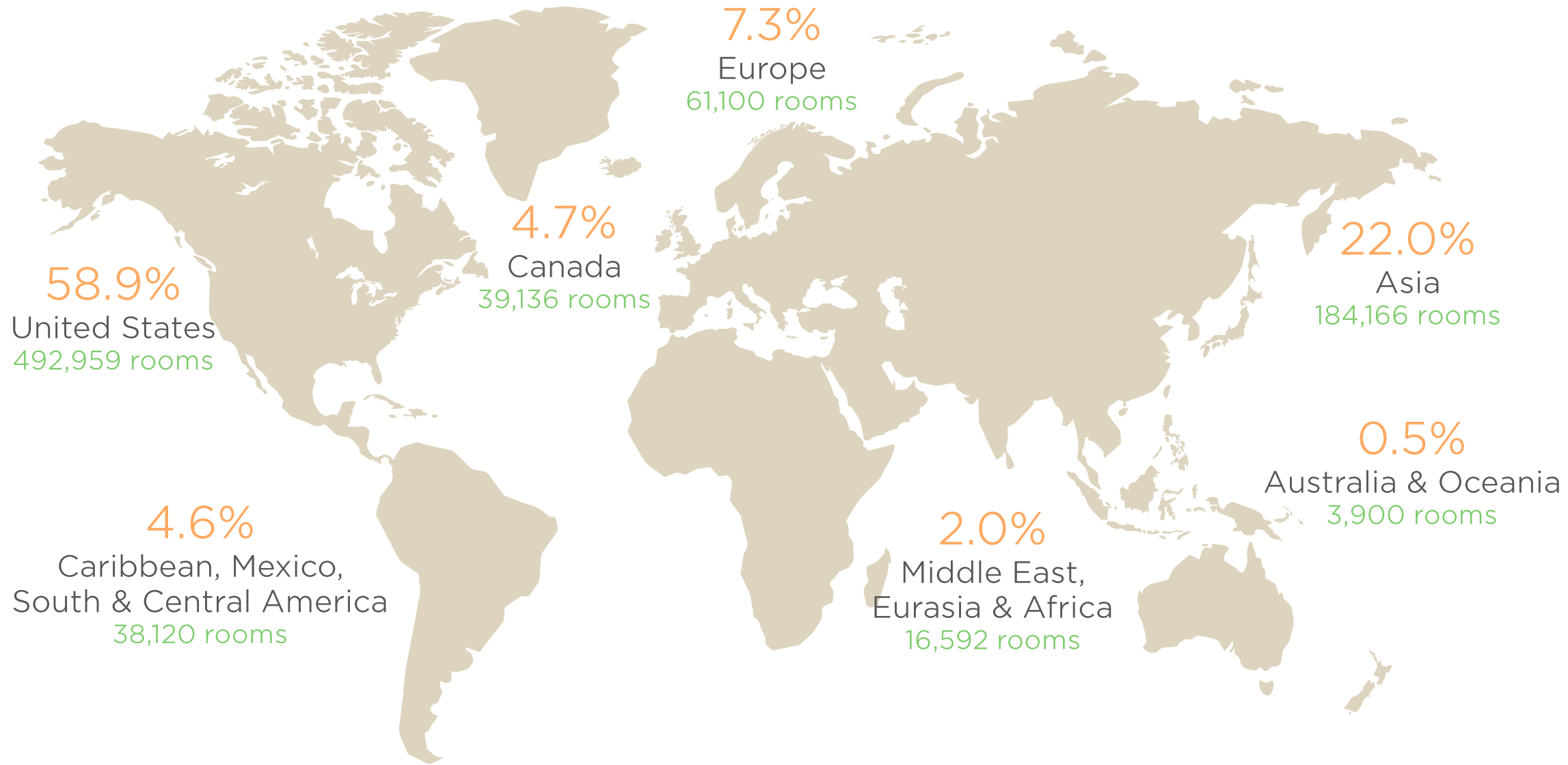
HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

Significant Global Presence



**As a percentage of total number of rooms, Q3 2022 Results*



GLOBAL DEVELOPMENT PIPELINE

Approx 1,600 New hotels

80% New construction

Approx 212,000 New rooms

60% International pipeline

A 10% year-over-year room increase.

WYNDHAM

HOTELS & RESORTS

DISTINCTIVE

UPSCALE

LIFESTYLE

MIDSCALE

VALUE

EXTENDED STAY

REGISTRY
COLLECTION HOTELS

DOLCE
HOTELS AND RESORTS[®]
BY WYNDHAM

TRYP
BY WYNDHAM

LAQUINTA[®]
BY WYNDHAM

Days Inn[®]
BY WYNDHAM

HAWTHORN[®]
SUITES BY WYNDHAM

WYNDHAM GRAND

WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

WYNDHAM
GARDEN

Super 8[®]
BY WYNDHAM

ECHOSUITES[®]
EXTENDED STAY BY WYNDHAM

WYNDHAM
Alltra[®]
ALL-INCLUSIVE

RAMADA[®]
BY WYNDHAM

VIENNA HOUSE[®]
BY WYNDHAM

RAMADA[®]
encore[®]
BY WYNDHAM

Howard Johnson[®]
BY WYNDHAM



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Days Inn
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EXTENDED STAY

HAWTHORNSM
SUITES BY WYNDHAM

VALUE CREATION



SALES ON A GLOBAL SCALE

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Opportunities in domestic, regional and global source markets

Access to Trade shows and events



MARKETING POWERHOUSE

Participation in Wyndham Rewards award-winning loyalty program

Brand.com & mobile app

Exposure in global advertising and social media campaigns

Marketing and PR templates and collaterals

Marketing support services (including photography collateral design and printed materials)



OPERATIONS SUPPORT & SAVINGS

Pre-opening support

Ongoing operational support

Strategic sourcing (access to procurement and operational support)

Wyndham Green program to support sustainability and environmental performance



DIVERSIFIED DISTRIBUTION

Inclusion in rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimize rate display

Webinar and events with major distribution partners



REVENUE MANAGEMENT GUIDANCE

Centrally built promotions and strategic rate plans

Scale discounts on commercial Business Intelligence tools

Analysis of industry trends and forward-looking forecasts

Support in optimizing revenue contribution across all channels



PEOPLE EXCELLENCE

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

Human Resources training and support

WYNDHAM REWARDS



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards program** by readers of USA TODAY for the fifth year in a row, Wyndham Rewards® loyalty program offers **97 million enrolled members** the opportunity to redeem points at **50,000+** hotels, vacation club resorts and vacation rental properties globally.

MEMBER LEVELS

Accelerated Earnings:

10%

15%

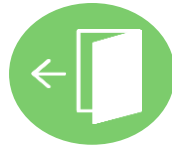
20%



Free
Wi-Fi



Preferred
Room



Late Check-out:
Up to 2 hours
later



Early
Check-In:
Up to 2 hours prior



Suite
Upgrade



Welcome
Amenity:
Drink & Snack



BLUE

+



GOLD

+



PLATINUM

+



DIAMOND



Dedicated
Member
Services



Caesars
Rewards®
status match



Gift GOLD
status to a
friend

WYNDHAM REWARDS TITANIUM

Wyndham Rewards offers an **exclusive TITANIUM level**, just for our most dedicated hotel owners. **Perks include:**



- **30,000 annual points bonus** - enough for a free night!
- **Suite upgrades**, including award nights.
- Welcome amenities (at select hotel brands).
- Go free PLUS experience - for every go free award night booked and redeemed in our top destinations, you'll receive 2 free passes to a local experience.
- Give GOLD level to a friend.
- Dedicated TITANIUM concierge service.



- + CALM
- + INVITING
- + EASE

 **WYNDHAM
GARDEN®**



With 145 hotels around the world, Wyndham Garden focuses on what matters most to deliver stress-free travel. With our lens on the details, guests find peace of mind when travelling for business or leisure.

Wyndham Garden hotels feature a combination of excellent service, best-in-class amenities and technology. With flexible meeting spaces, inviting lobbies, welcoming lounges and complementary high speed internet access, Wyndham Garden fulfils guests' desires.

VALUE PROPOSITION



- + Brand new, world class LEED-certified prototype
- + Penetrates the upper-midscale segment in all market types with a more efficient operating model
- + Taps into the aspirational strength of the Wyndham brand.

WYNDHAM GARDEN

THE GUEST

Catering to Generation X and Millennials, WYNDHAM GARDEN is the brand for guests who value convenience as a key ingredient to a relaxing travel experience.

Whether traveling for business or leisure, they want reassuring service and comfortable accommodations that are close to all the action.



OPPORTUNITY
Managed and Franchised



GEOGRAPHY
Global



TYPE
New Construction & Conversion



ROOMS
100



GUESTS
Convenience-focused travelers



AMENITIES
• Streamlined F&B
• High-speed internet
• Flexible meeting spaces



CATEGORY
Upper-Midscale



LOCATION
Urban, Suburban, & Airport

ON-PROPERTY COLLATERAL: DRINK COASTERS

IF A SHOW LEFT
A SOUR TASTE
IN YOUR MOUTH
CHASE IT WITH
A NICE COCKTAIL
#gardenthoughts

 **WYNDHAM
GARDEN**

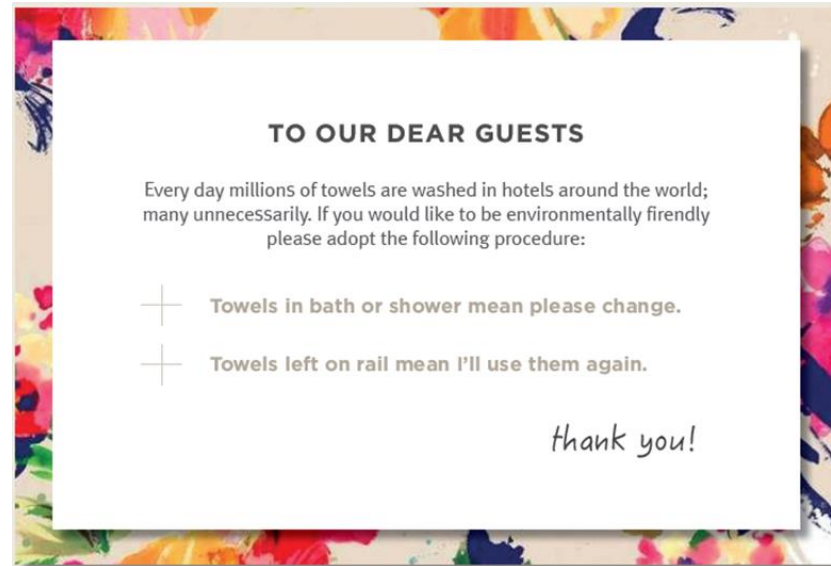
A RAINY WEEKEND
IS BEST SPENT UNDER
A COCKTAIL UMBRELLA
#gardenthoughts

 **WYNDHAM
GARDEN**

THE BEST PART
ABOUT LOSING YOUR
PHONE IN NEW YORK
IS LOSING YOUR
PHONE IN NEW YORK
#gardenthoughts

 **WYNDHAM
GARDEN**

ON-PROPERTY COLLATERAL



SALES COLLATERAL: BROCHURE + FACT SHEET





MEMBER OF
WYNDHAM
REWARDS

YOUR 10:30AM WAKE UP CALL IS STRICTLY BETWEEN US.

*When making travel plans sometimes you forget to schedule time for sleep.
So give the front desk a call when you feel like clearing your schedule
and penciling yourself in.*



MEMBER OF
WYNDHAM
REWARDS



YOUR BEST THINKING HAPPENS WHEN THERE'S NOTHING ON YOUR MIND.

*At Wyndham Garden we've thought of almost everything.
That way you can feel free to come up with your next big idea.*



IT'S MORE THAN A PLACE TO STAY, IT'S A PLACE TO BE.

*When you're out of town you can feel like you're perpetually in-between.
That's why our focus is how you feel when you're here,
not how long you plan on staying.*





Wyndham Garden Astana, Kazakhstan



Wyndham Garden Astana, Kazakhstan



Wyndham Garden Manama, Bahrain



Wyndham Garden Manama, Bahrain



Wyndham Garden Dammam, KSA



Wyndham Garden Ajman, UAE



Wyndham Garden Ajman, UAE



Wyndham Garden Muscat Al Khuwair, Oman



Wyndham Garden Salalah Mirbat, Oman

NEW DESIGN GUIDELINES - DINING



NEW DESIGN GUIDELINES - LOUNGE



NEW DESIGN GUIDELINES - ROOM





THANK YOU

WHRDEVELOPMENTEMEA.COM