



Inspire  
Discovery

**DOLCE**  
HOTELS AND RESORTS™



At **DOLCE HOTELS AND RESORTS**, we know there's always more to learn and discover—academically, intellectually, and personally. We provide a perfect setting for that discovery, whether you're meeting colleagues or kindred spirits, learning a new skill, or (re)discovering friendships, partnerships, and family.

## Inspire Discovery

Whatever you need to stimulate the conversation, get the party going, or pull off a big meeting, we've got the inspiration, logistical expertise, technology, and facilities to do it right—every time.

# OUR VOICE

Our brand voice reflects **DOLCE HOTELS AND RESORTS**' distinctive take on the art of hospitality. By delivering proactive service and creating an enriching and stimulating environment, we enhance the experience for all our business and leisure guests.

HEAD: HOW YOU THINK

# Shared

HEART: HOW YOU FEEL

# Creative

HAND: WHAT WE DELIVER

# Inspiration

# THE GUEST

**DOLCE HOTELS AND RESORTS** GUESTS ARE LOOKING FOR SOMETHING SPECIAL. WHETHER IT'S A BIG MEETING, A CHANCE TO SHARE THOUGHTS AND OPINIONS, OR SIMPLY A TIME TO GET TOGETHER WITH FAMILY, FRIENDS, OR SIGNIFICANT OTHERS, THEY'RE SEEKING A SPACE THAT MEETS THEIR NEEDS, AND HELPS WITH PLANNING AND EXECUTING SO THAT EVERYTHING RUNS SMOOTHLY.

# THE HOTEL



## OPPORTUNITY

Managed



## TYPE

New Construction & Conversion



## GUESTS

Cultivated group, business, & leisure travellers



## CATEGORY

Upper-Upscale



## LOCATION

Urban & Resort



## GEOGRAPHY

Global



## ROOMS

200-400



## AMENITIES

- Advanced meeting & conference facilities
- Sophisticated F&B
- Superior technology



# A SUCCESSFUL POINT OF VIEW



**DOLCE HOTELS AND RESORTS** IS THE INDUSTRY LEADER IN THE GROUPS AND MEETING SPACE MARKET SEGMENT. KNOWN FOR ITS EVENTS EXPERTISE, IT ENJOYS A TARGET AUDIENCE OF BOTH BUSINESS AND LEISURE TRAVELLERS. CLIENTS ARE WILLING TO SPEND EXTRA TO ENSURE THEIR MEETING OR EVENT IS A SUCCESS, THEREBY OFFERING THE POTENTIAL FOR UPSELLING IN FOOD & BEVERAGE AND EXTRA SERVICE OFFERS.

**WITH OPTIMISED, FUNCTIONAL DESIGN AND AWARD-WINNING TECHNOLOGY, DOLCE** uses a powerful set of best-in-class tools to deliver an award-winning experience and win guests' loyalty. It also shows strong growth and an ambition to pivot even more toward a lifestyle and destination travel market.

Combined with the Wyndham name and the quality of a purely managed brand, **DOLCE HOTELS AND RESORTS** is a strong proposition for owners.

# A POWERFUL PARTNERSHIP

**DOLCE HOTELS AND RESORTS** LEVERAGES THE STRONG BRAND EQUITY OF THE WYNDHAM HOTEL GROUP, THE WORLD'S LARGEST AND MOST DIVERSE HOTEL COMPANY THAT INCLUDES OVER 7,800\* HOTELS.

**WE WILL WORK TO HELP TRANSLATE THIS EQUITY INTO REVENUE** by working closely with owners with focused attention and best-in-class resources that help realise the full potential of the brand and hotels. Owners have the commitment and support of a world-class hospitality organisation and experienced team, as well as access to services designed to help optimise the business, including:

- + Strategic sourcing
- + Global sales organisation
- + Revenue management
- + Marketing and distribution services
- + Brand operations support
- + Best-in-class training
- + Participation in Wyndham Rewards® loyalty programme, ranked one of the Best Travel Rewards Hotel Programmes by U.S. News and World Report

We invested in our brand to keep it relevant and meaningful to guests. And, as an owner of a Wyndham-associated hotel, you'll reap the benefits.

# INSPIRE DISCOVERY

**DOLCE HOTELS AND RESORTS** EARNS ITS REPUTATION FOR CREATING REFRESHING WORKING AND LEARNING ENVIRONMENTS THROUGH ITS SUPERIOR CUISINE AND AMENITIES, PRODUCTIVE FACILITIES, DISTINCT DESIGN, AND PERSONALISED CUSTOMER SERVICE.





# TOGETHER, LET'S BUILD A GREAT BUSINESS BY REDEFINING HOSPITALITY

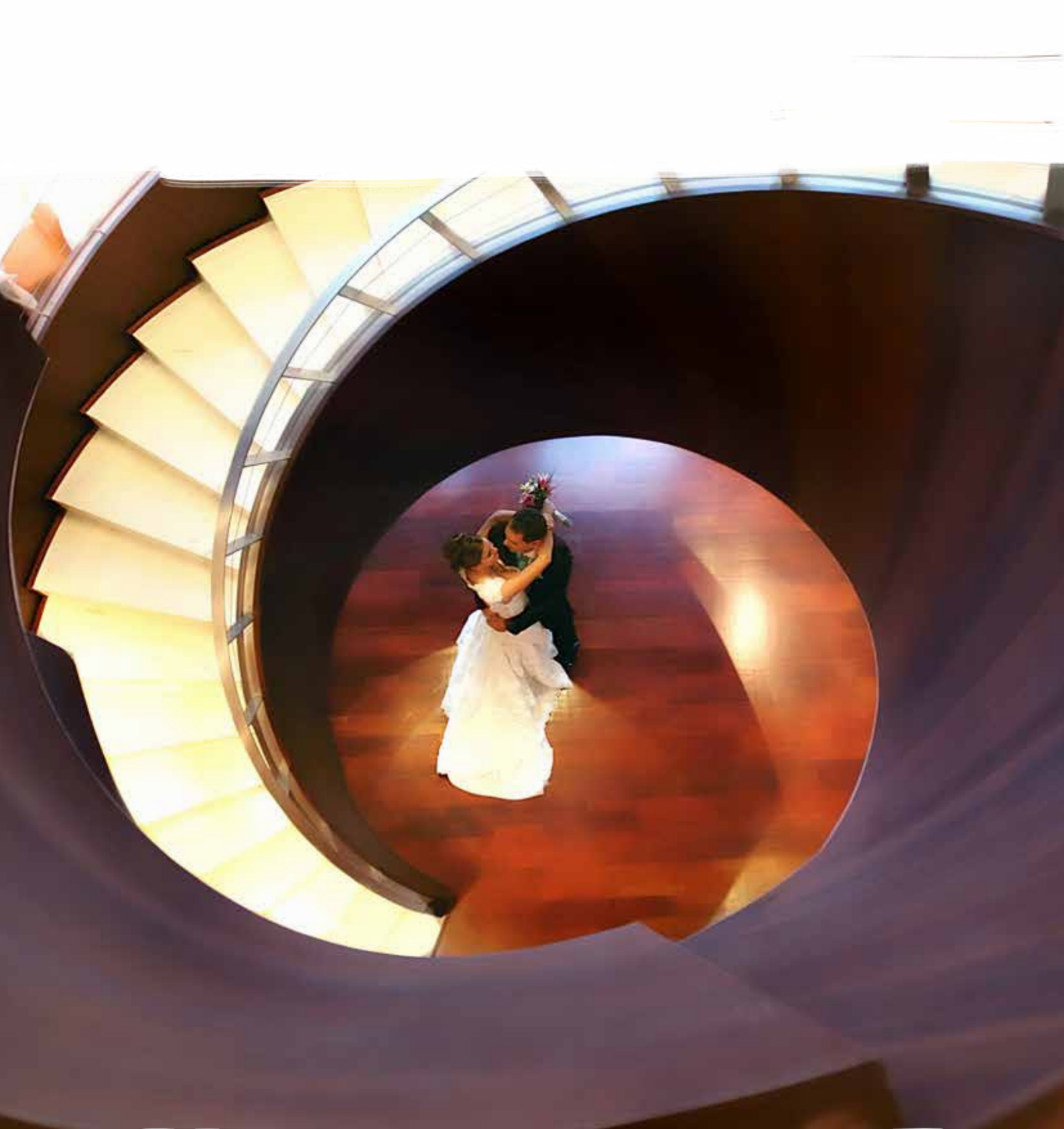
**WE'RE IN THE BUSINESS OF MAKING MEMORIES.** IT IS OUR RESPONSIBILITY TO HELP GUESTS GET THE MOST OUT OF THEIR TRIP, AND THIS UNDERLIES THE PROMISE WE MAKE TO CONSISTENTLY DELIVER WHAT EACH AND EVERY GUEST NEEDS. TO THAT END, WE HAVE DESIGNED OUR HOTELS AND AWARD-WINNING REWARDS PROGRAMME TO KEEP GUESTS HAPPY, COMFORTABLE, AND EAGER TO RETURN TO OUR BRANDS AND OUR HOTELS.

**THEY FIND US BECAUSE WE KEEP IT *SIMPLE***—each of our hotels supplies the comforts they need in the places they want to be.

**THEY STAY WITH US BECAUSE WE'RE *ATTAINABLE***—we have designed our hotel experiences to help everyone, everywhere create special memories that last a lifetime.

**AND THEY COME BACK, TIME AND AGAIN, BECAUSE WE'RE *GENEROUS***—each of our hotels offers priceless hospitality through our warm greetings, a welcoming atmosphere, and the little details that bring the magic of travel to life while always making it feel like home.

**WHETHER GUESTS ARE TAKING A ROAD TRIP WITH OLD FRIENDS OR ON ESSENTIAL TRAVEL FOR BUSINESS, CREATING GREAT GUEST MEMORIES IS THE KEY TO OUR SUCCESS STORY,** and the sum of these magical memories powers the growth of our portfolio. Together, we will strive to deliver more revenue, more customers, more brand loyalty, and more award-winning hospitality.



## WYNDHAM REWARDS®

DOLCE  
HOTELS AND RESORTS™

WYNDHAM GRAND™

WYNDHAM™

WYNDHAM  
GARDEN™

TRYP  
BY WYNDHAM

WINGATE  
BY WYNDHAM

HAWTHORN  
SUITES BY WYNDHAM

MICROTEL  
BY WYNDHAM

RAMADA  
WORLDWIDE

RAMADA  
@ncore

BAYMONT™  
INN & SUITES

Days Inn

Super  
8

Howard Johnson™

Travelodge

Knights  
Inn

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