



A Spirited Original
Authentic Dependable Spirit

WE ARE WYNDHAM



The largest hotel franchising company that opens nearly two hotels every day across the world. Our global size and scale is unequalled by anyone in the hospitality industry.

With **24 brands**, approximately **9,100 hotels** and **836,000 rooms** in **95+ countries**, and more than **97 million** enrolled members no one welcomes the world like we do.

CORPORATE SOCIAL RESPONSIBILITY



DIVERSITY AND INCLUSION

Not only is diversity part of how we do business, we see it as a competitive advantage. Our inclusive culture infuses different perspectives that reflect our diverse customers and communities around the world.

ENVIRONMENT AND SUSTAINABILITY

Through numerous initiatives, we take steps every day to minimise the impact of our operations, working to reduce our environmental footprint and preserve natural resources.

HUMAN RIGHTS & ETHICS

Putting a stop to human trafficking is a major priority for us and our entire industry. Together with our franchisees, we support the UN Universal Declaration of Human Rights and the Polaris Project, which combats all forms of human trafficking.

COMMUNITY SUPPORT & RESPONSIVENESS

As a hospitality company, service is in our DNA. Our teams and franchisees around the world actively engage in their communities, generously giving in ways to enhance the lives of others.

SIGNIFICANT GLOBAL PRESENCE



58.9%
United States
492,959 rooms

4.6%
Caribbean, Mexico,
South & Central America
38,120 rooms

4.7%
Canada
39,136 rooms

7.3%
Europe
61,100 rooms

2.0%
Middle East,
Eurasia & Africa
16,592 rooms

0.5%
Australia & Oceania
3,900 rooms

22.0%
Asia
184,166 rooms

*As a percentage of total number of rooms, Q3 2022 Results

GLOBAL DEVELOPMENT PIPELINE



Approx **1,600** New hotels

80% New construction

Approx **212,000** New rooms

60% International pipeline

A 10% year-over-year room increase.

WYNDHAM

HOTELS & RESORTS

DISTINCTIVE

UPSCALE

LIFESTYLE

MIDSCALE

VALUE

EXTENDED STAY

REGISTRY
COLLECTION HOTELS

DOLCE
HOTELS AND RESORTSSM
BY WYNDHAM

TRYP
BY WYNDHAM

LA QUINTA
BY WYNDHAM

Days Inn
BY WYNDHAM

HAWTHORNSM
SUITES BY WYNDHAM

WYNDHAM GRAND

WYNDHAM

TM
TRADEMARK
COLLECTION BY WYNDHAM

WYNDHAM
GARDEN

Super 8
BY WYNDHAM

ECHOSUITES
EXTENDED STAY BY WYNDHAM

WYNDHAM
Alltra
ALL-INCLUSIVE

RAMADASM
BY WYNDHAM

VIENNA HOUSE
BY WYNDHAM

RAMADASM
encore
BY WYNDHAM

Howard JohnsonSM
BY WYNDHAM

VALUE CREATION



SALES ON A GLOBAL SCALE

Global Sales representation for Corporate, MICE and specialist travel buyers

Lead generation for Group Sales

Opportunities in domestic, regional and global source markets

Access to Trade shows and events



MARKETING POWERHOUSE

Participation in Wyndham Rewards award-winning loyalty program

Brand.com & mobile app

Exposure in global advertising and social media campaigns

Marketing and PR templates and collaterals

Marketing support services (including photography collateral design and printed materials)



OPERATIONS SUPPORT & SAVINGS

Pre-opening support

Ongoing operational support

Strategic sourcing (access to procurement and operational support)

Wyndham Green program to support sustainability and environmental performance



DIVERSIFIED DISTRIBUTION

Inclusion in rate distribution to major connected partners worldwide

Best-in-class commissions for OTA, wholesalers and GDS channels

Support with key distribution partners to optimize rate display

Webinar and events with major distribution partners



REVENUE MANAGEMENT GUIDANCE

Centrally built promotions and strategic rate plans

Scale discounts on commercial Business Intelligence tools

Analysis of industry trends and forward-looking forecasts

Support in optimizing revenue contribution across all channels



PEOPLE EXCELLENCE

Learning and development opportunities

Access to world-class training materials

Count on Us hygiene initiative (support and resources)

Human Resources training and support

WYNDHAM REWARDS



Best Hotel Loyalty Program: Wyndham Rewards

Named the **No. 1 hotel rewards program** by readers of USA TODAY for the fifth year in a row, Wyndham Rewards® loyalty program offers **97 million enrolled members** the opportunity to redeem points at **50,000+** hotels, vacation club resorts and vacation rental properties globally.

Member Levels



Accelerated Earnings:

10%

15%

20%



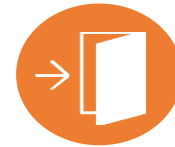
Free
Wi-Fi



Preferred
Room



Late Check-out:
Up to 2 hours
later



Early
Check-In:
Up to 2 hours prior



Suite
Upgrade



Welcome
Amenity:
Drink & Snack



BLUE

+



GOLD

+



PLATINUM

+



DIAMOND



Dedicated
Member
Services



Caesars
Rewards®
status match



Gift GOLD
status to a
friend

WYNDHAM REWARDS – TITANIUM LEVEL



Wyndham Rewards offers an **exclusive TITANIUM level**, just for our most dedicated hotel owners. **Perks include:**



- **30,000 annual points bonus** - enough for a free night!
- **Suite upgrades**, including award nights.
- Welcome amenities (at select hotel brands).
- Go free PLUS experience - for every go free award night booked and redeemed in our top destinations, you'll receive 2 free passes to a local experience.
- Give GOLD level to a friend.
- Dedicated TITANIUM concierge service.

A SPIRITED
ORIGINAL

AUTHENTIC

DEPENDABLE

SPIRIT





Wherever you are in the world, the dream of travel is the same – the wind in your hair, the sun on your face, and that feeling of freedom that can't be matched.

Walk through the doors at one of our hotels and you'll know you're at a Super 8. With modern rooms which feature black and white, locally inspired photography, fast Wi-Fi and an optional Super Start breakfast, guests have everything they need for their journey.

VALUE PROPOSITION



- 2,702 hotels located globally*
- The world's largest and economy hotel brand
- Super 8 is elevating economy through brand-defining initiatives like Innov8te - a reimaged guestroom design with flexible standards that sets us apart from our competitors and will attract the next generations of travelers
- LEED-certifiable prototype is available

Super 8 Munich City West, Germany





Category: Economy

Target: Family oriented leisure & business travelers

Geography: Global

Location: Every major highway

Keycount: 50 - 300 rooms

Amenities: Free continental breakfast with hot items
Complimentary high-speed internet



Super 8 by Wyndham Freiburg, Germany



Super 8 by Wyndham Munich City North, Germany



Super 8 by Wyndham Munich City West, Germany



Super 8 by Wyndham Munich City West, Germany



Super 8 by Wyndham Munich City North, Germany



Super 8 by Wyndham Munich City West, Germany



Super 8 by Wyndham Dresden, Germany



Super 8 by Wyndham Dubai Deira, United Arab Emirates

DESIGN GUIDELINES



NEW DESIGN GUIDELINES



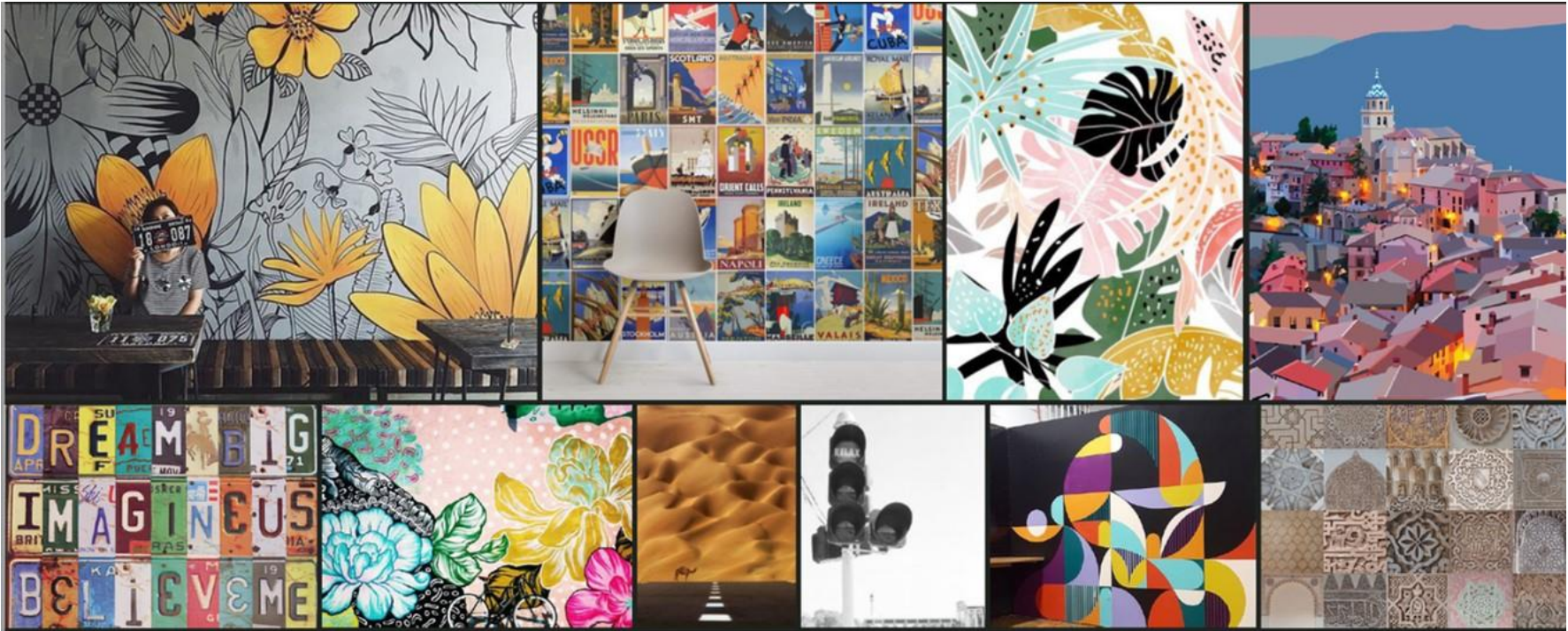
ZONED LIVING CONCEPT

NEW DESIGN GUIDELINES



ZONED LIVING THE CHECK IN

NEW DESIGN GUIDELINES



ZONED LIVING ARTWORK

NEW DESIGN GUIDELINES



GUESTROOMS FINISHES & FURNITURE



Thank you